



# *Hastings District Council*

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## OPEN MINUTES

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### DISTRICT DEVELOPMENT COMMITTEE

Meeting Date: **Tuesday, 15 September 2015**

**Minutes of a Meeting of the District Development Committee held on  
15 September 2015 at 2.00pm**

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## HASTINGS DISTRICT COUNCIL

### MINUTES OF A MEETING OF THE DISTRICT DEVELOPMENT COMMITTEE HELD IN THE COUNCIL CHAMBER, GROUND FLOOR, CIVIC ADMINISTRATION BUILDING, LYNDON ROAD EAST, HASTINGS ON TUESDAY, 15 SEPTEMBER 2015 AT 2.00PM

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- PRESENT:** Chair: Councillor Hazlehurst  
Mayor Yule  
Councillors Bowers, Bradshaw, Dixon, Heaps, Kerr,  
Lester, Lyons (Deputy Chair), Pierce, Poulain and Roil
- IN ATTENDANCE:** Chief Executive (Mr R McLeod)  
Group Manager: Asset Management (Mr C Thew)  
Group Manager: Community Facilities & Programmes (Ms  
A Heather)  
Group Manager: Corporate and Customer Services (Mr M  
Maguire)  
Group Manager: Planning and Regulatory Services (Mr J  
O'Shaughnessy)  
Group Manager: Strategy and Development (Mr D  
Morgan)  
Marketing and Communications Manager (Mr T Carthew)  
Splash Planet Manager (Mr P Hutchins)  
Youth Futures Manager (Ms J Crawford)  
Te Ara o Takitimu Project Manager (Mr S Sheridan)  
Investment and Growth Projects Manager (Mr C  
Cameron)  
Policy Advisor (Mr B Murdoch)  
Team Leader Social & Youth Development (Ms D Elers)  
Social Development Co-ordinator (Mr P Steffert)  
Strategic Planner (Community) (Ms C Flintoff)  
Committee Secretary (Mrs C Hunt)
- AS REQUIRED:** Ms Laura Vodanovich, Director, MTG Hawke's Bay (Item 4)  
Ms Annie Dundas, Hawke's Bay Tourism (Item 6)  
Mr George Reedy (Te Taiwhenua o Heretaunga)  
Mr Mark Oldershaw (EIT)

#### 1. APOLOGIES

Councillor Hazlehurst/Councillor Roil

**That an apology for absence from Councillors Pierce and apologies for lateness from Mayor Yule, Councillors Nixon and Watkins be accepted.**

**CARRIED**

#### 2. CONFLICTS OF INTEREST

There were no declarations of conflicts of interest.

### 3. CONFIRMATION OF MINUTES

Councillor Hazlehurst/Councillor Dixon

**That the minutes of the District Development Committee Meeting held Tuesday 26 May 2015 be confirmed as a true and correct record and be adopted.**

**CARRIED**

*Councillor Nixon joined the meeting at 2.05pm*

### 4. MTG HAWKE'S BAY - MUSEUM, THEATRE, GALLERY (Document 15/930)

*Mayor Yule joined the meeting at 2.10pm.*

Ms Vodanovich, Director, MTG Hawke's Bay displayed a powerpoint presentation updating the meeting on what was happening in respect of the Museum Theatre Gallery.

Councillor Bowers/Councillor Lyons

**That the information presented by the Director, Hawke's Bay Museum, Theatre Gallery to the District Development Committee meeting on 15 September 2015 be received.**

**CARRIED**

### 5. MARKETING & COMMUNICATIONS IMPLEMENTATION STRATEGY 2015/16 (Document 15/1017)

The Marketing and Communications Manager, Mr Carthew displayed a powerpoint presentation ( CG-13-2-00106) providing an overview of key achievements against the 2014/15 Implementation Strategy and Plan.

Mr Carthew also referred to the 2015/16 Marketing and Communications Implementation Strategy (CG-13-2-00096) which had been circulated as a separate document.

*Mayor Yule left the meeting at 2.30pm.*

Councillor Bowers/Councillor Dixon

**A) That the report of the Marketing and Communications Manager titled "Marketing & Communications Implementation Strategy 2015/16/16" dated 15/09/2015 be received.**

**B) That the Marketing & Communications Implementation Strategy 2015/16 be endorsed.**

**With the reasons for this decision being that the proposed strategy will assist Council in meeting its aim of good quality local public services in a manner that is cost effective for both households and businesses In particular the proposed strategy will:**

- **Strengthen the reputation of Hastings**
- **Grow civic pride**
- **Attract more visitors, for longer and get them back again**
- **Help attract increased business investment in Hastings, growing economic performance and employment opportunities.**
- **Grow HDC (and district) reputation through effective council centric activity**

**CARRIED**

**6. HAWKE'S BAY TOURISM PRESENTATION**

(Document 15/1014)

Ms Dundas, Hawke's Bay Tourism provided a powerpoint presentation (CG-13-2-00105) updating the Committee on Tourism in Hawke's Bay.

Councillor Lester/Councillor Heaps

**That the presentation to the District Development Committee on 15 September 2015 from Hawke's Bay Tourism be received.**

**CARRIED**

**7. SPLASH PLANET UPDATE**

(Document 15/983)

*Mayor Yule rejoined the meeting at 3.20pm.*

Councillor Roil/Councillor Lester

**That the report of the Splash Planet Manager titled "Splash Planet Update" dated 15/09/2015 be received.**

**CARRIED**

*Mayor Yule left the meeting at 3.30pm.*

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*The meeting adjourned for afternoon tea at 3.30pm  
and reconvened at 3.45pm.*

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*With the agreement of the meeting Item 9 was taken out of order.*

**9. YOUTH FUTURES UPDATE**

(Document 15/997)

An apology was noted from Hamish White (Chair of the Hawke's Bay Youth Futures Trust).

Trustees: Ross McLeod (HDC), George Reedy (Te Taiwhenua) and Mark Oldershaw (Eastern Institute of Technology) addressed the Committee displaying a powerpoint presentation (CG-13-2-00108) providing an overview of the work of the Trust and the actions and outcomes of the Youth Futures projects.

*Councillor Watkins joined the meeting at 3.50pm.  
Councillor Nixon left the meeting at 3.55pm.*

Councillor Hazlehurst/Councillor Lyons

- A) That the report of the Youth Futures Manager titled “Youth Futures Update” dated 15/09/2015 be received.**

**CARRIED**

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*At this point the meeting briefly adjourned at 4.00pm to enable the Chief Executive to advise Council the preliminary results (66% AGAINST and 33% FOR) of the referendum on Amalgamation and reconvened at 4.15pm*

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**8. ADOPT HAVELOCK NORTH VILLAGE PLAN**  
(Document 15/598)

Councillor Dixon/Councillor Poulain

- A) That the report of the Strategic Planner: Community titled “Adopt Havelock North Village Plan” dated 15/09/2015 be received.**
- B) That Council adopt the attached Havelock North Village Plan 2015 to be finalised and published.**

**With the reasons for this decision being that the objective of the decision will contribute to meeting the current and future needs of communities for local public services in a way that is most cost-effective for households and business by:**

- i) Assisting Havelock North residents in finding information on and accessing Council services and knowing what key actions are planned for Havelock North.**

**CARRIED**

**10. YOUTH COUNCIL UPDATE**  
(Document 15/985)

Councillor Lyons/Councillor Bradshaw

**That the report of the Social Development Coordinator titled “Youth Council Update” dated 15 September 2015 be received.**

**CARRIED**

**11. SOCIAL DEVELOPMENT REPORT**  
(Document 15/900)

Councillor Bradshaw/Councillor Kerr

**That the report of the Team Leader Social & Youth Development and Strategic Projects Manager titled “Social Development Report” dated**

**11/08/2015 be received.**

**With the reasons for this decision being that the objective of the decision will contribute to meeting the current and future needs of communities for the provision of good quality public services in a way that is most cost effective for households and businesses.**

**CARRIED**

**12. ECONOMIC DEVELOPMENT ACTIVITY UPDATE REPORT**

(Document 15/901)

Councillor Lester/Councillor Lyons

**That the report of the Investment and Growth Projects Manager titled "Economic Development Activity Update Report" dated 15/09/2015 be received.**

**With the reasons for this decision being that the objective of the decision will contribute to the provision of good quality public services in a way that is most cost-effective for households and business.**

**CARRIED**

**13. ADDITIONAL BUSINESS ITEMS**

There were no additional business items.

**14. EXTRAORDINARY BUSINESS ITEMS**

There were no extraordinary business items.

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The meeting closed at 4.30pm

Confirmed:

Chairman:

Date: