



Hastings District Council

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OPEN

A G E N D A

INTERNATIONAL ADVISORY GROUP MEETING

Meeting Date: **Monday, 29 July 2013**

Time: **3.30pm**

Venue: **Landmarks Room
Ground Floor
Civic Administration Building
Lyndon Road East
Hastings**

| | |
|----------------------------|---|
| Members | Chair: Councillor Watkins Mayor Yule and Councillors Henderson Mr D Bromwich and Mrs S Russell (NZ China Friendship Society); Ms R Speekenbrink (Settlement Support); Mr T Too (Multicultural Association Hawke's Bay); Mr B Young and Mrs J Too (Hawke's Bay Chinese Association); Ms P Huddlestone (Youth Council Representative); Mr D Brownrigg, Mr J Morgan and Mrs S Padfield (Education Link Group) |
| Officer Responsible | Project Manager: Executive Office– Cheryl Paget |
| Secretary | Carolyn Hunt (Ext 5634) |

International Advisory Group delegations

Fields of activity

The Hastings District International Advisory Group is established to advise the Council on the development of education, trade, business investment, scientific research, migration and cultural relationships with cities within China and the rest of the world, through the knowledge and experience gained from our Sister City relationship with Guilin.

Membership (maximum 15)

- 2 members of the New Zealand China Friendship Society
- 2 members of the Hawke's Bay Chinese Association
- 2 Hastings District Councillors
- The Hastings District Mayor
- 1 representative of the Education Link Group
- 1 representative of the Hastings District Youth Council
- 1 representative of the Hawke's Bay Ethnic Association
- 1 representative of Hawke's Bay Settlement Support
- 1 representative of the Iwi
- 1 representative with experience of developing strategic international relations
- 2 former members of the Guilin Board of Directors (until October 2013)

Quorum

5 members including not less than one Hastings District Council Members

Delegated powers

1. To promote and oversee Sister City activity between Guilin and Hastings District such as delegation visits and cultural exchanges.
2. To support the development of relationships between Hastings District or Hawke's Bay based educational establishments and businesses with those in China and the rest of the world.
3. Authority to allocate funding identified in the annual Hastings District Council budget allocation, to source other funding and approve its expenditure.
4. To appoint members to the Education Link Group.
5. To report its work and progress to the District Development Committee.

Meetings

Meetings will be held a minimum of 3 times a year. These are to be advertised as public meetings, and will be fully serviced by the Council's Corporate and Customer Services Group. The Advisory Group will be disestablished at each triennial local Government election.

HASTINGS DISTRICT COUNCIL
INTERNATIONAL ADVISORY GROUP MEETING

MONDAY, 29 JULY 2013

VENUE: Landmarks Room
Ground Floor
Civic Administration Building
Lyndon Road East
Hastings

TIME: 3.30pm

A G E N D A

1. Apologies

Apologies from Ms Speekenbrink and Mrs Padfield have been received.

At the close of the agenda no requests for leave of absence had been received.

2. Conflict of Interest

Members need to be vigilant to stand aside from decision-making when a conflict arises between their role as a Member of the Council and any private or other external interest they might have.

3. Consideration of General Business Items

4. Confirmation of Minutes

Minutes of the International Advisory Group held 11 February 2013.
(Previously circulated)

5. International and Sister City Activity Report

1

6. International Advisory Group Account Balance to end June 2013

17

REPORT TO: INTERNATIONAL ADVISORY GROUP

MEETING DATE: MONDAY 29 JULY 2013

**FROM: PROJECT MANAGER: EXECUTIVE OFFICE
CHERYL PAGET**

SUBJECT: INTERNATIONAL AND SISTER CITY ACTIVITY REPORT

1.0 SUMMARY

- 1.1 The purpose of this report is to update the International Advisory Group (Group) about International and Sister City Activity since the last meeting.
- 1.2 The Council is required to give effect to the purpose of local government as prescribed by Section 10 of the Local Government Act 2002. That purpose is to meet the current and future needs of communities for good quality local infrastructure, local public services, and performance of regulatory functions in a way that is most cost-effective for households and businesses. Good quality means infrastructure, services and performance that are efficient and effective and appropriate to present and anticipated future circumstances.
- 1.3 The objective of this decision relevant to the purpose of Local Government is Strong District Identity: fostering civic pride in our community by developing our relationship with Guilin, China and other ethnic and international communities.

This report concludes by recommending that funding is made available to the Multicultural Association Hawke's Bay, \$600 for the Asians in the Bay Awards 2013 and \$500 for the Diwali Festival 2013.

2.0 ACTIVITY UPDATE

2.1 International Advisory Group membership

- 2.1.1 Pippa Huddleston has been appointed by the Hastings District Youth Council to be their representative on the Group. Pippa is currently working with Sue Padfield to develop a project to get overseas students in Hastings schools and new arrivals together.
- 2.1.2 There are still two members to be appointed to the Group, a representative with experience of developing strategic international relations and a representative of the Iwi. It is recommended that these two places remain unfilled, and reconsidered when the strategic direction and delegations are revised following the triennial elections in 2013, when the whole Group will be disestablished and reformed, in line with all Council committees.

2.2 Education Link Group

- 2.2.1 The Education Link Group met on 17 June 2013, the minutes of this meeting are attached.
- 2.2.2 The group are delighted that the Nova Lowe Bequest will be used to cover the travel and insurance costs for two students from the Zhongshan Middle School in Guilin attending Hastings Girls' High and Havelock North High this year.

2.3 Following the Blue Ribbon – Gerda Leenard exhibition

- 2.3.1 The Group agreed to sponsor this exhibition by \$3,000 in February of this year. The exhibition is based on the artist's 2008 visit to Guilin.
- 2.3.2 The exhibition will be in the Holt Gallery at the Hastings City Art Gallery from 21 January to 4 May 2014.

2.4 Osmanthus Garden lighting

- 2.4.1 The total cost for lighting the Osmanthus Garden from 25 February – 5 March 2013 was \$3734 comprising \$1594 for the lights and \$2140 for the HDC parks Service Delivery Business Unit to put them up. It is estimated that 200-400 people visited the lights each night during the time they were up.
- 2.4.2 The Group may like to consider whether to put the lights up over Chinese New Year in 2014 instead of coinciding with International Cultures Day, and include other entertainment such as a Chinese Dragon Dance.

2.5 Guilin Cultural Exchange 2013

- 2.5.1 The Mayor led a 6 person delegation to China from 11-22 June 2013. The group comprised of Crs Collin, Roil, Watkins and Project Manager to the Executive Office. Phil Carmine, Deputy Principal at Hastings Girls' High School also joined the delegation, which visited Shanghai, Beijing, Guilin, Nanning and Hong Kong.
- 2.5.2 The purpose of the delegation was to recognise the 32 year Sister City relationship with Guilin, and also to further develop relationships with schools, in particular the Zhongshan Middle School, the Sister School of Hastings Girls' High, and to develop new contacts with agents willing to send students to schools in Hastings. The visit was successful, and was particularly interesting for the 3 members who had not visited China before.
- 2.5.3 A 6 person delegation from Guilin led by Vice Mayor Zhou Wei is planning a visit to Hastings in early October. The delegation will travel from Brisbane to Queenstown, before arriving in Hastings to spend two nights here. Hastings District Council has already offered to meet the delegation in Queenstown and escort them to Hastings, and to cover their travel, food and accommodation costs while they are in New Zealand.

2.6 Sister City Conference 2013

- 2.6.1 Sue Padfield and Cheryl Paget attended the Sister City Conference in Tauranga from 13-15 March 2013, reports of the conference are attached.
- 2.6.2 Sister Cities New Zealand have asked if Hastings District Council would be willing to host the conference in 2015. This would involve Council having to organise the whole event, contribute some funding and significant officer time to the event, including seeking sponsorship. On the plus side, council would have a greater input into the conference theme, topics and speakers, and could offer to co-host and co-fund with Napier City Council and the Regional Council who also enjoy close sister city relationships.

- 2.6.3 The Group should consider whether it wishes to recommend to Council that the Sister City Conference 2015 is held in Hastings.

3.0 IMPLEMENTATION PLAN PROGRESS REPORT

- 3.1 As this is the last meeting of the Group before the triennial elections, an update on the implementation plan activity is attached, last reported in October 2012. The Group will notice that good progress has been made despite a delay in starting the plan caused by various changes to the Statement of Intent and delegations.
- 3.2 The Statement of Intent and Implementation Plan will be reviewed after individuals or representative groups have been appointed to the Group by the Mayor following the triennial elections.

4.0 FUNDING

4.1 Diwali Festival

- 4.1.1 The Multicultural Association Hawke's Bay (MCA) organised a Diwali Festival at the Sound Shell in Napier for the first time last year. As the event was so successful and very well attended, the MCA plans to hold a similar festival in November 2013.
- 4.1.2 Sponsorship is being sought from a variety of local businesses and charitable funders. Napier City Council will also make a contribution. It is recommended that the Group makes a donation of \$500 to the MCA for this event, in recognition that the Hindu community of Hastings will also benefit from this event in Napier, as Diwali is important Hindu festival.

4.2 Asians in the Bay Awards 2013

- 4.2.1 Last year the Group sponsored the inaugural Asians in the Bay Awards by covering the venue hire costs. This year the MCA are organising the awards, taking over from the proprietor of the Asians in the Bay newspaper, and have increased the number of award categories and created a more rigorous judging criteria.
- 4.2.2 The event will be held at the Napier RSA, as the organisers felt it was important to alternate the event between Hastings and Napier. Sponsorship has already been received from a variety of local businesses. The Group are recommended to match the contribution from Napier City Council of \$600 towards the cost of organising the event. Officer time has already been dedicated to this event, in terms of the organising committee and help with marketing.
- 4.2.3 A contribution to the event recognises that the Asian community of Hastings will benefit from this event.

5.0 ECONOMIC ACTIVITY

- 5.1 Economic and Social Development Manager Steve Breen will provide a verbal update on international economic activity since the last meeting.

6.0 RECOMMENDATIONS AND REASONS

- A) That the report of the Project Manager: Executive Office titled “International and Sister City Activity Report” dated 29/07/2013 be received.**
- B) That \$500 funding be given to the Multicultural Association Hawke’s Bay for the Diwali Festival 2013.**
- C) That \$600 funding be given to the Multicultural Association Hawke’s Bay for the Asians in the Bay Awards 2013.**

With the reasons for this decision being that the objective of the decision will contribute to good quality local infrastructure in a way that is most cost-effective for households and business by:

- i) Strong District Identity: fostering civic pride in our community by developing our relationship with Guilin, China and other international and ethnic communities.**

Attachments:

- | | | |
|---|---|---------------------|
| 1 | Education Link Group Minutes 17 June 2013 | COP-07-01-01-13-221 |
| 2 | Sister City Conference Reports | cop-07-3-13-46 |
| 3 | Implementation Plan update report | cop-07-01-01-13-222 |

Education Link Group Minutes

Held on: 17 June 2013

Present: Sue Padfield, Karen Cowley, Geraldine Travers, Jill Frizzell

Apologies: Cheryl Paget, Andrew Shortcliffe, Dave Bromwich, Ruth Spittle, Paula Kasper, Ingrid Meulenbrugge, Jenny Hall, Don Clark, Evan Simonsen, Joyce Marychurch, Sally Russell

In attendance: Steve Breen - HDC

The meeting was opened and chaired by: Sue Padfield

Venue: Guilin Room, HDC

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| Item | Business | Notes / Actions | Action By |
|------|--|---|--------------------------|
| 1. | Welcome and Apologies | Cheryl Paget, Don Clarke | |
| 2. | Confirmation of previous minutes / | The minutes of the last meeting 30 May 2012 were confirmed, proposed by Sue, seconded by Karen. | |
| 3. | Matters arising from the minutes | <ul style="list-style-type: none"> Sue confirmed that Pippa, from HDC Youth Council, has been put forward to be on the International Advisory Group and Education Link Group members were asked to provide Cheryl with ideas for the project the Pippa would undertake. <p>It was suggested that:</p> <ul style="list-style-type: none"> the Group consider the possibility that English speaking Guilin teachers come to Hastings with their exchange students for 6-8 weeks (homestayed) to support their English language teaching and in return they support our exchange students learn Chinese when in Guilin. The husband of one of He Xin's colleagues, Ye Hongyun, Deputy Division Chief, (Deputy Principal at the Sister school) is a travel agent and should be invited to Hastings on the next Guilin delegation visit as a way of attracting more Chinese visitors here the Group consider establishing an International Student Support Group for international students, particularly Chinese, while they are here. Sue contact Debbie Stark re the ESOL teachers network as a way of setting up the support group and finding out how many international students there are here. | Sue contact Debbie Stark |
| 4. | Follow up to the Hastings delegation visit to Guilin, October 2012 | <p>In response to the visit undertaken last year by Hastings Girls' (Geraldine and Jill) and Hastings Intermediate (Andrew) to Guilin to re-establish links with Hastings Girls' Sister School, and the Intermediate and the research undertaken on the Guangxi Province by that:</p> <ul style="list-style-type: none"> a new Sister School agreement was signed Phil Carmine (Deputy Principal, Hastings Girls High School) | |

Attachment 1

| Item | Business | Notes / Actions | Action By | |
|------------------------------|----------|---|---|---|
| Attachment 1 | | <p>has joined the current HDC sister-city visit to Guilin to build on the work from last year by:</p> <ul style="list-style-type: none"> • Contacting Mr Wan at his new school and re-establishing the relationship with his successor • the approach has been extended to include Nanning where a series of school visits and a meeting with the Nanning Administration Education Department have been arranged. | | |
| | 5. | Nova Lowe Bequest | <ul style="list-style-type: none"> • That a boy and a girl had been selected to come to Havelock North High School and Hastings Girls High School respectively under the Nova Lowe Bequest • Both have their homestay organised and are expected to arrive on the 27th July and Jill Frizzell would look at meeting them at Auckland Airport • That the Bequest be used for the airfares of the 2 excellent candidates chosen according to the criteria and that we hope others will follow over the next few years. • Education NZ has required previously accepted documentation be re-written and HGHS and H NthHS are collaborating to each have the same documentation approved. • It was agreed that it is easier for the schools to book the flight tickets and for HDC to re-imburse them. • HGHS advised that the Amici Motel, 207 Pakowhai Rd, did a great job hosting delegates on a recent visit | Jill Frizzell would look at meeting the students at Auckland Airport, 27 th July |
| | 6. | Sue's trip to China and meeting with He Xin | <p>Sue had a good meeting with He Xin and he is willing to organise Summer Schools visits with reciprocal visits from Hastings.</p> <p>Geraldine thought this could be an idea for the future with our Sister Schools.</p> | |
| | 7. | Economic/education update by Steve Breen | <p>Steve advised that:</p> <ul style="list-style-type: none"> • the Education Link Group would be invited to the HB International Student Market Development Workshop on the 27th June, 10.30 – 2.30, at the Opera House • the workshop was to look at developing a regional approach to attracting international students to the region • the workshop would consider the establishment of the Student Support Group; summer schools; and how to access markets such as Brazil | |
| | 8. | Any other business | None | |
| The meeting closed at 5.10pm | | | | |

Item 5

Sister City Conference, Tauranga 13-15 March 2013 report, Cheryl Paget

The theme of the conference was “Connect locally to succeed globally” and the presentations and discussions very much revolved around making links with other organisations with the same priorities in order to enhance sister city activity, both locally and nationally. In particular the presentations were about economic links, and networking was strongly encouraged.

Main points noted:

- Education Southland – programme led by the regional council linking schools trying to attract overseas students and focus on promoting the community behind the school – safe and attractive place to live etc.
- Auckland Council – looking at economic leveraging of cultural relationships by working in partnerships, including MFAT and NZTE
- Supporting exporters by taking them to your sister city- what better way to immerse them in Chinese culture than in the safe environment of your sister city?
- Take media on delegations, helps counteract claims of junkets
- LGNZ could be a good conduit to promote international economic development through sister city relationships
- Priority 1 and Export NZ in Tauranga offer networked support for delegation to and from overseas, including providing market research for delegations. Have developed a business-led economic development strategy
- Core cities model – Auckland, Wellington, Hamilton, Christchurch, Dunedin – shared understanding that the competition is the rest of the world, not each other, working together to capitalise on the economic advantages for all cities. China Engagement Project - developing a strategy with an export focus based on competitive advantages. Cities and Mayors have a role to play in opening doors, how can central government build on this? Best practice to be rolled out to second tier cities?
- LGNZ leading the development of a business friendly guide for councils
- Tauranga City Council contract out economic, education and tourism, council focuses on the “meet greet and kiss the cheek” and civic stuff that it’s good at. Have found that tangible business successes in China has taken the heat off criticism of sister cities.
- Connect local and central government to create a co-ordinated approach to promoting New Zealand
- Reform of the Local Government Act (LGA) may impact on councils delivering sister city activity -a lot of the act is not defined and open to interpretation. As long as a council can document that it has turned its mind to Sister Cities within the LGA and can demonstrate that the activity is “good quality” and “the most cost effective for householders and businesses” the courts are less likely to intervene even if the

activity is legally challenged. Councils can argue that building relationship with overseas cities is a local public service. As the government has committed to economic development, proving that sister city activity spend associated with visits generates income strengthens the argument that councils should be engaged in sister city activity.

- Auckland Council -since amalgamation the number of requests for visits by overseas delegations has increased. They have reduced the number of relationships to a manageable (active) number. Have called sister city relationships “international partners” which covers all forms of relationship including friendship cities, strategic alliances, MOUs etc.
- Economic activity shouldn't outweigh the people to people contact
- MFAT would like to know when delegations are going overseas, as they can offer advice.
- Preparation for the trip is crucial in achieving desired outcomes
- There has always been a strong economic strand in the development of sister city relationships even with the early relationships
- \$50m pa generated through cultural exchanges
- Sister cities has role to play in the government commitment to trade and economic development. Greater connection with countries overseas enables greater economic benefit

Takeaway thoughts:

- Lawrence in his LGNZ role could add value to the core Cities China Engagement Project, and drive support for international development through sister city relationships at a higher level, and encourage co-ordination of activity across all cities
- We should utilise the expertise of MFAT, NZTE, EDANZ when planning trade/economic activity or delegations
- We should look at partnering up with other cities on their delegations or trade activity – to prevent reinventing the wheel and piggybacking off their relations (and allow others to do the same with us)
- Auckland and Tauranga have strong international relationships and trade – worth spending time finding out what they do
- Develop a wait and see approach to the LGA reforms and sister city activity
- We should consider offering grants to community organisations, schools, EIT etc. to deliver projects for us to deliver on our strategic aims. This engages the community in sister city activity at a local level

Discussion at the conference was very much around support for developing economic links through sister city activity. There does not seem to be much practical support to actually do this, many cities are trying to go it alone with limited success. The core cities model looks great, but is strictly not for second tier cities at this stage, if ever.

There is clearly real value in taking a New Zealand approach to international economic development through existing sister city relationships rather than being regionally led, but there is not a lot of leadership in this space. I am not convinced that SCNZ is the right organisation to drive this discussion, and support should come from central government if they genuinely see value in using sister city relationships to provide an opportunity for economic development. LGNZ could be the right organisation to facilitate this discussion if they can prove success.

Sister City Conference, Tauranga 13-15 March 2013 report, Sue Padfield

The Conference began with an excellent motivational speaker – Tony Christiansen from Tauranga City Council. His message was use what strengths you have and keep trying to overcome obstacles, there will be a way forward.

Presentations from the regions showed that the larger cities were more focused on trade, and the provincial cities were more likely to have a broader approach with social, educational and cultural interaction also important. All stressed the people to people relationship as most important. Hastings is fortunate in the support the Mayor and Council have given over many years in developing our Sister City relationship with Guilin.

Some suggestions to promote Tourism and Education:-

- *Develop a consistent marketing strategy
- *Use a coordinated approach
- *The community must be involved in welcoming people not just schools
- *There needs to be opportunities to share information before visits
- *Photos of the community and opportunities or attractions available
- *A Friendship committee to organize activities outside of school hours for students from overseas
- *Promote a friendly and well-functioning city
- *Written information in Mandarin. Use CLAIR, Xaimen or Confucius Institute
- *Sports groups could be used to get younger people interested.

Ideas for further consideration for NZSC to enhance activities:-

*Regional workshops and follow ups

*Smaller regions work together sharing ideas, strengths eg for visiting artists on tour, delegations in / outward.

*Encourage non-participating towns to join Sister Cities.

*List of delegates and email addresses to promote communication

*A Discussion Board or Forum on SC website.

*Blended delegations in / outward bound

*Share outcomes of activities with Sister City

*Data base of in / outward delegations.

*More news coverage of visits and activities in local papers.

I would like to thank the Council for the opportunity to attend.

Implementation Plan for the International Advisory Group

Attachment 3

Item 5

| Encourage international business to business contact | | | | Business Investment Strategy | |
|--|--|---|------------------|--|---|
| Activity | How | Who | When | Cost | Progress |
| Support the development of trade delegations to China, or other countries to showcase Hawke's Bay businesses | Working with regional partners to identify opportunities and funding | HDC Economic development, Mayor, Chamber of Commerce, Business Hawke's Bay | Now and on-going | Business contributions | Trade delegation to China October 2012 Research completed on economic opportunities in Guanxhi |
| Develop regional relations with the New Zealand Institute for Plant & Food Research, Hawke's Bay Winegrowers, Chamber of Commerce, Iwi and EIT, to utilise Sister City links for the benefit of businesses in Hastings District, and Hawke's Bay | Invite representatives to attend meetings as co-opted members for specific business focused activity | As required | Now and on-going | | Regular officer representation at Business Hawke's Bay |
| Investigating internal tourism opportunities by working with Chinese and international travel agencies to include Hawke's Bay in tours of New Zealand | By working with Tourism HB, Tourism NZ, Commercial Operators | Cr Watkins HDC Marketing and Comms | 2012 - ongoing | To be determined/Annual Plan submission | Not started |
| Engage with Chinese business investors to develop key projects in Hastings District | Investigate opportunities as they arise | Mayor, Chief Financial Officer, HDC Economic Development | Now and ongoing | To be determined/Annual Plan submission | Ongoing as opportunities arise |
| Encourage stronger links between the Guangxi Institute of Botany and the New Zealand Institute for Plant & Food Research Limited and other research and development institutions. | Continuing discussions, developing another exchange scheme | Cr Collin HB NZ-China Friendship Society (Dave Bromwich & Sally Russell) | 2012- ongoing | May be costs identified if an exchange scheme is developed | Plant and Food and Guangxi Institute interested in developing scientific exchanges. GIB visiting in late 2013 to discuss further. |
| Opportunities for other trade relationships in other countries or cities or regions within China | Investigating opportunities as they arrive | International Advisory Group | n/a | Unknown | Delegation visit to Nanning June 2013 to investigate friendly relationships and trade |
| Opportunities for other sister city relationships in other countries or cities or | Investigating opportunities as they arrive | International Advisory Group | n/a | Unknown | Ongoing as opportunities arise |

| regions within China | | | | | |
|--|--|---|-------------------|--|---|
| Raising awareness of Sister City/international activity | | | | Marketing, Visitor and Events Strategy | |
| Activity | How | Who | When | Cost | Progress |
| Develop a web presence informing the community of Sister City and international activity to generate civic pride | Improving the HDC Sister City webpage | HDC Marketing and Comms team | January 2012 | Small | complete |
| Adding value to the International Cultures Day and other similar events | Investigating funding from the Sister City budget for lights in the Osmanthus Garden and promoting the event further | Chair of Marketing and Promotions Committee | January 2012 | \$5,000 | Osmanthus Garden lit in March 2012 and 2013 |
| Promoting successes of business activity, educational exchanges etc to generate civic pride | Using Council communications tools such as Community Link, press releases etc | HDC Marketing and Comms team | Now and on-going | Small | Ongoing as opportunities arise |
| Identifying key events in the Hastings District and inviting Sister City or international participation | Inviting delegations to key events | International Advisory Group, Mayor | Now and on-going | \$10,000 to cover travel and accommodation etc | Guilin Foreign Affairs advised of Opera House Centenary 2015 |
| Investigating personnel exchanges between Sister City local governments or businesses | Open dialogue with Guilin Foreign Affairs | HDC, Mayor | March 2012 | To be determined/Annual Plan submission | Not started |
| Inclusion of the Hastings District Chinese community in Sister City activity | Work with the Chinese Association | International Advisory Group | 2012 and on-going | Small | Membership of IAG increased to 2 members form Chinese Association |
| Encouraging an understanding of diversity and supporting educational initiatives | | | | Youth Connect Policy | |
| Activity | How | Who | When | Cost | Progress |
| Student exchange programme | Promoting the Nova Lowe bequest | Education Link Group, Schools | Now and on-going | As per application to the bequest | 2 student from Zongshan Middles School coming to Hastings for 6 weeks term 3 2013 |
| Develop and promote Sister Schools activity | Developing marketing material for use in Guilin schools | Education Link Group, HDC Marketing and Comms | Now and on-going | To be determined | HDC Youth Council appointment to IAG will develop the |

Item 5

Attachment 3

Attachment 3

Item 5

| | | | | | |
|--|--|--|--------------------------|---|---|
| | | | | | sister schools relationship further International Student market development meeting held with schools to improve market share in international students to NZ |
| Support an International School in Hastings District if it develops | Keep aware of potential developments | HDC or external companies | Now and on-going | To be determined/Annual Plan submission | Ongoing as opportunities arise |
| Teacher exchange programme to build teacher enthusiasm and knowledge sharing with colleagues and students | Reciprocal teacher study groups and individual placements between Guilin and Hastings District schools | Education Link Group | Now and on-going | School or individual contributions | Teacher delegation to Guilin/Nanning to be investigated further, discussions started around teacher exchanges |
| Cultural Activity | | | | Arts, Culture and Heritage Strategy | |
| Activity | How | Who | When | Cost | Progress |
| Cultural performances | Inviting international performing artists to Hastings District, and encouraging reciprocal visits by New Zealand performing groups | Cr Watkins, NZ Sister Cities, International Advisory Group | Now and ongoing | Applications to external funders | Discussions in progress to send a cultural group to Guilin 2014 |
| Supporting and including ethnic community groups in Hawke's Bay to promote and share their culture with the wider community. | Offering grants and event management help as appropriate | Sister City Co-ordinator | 2012/12 financial year | Up to \$10,000 per annum | Multi Cultural Association representation on the IAG |
| | | | | General Activity | |
| Activity | How | Who | When | Cost | Progress |
| Induction for new Councillors on International and Sister City activity | Including a short workshop and paper in the Councillor Induction Programme | Sister City Co-ordinator | Post 2013 local election | small | To be included in new councillor briefing October after triennial |

| | | | | | |
|---|--|--|--|-----------------------------|---|
| | | | | | elections 2013 |
| Increase funding for Sister City activity | Apply for funding for specific projects, e.g. from Asia New Zealand Foundation and local trusts. | Sister City Co-ordinator, International Advisory Group | 2012 on-going | n/a | n/a |
| Further develop links with Guilin | Engage in biannual delegation visits between the two cities And define who should be invited to make up that delegation | HDC, International Advisory Group | Now and on-going | To be determined | Cultural exchanges June and October 2013 |
| Annual Guilin forum | Meeting at a suitable venue for all people interested in international/Sister City activity | Sister City Co-ordinator, International Advisory Group | Annually in December 2011 and on-going | Up to \$1000 catering costs | Held 10 December 1012, date set for 9 December 2013 |

Item 5

Attachment 3

REPORT TO: INTERNATIONAL ADVISORY GROUP
MEETING DATE: MONDAY 29 JULY 2013
FROM: PROJECT MANAGER: EXECUTIVE OFFICE
CHERYL PAGET
SUBJECT: INTERNATIONAL ADVISORY GROUP ACCOUNT
BALANCE TO END JUNE 2013

Item 6

1.0 SUMMARY

1.1 The purpose of this report is to update the International Advisory Group about the balance of accounts to the end of June 2013.

2.0 International Advisory Group Allocation \$10,000

less expenditure to date

Balance

Cultural Activity Allocation \$15,000

Less expenditure to date

Balance

3.0 PREFERRED OPTION/S AND REASONS

3.1 That the report be received.

4.0 RECOMMENDATION

That the report of the Project Manager: Executive Office titled "International Advisory Group Account Balance to end June 2013" dated 29/07/2013 be received.

Attachments:

There are no attachments for this report.