



# *Hastings District Council*

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## **OPEN MINUTES**

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## **ECONOMIC DEVELOPMENT SUBCOMMITTEE**

Meeting Date: **Wednesday, 2 December 2015**

**Minutes of a Meeting of the Economic Development Subcommittee held on  
2 December 2015 at 10.00am**

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## HASTINGS DISTRICT COUNCIL

### MINUTES OF A MEETING OF THE ECONOMIC DEVELOPMENT SUBCOMMITTEE HELD IN THE COUNCIL CHAMBERS, GROUND FLOOR, CIVIC ADMINISTRATION BUILDING, LYNDON ROAD EAST, HASTINGS ON WEDNESDAY, 2 DECEMBER 2015 AT 10.15AM

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**PRESENT:** Chair: Councillor Roil  
Councillors Hazlehurst, Lyons, Pierce (Deputy Chair) and Nixon.

**ALSO PRESENT:** Economic Development Manager (Mr C Cameron)  
Economic Development Projects Manager (Mr L Neville)  
China Consultant (Mr J Poppelwell)  
Policy Advisor (Mr B Murdoch)  
Community Grants Advisor (Ms V Berkahn)  
Education Hawke's Bay International Business  
Development Advisor (Ms S Kennard)  
Committee Secretary (Mrs C Hunt)

**AS REQUIRED:** Susan White (Chief Executive) and members of the  
Business Hawke's Bay Board (Jenni Giblin, Hamish White  
and Allan Pollard)

#### 1. APOLOGIES

There were no apologies.

#### 2. CONFLICTS OF INTEREST

There were no declarations of conflicts of interest.

#### 3. CONFIRMATION OF MINUTES

Councillor Hazlehurst/Councillor Nixon

**That the minutes of the Economic Development Subcommittee held Wednesday 19 August 2015 be confirmed as a true and correct record and be adopted.**

**CARRIED**

#### 4. BUSINESS HAWKE'S BAY

(Document 15/1135)

Ms White, Chief Executive of Business Hawke's Bay gave powerpoint presentation (CG-13-49-00028) providing an update on Regional Agency and Business Collaboration; Business Growth and Business Development.

Councillor Lyons/Councillor Pierce

**That the report from the Economic Development Project Manager titled "Business Hawke's Bay" dated 2 December 2015 and the presentation from**

**Business Hawke's be received.**

**CARRIED**

**5. UPDATE ON REGIONAL ECONOMIC DEVELOPMENT STRATEGY AND REGIONAL RESEARCH INSTITUTES**

(Document 15/1311)

The Senior Policy Advisor, Mr Murdoch advised that the purpose of the report was to update the subcommittee on the status of the development of the Regional Economic Development Strategy (REDS) and the potential for establishing a Regional Research Institute (RRI).

Detailed Action plan at high level with five key objectives identified:

- Pathways to Employment
- Harmonise regulations between local authorities
- Inward investment
- Business Growth
- Innovation, productivity and agility

Two related objectives:

- Accelerate visitor growth
- Embrace the Maori economy

The REDs currently includes a Maori view, however Maori were developing their own independent strategy for completion by 2017 which would be included in the REDs.

Mr Murdoch advised that the Hawke's Bay Chamber of Commerce was coordinating interested parties from the region to work as one to develop a business case for a regional research institute. The group had indicated they want the process to be private sector led.

It was noted that the Hawke's Bay Chamber of Commerce be invited to the next meeting to present an update on the Regional Research Institute (RRI).

Councillor Lyons/Councillor Nixon

**A) That the report of the Policy Advisor titled "Update on Regional Economic Development Strategy and Regional Research Institutes" dated 2/12/2015 be received.**

**With the reasons for this decision being that the objective of the decision will contribute to meeting the current and future needs of communities for local public services in a way that is most cost-effective for households and business.**

**CARRIED**

**6. ECONOMIC DEVELOPMENT UPDATE**

(Document 15/1312)

The Economic Development Manager, Mr Cameron presented his report providing an economic development overview which focussed on the following areas:

- Business Enablement

- Business Investment
- Industrial Land Uptake
- Development and use of the 'Great Things Grow Here' Platform
- Education Hawke's Bay
- Economic Growth in Hastings City and Havelock North
- Economic Development Projects and Contracts

The upgraded "Great Things Grow Here" website was displayed at the meeting. During the first month 500 visits had been made to the website and it was anticipated that it would grow to 1000 per month. Business Case documents for Hastings City, Havelock North Village, Contact Centres and Business Processing and China had been loaded on the website.

It was noted that a report on the information collected by Jane McKay (Business Engagement Contact) be prepared.

An EIT student is to be engaged to update information for a Data Base to enable digital publications to be distributed.

Councillor Pierce/Councillor Hazlehurst

**A) That the report of the Economic Development Manager titled "Economic Development Update" dated 2/12/2015 be received.**

**CARRIED**

**7. ADDITIONAL BUSINESS ITEMS**

There were no additional business items.

**8. EXTRAORDINARY BUSINESS ITEMS**

There were no extraordinary business items.

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The meeting closed at 12.00noon

Confirmed:

Chairman:

Date: