



Hastings District Council

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A G E N D A

INTERNATIONAL ADVISORY GROUP MEETING

Meeting Date: **Wednesday, 16 May 2018**

Time: **3.00pm**

Venue: **Landmarks Room
Ground Floor
Civic Administration Building
Lyndon Road East
Hastings**

Members	Chair: Councillor Travers Mayor Hazlehurst Councillors Dixon and Watkins Mr H Lade (NZ China Friendship Society); Mr Daya Dayatilake and Mrs Rizwaana Latiff (Multicultural Association Hawke's Bay); Mrs J Too (Hawke's Bay Chinese Association); Max Sharp (Youth Council Representative); and Mrs S Padfield (Education Link Group) <i>(Quorum=5 including 2 Councillors)</i>
Officer Responsible:	Economic Development Manager (Mr L Neville)
Secretary	Carolyn Hunt (Ext 5634)

International Advisory Group Delegations

Fields of Activity

The Hastings District International Advisory Group is established to advise the Council on the development of education, scientific research, migration and cultural relationships with cities within China and the rest of the world, and develop relationships with ethnic communities in Hawke's Bay through the knowledge and experience gained from our Sister City relationship with Guilin.

Membership (10)

- Chairman – a Councillor appointed by the Council
- Hastings District Mayor
- 2 other Councillor members appointed by the Council
- 1 representative of the Hawke's Bay Branch of the New Zealand China Friendship Society
- 1 representative of the Hawke's Bay Chinese Association
- 2 representatives of the Multicultural Association Hawke's Bay
- 1 representative of the Education Link Group
- 1 representative of the Hastings District Youth Council
- Up to 2 other members may be co-opted at any time

Quorum – 5 members including not less than two Councillor members.

Delegated Powers

1. To promote and oversee sister city activity between Guilin and Hastings District such as delegation visits and cultural exchanges.
2. To support the development of relationships between Hastings District or Hawke's Bay based educational establishments with those in China and the rest of the world.
3. To report its work and progress to the Social Development and Culture Committee.

Meetings

Meetings will be held a minimum of 3 times a year. These are to be advertised as public meetings, and will be fully serviced by Democratic Support.

HASTINGS DISTRICT COUNCIL
INTERNATIONAL ADVISORY GROUP MEETING

WEDNESDAY, 16 MAY 2018

VENUE: Landmarks Room
Ground Floor
Civic Administration Building
Lyndon Road East
Hastings

TIME: 3.00pm

A G E N D A

1. Apologies

At the close of the agenda no apologies had been received.

At the close of the agenda no requests for leave of absence had been received.

2. Conflict of Interest

Members need to be vigilant to stand aside from decision-making when a conflict arises between their role as a Member of the Council and any private or other external interest they might have.

3. Consideration of General Business Items

4. Confirmation of Minutes

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MINUTES

INTERNATIONAL ADVISORY GROUP

Meeting Date: **Wednesday, 11 October 2017**

**Minutes of a Meeting of the International Advisory Group held on
11 October 2017 at 3.00pm**

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HASTINGS DISTRICT COUNCIL

MINUTES OF A MEETING OF THE INTERNATIONAL ADVISORY GROUP HELD IN THE LANDMARKS ROOM, GROUND FLOOR, CIVIC ADMINISTRATION BUILDING, LYNDON ROAD EAST, HASTINGS ON WEDNESDAY, 11 OCTOBER 2017 AT 3.00PM

PRESENT: **Chair:** Councillor Travers
Acting Deputy Mayor Hazlehurst
Councillors Dixon and Watkins
Ms Charlotte van Asch (NZ China Friendship Society);
Ray Ching (Vice President, Hawke's Bay Chinese
Association); Mrs S Padfield (Education Link Group) and
Olivia Campbell (Youth Council Representative)

IN ATTENDANCE: Economic Development Manager (Mr L Neville)
Events Manager (Ms G Miller)
Committee Secretary (Mrs C Hunt)

AS REQUIRED: Geraldine Edwards, Chairperson, Learning Hawke's Bay

1. APOLOGIES

Councillor Dixon/Councillor Watkins

That apologies for absence from Mrs Jenny Too (President, Hawke's Bay Chinese Association), Mr Heiko Lade (HB Branch Secretary, NZ China Friendship Society) and Mrs Rizwaana Latiff (Multicultural Association) be accepted.

CARRIED

2. CONFLICT OF INTEREST

There were no declarations of conflicts of interest.

3. CONSIDERATION OF GENERAL BUSINESS ITEMS

Items of General Business would be considered following the last Agenda Item.

4. CONFIRMATION OF MINUTES

Councillor Watkins/Councillor Dixon

That the minutes of the International Advisory Group held Wednesday 21 June 2017 be confirmed as a true and correct record and be adopted.

CARRIED

5. CHILDREN'S PALACE VISIT
(Document 17/1016)

The Events Manager, Ms Miller updated the Group on the successful visit by the Guilin Children's Palace School of Performing Arts visit to Hawke's Bay from 8 to 12 August 2017 which included visits to a number of schools across Napier and Hastings.

Te Aute College welcomed the visitors with the official powhiri and were now keen to visit Guilin with a group of performers in the near future. Students from Te Aute College had last visited Guilin in 2006.

The China Friendship Society had put a lot of effort into organising the billeting of the students and had arranged that two of the visiting performers were billeted together with each of the nine families to make everyone's visit as enjoyable as possible.

Acting Mayor Hazlehurst/Mrs Padfield

A) That the report of the Event Manager titled "Children's Palace Visit" dated 11/10/2017 be received.

CARRIED

6. UPDATE REPORT
(Document 17/1018)

Asians in the Bay Awards was very successful held on 7 August 2017 and continued to grow every year. A record number of 36 applications were received, with 230 people attending the Awards evening.

The guest speaker at the Awards was Vanisa Dhuru, President National Council of Women who was very inspirational.

It was noted that the Awards would be held in Hastings next year and earthquake strengthening of the Hawke's Bay Opera House would be completed by September. It was suggested that by changing the Award Ceremony from August to September it could be held in Hawke's Bay Opera House Plaza.

Education Link – Sue Padfield circulated and read her report at the meeting (CG-14-10-00016). The main points highlighted were:

- Organising schools to visit during the Guilin Children's Palace visit.
- Havelock North High School have produced a colouring book featuring local venues and have agreed to make some books available as gifts for visiting teachers.
- Disappointed that a request from Havelock North High School for a get together of international students was declined by IAG, China Friendship supported Chinese students and Education Hawke's Bay considered it was out of their scope.
- Te Aute College keen to visit Guilin. The Performing Arts School on Yong Shu would like a Sister School and this could be an opportunity for interaction.
- Councillor Watkins and Sue Padfield to follow up with the Havelock North High School on the Memorandum of Understanding for Beichuan High School.

2018 China Amazing Race – Councillor Watkins advised that during his recent to China he met with the 2015 Gold Sponsors in Nanning. He confirmed that they would be happy to sponsor the 2018 China Amazing Race.

Following a meeting with China Culture in Wellington they have agreed to fund the winner of the Face Race to China with all expenses paid in China.

Sponsorship of four return tickets from Air New Zealand has yet to be agreed upon.

Councillor Watkins is to meet with the Chief Executive, Industrial Commercial Bank of China, who have opened a branch in Auckland to discuss sponsorship of approximately \$5000.

Councillor Watkins/Olivia Campbell

A) That the report of the Economic Development Manager titled “Update Report” dated 11/10/2017 be received.

CARRIED

7. INWARD INVESTMENT GROUP - CHINESE VISIT TO HAWKE'S BAY
(Document 17/1017)

The Economic Development Manager, Mr Neville advised that a delegation of sixteen investors from China were hosted in Hastings on 20 September by Tomoana Warehousing Limited and New Zealand Miracle Water.

Following the visit very positive feedback had been received from New Zealand Miracle water thanking Council for their assistance.

Councillor Dixon/Charlotte van Asch

A) That the report of the Economic Development Manager titled “Inward Investment Group - Chinese Visit to Hawke's Bay” dated 11/10/2017 be received.

CARRIED

8. COUNCILLOR WATKINS - TRIP TO CHINA AND MIANYANG EXPO SEPTEMBER 2017
(Document 17/1019)

Councillor Watkins spoke to his report and highlighted the following:

- To represent Hastings District Council at the Science and Technology Expo.
- Meet families in Southern China whose children are attending secondary schools in the Hastings District.
- Meet the 2015 Gold Sponsor of the Amazing China Face Race to seek support for a 2018 China Face Race.
- Visit Guilin and meet the new Director of Foreign Affairs.
- Invitation to visit the Hi Vision Technology LED production facility with a view to having their product in Hastings. They made a generalised offer if Council sent photos of the opera house inside and outside the tech team could transpose and offer different colour options. If Council liked the design he was prepared to

- sponsor the lighting and set up. This would help him launch into the New Zealand market as he would be able to showcase the Hastings Opera House.
- Official talks with the Mayor of New Beichuan County and to meet with staff of New Beichuan Middle School.
 - New Beichuan School wished any school to engage with them to facilitate a two way exchange programme for teachers and possibly students such as Hastings Girls' High had done with Zhingshan Middle School.
 - Beichuan School had 3500 students, a lot of whom went through the trauma of the 2008 earthquake and were dealing with flashbacks. They had long hours of study which was very regimented and this style was not working. They wanted teachers to come to New Zealand to view the curriculum.
 - A Memorandum of Understanding had been signed two years ago with Havelock North High School but they were getting no response from Havelock North High School.
 - During the Lantern Festival last year a young Japanese lady turned up in traditional Chinese costume. Councillor Watkins had spoken to Mr Zhau who agreed to have some Guilin girls in National costume come for the Festival. They would pay for the airfares to New Zealand and Council would organise accommodation and activities.

At the meeting it was suggested that:

- Perhaps as Karamu High School had never had any international students they may be able to assist the Beichuan School.
- Also during the Lantern Festival there could be leverage to have more events during the week. The Lantern Festival was held the first week when daylight saving stopped.

It was noted that Council's Events Manager assisted with the Lantern event and a project plan has been developed. Osmanthus Gardens was a small area and security handling cash were issues that needed to be considered.

Councillor Watkins/Acting Mayor Hazlehurst

That the report titled "Councillor Watkins – Trip to China and Mianyang Expo September 2017" be received.

CARRIED

9. GUILIN SISTER CITY VISIT TO HASTINGS
(Document 17/1015)

The Economic Development Manager, Mr Neville advised that the delegation visit was a very short goodwill visit which reinforced how important the relationship was between Guilin and Hastings.

It was agreed at the meeting that Mr Neville would develop an upcoming events calendar and circulate to all parties that may be interested, so that they are aware of upcoming events.

Mrs Padfield/Olivia Campbell

- A) That the report of the Economic Development Manager titled "Guilin Sister City Visit to Hastings" dated 11/10/2017 be received for information.**

3. GENERAL BUSINESS

Japan/Hastings Hockey Exchange – Geraldine Edwards, Chair of the Learning Hawke's Bay circulated at the meeting (CG-14-10-00015) a report from Learning Hawke's Bay in regard to discussions held with a delegation from Maibara City (Japan) on opportunities for collaboration between Hastings and Maibara.

Learning Hawke's Bay had been collaborating with Hawke's Bay Hockey to produce short term GameOn Hockey programme; a cooperation between Hastings Schools and HB Hockey. This product would enhance a suite of GameOn products being marketed to Japan from October 2017.

In December 2017 Geraldine Edwards, Chairman, Learning Hawke's Bay (LHB) and Mitchell Thorne (potential hockey coach for Maibara) would travel, at the expense of Maibara City, for a short visit. Relationships would be strengthened and it is hoped that during this time the GameOn project would be formally launched providing a suite, including hockey, of short stay, English Language and intensive sports training programmes.

Councillor Watkins left the meeting at 4.16pm.

Olivia Campbell (Youth Council Representative) requested to be included in the Hockey programme when they visit New Zealand.

GameOn was a golden opportunity for schools to generate a revenue stream and grow the international student pool.

The meeting closed at 4.20pm

Confirmed:

Chairman:

Date:

REPORT TO: INTERNATIONAL ADVISORY GROUP

MEETING DATE: WEDNESDAY 16 MAY 2018

**FROM: ECONOMIC DEVELOPMENT MANAGER
LEE NEVILLE**

SUBJECT: LANTERN FESTIVAL EVENT SPONSORSHIP PROPOSAL

1.0 SUMMARY

- 1.1 The purpose of this report is to update the International Advisory Group (IAG) on the Sponsorship Proposal for the Lantern Festival 2019.
- 1.2 This report concludes by recommending that the Sponsorship Proposal Lantern Festival 2019 be received by the International Advisory Group.

2.0 BACKGROUND

- 2.1 The IAG meeting on 21 June 2017 recommended that Council be requested to consider the allocation of a specific budget at an appropriate level to fund the holding of a Lantern Festival at the Osmanthus Gardens for 2019 onwards.
- 2.2 The IAG meeting on 21 June 2017 also recommended that the Social & Cultural Development Committee be requested to consider allocation of a specific budget at an appropriate level to fund the holding of a Lantern Festival at the Osmanthus Gardens for 2019 onwards. This was ratified by the Social & Cultural Development Committee meeting on 11 July 2017.

3.0 ACTIVITY

- 3.1 The attachment to this report is an event summary and contains detailed information and cost breakdowns regarding the 2018 Lantern Festival.
- 3.2 The attachment also contains a Sponsorship Proposal for the 2019 Lantern Festival at the Osmanthus Gardens.

4.0 RECOMMENDATIONS AND REASONS

- A) That the report of the Economic Development Manager titled “Lantern Festival Sponsorship Proposal” dated 16 May 2018 be received.**

Attachments:

- 1 Sponsorship Proposal Lantern Festival Osmanthus Gardens 2019 COP-13-18-351

INTERNAL REPORT

**HASTINGS
DISTRICT
COUNCIL**

HASTINGS, THE LIFESTYLE OF CHOICE,
A PLACE OF OPPORTUNITIES

File Ref COP-13-18-351

To: Craig Cameron
Copy to: Ginnette Miller, Jeff Tieman
Date: 20 April 2018
Subject: Sponsorship Proposal Lantern Festival Osmanthus Gardens 2019

**LANTERN FESTIVAL IN THE OSMANTHUS GARDENS HASTINGS
HELD FIRST WEEK APRIL
OSMANTHUS GARDENS, CORNWALL PARK, TOMOANA ROAD HASTINGS**

Event summary

This traditional Chinese garden was established at Cornwall Park in 1996 to commemorate Hastings' 15th anniversary of our sister city relationship with Guilin. The garden takes its name from the Osmanthus family of plants which have been extensively planted throughout and includes highly scented shrubs and ground covers, along with group plantings of pine trees and bamboo.

Chinese gardens are rich in evocative symbolism and the Osmanthus Gardens are no different. At the heart of the garden is a large pond and pavilions at its edges. There is a curved Friendship Bridge across one side of the lake and the Crooked Bridge across the other. The garden displays a skilful combination of Chinese and New Zealand elements and plants. As such, it could be seen as a perfect symbol of the Hastings-Guilin link. Enjoy a wander through the gardens before checking out the native plant area or the large duck pond.

The lighting of the Osmanthus Gardens is an annual event held in April in tribute to this relationship. The Lantern Festival in the Osmanthus Gardens began in 2009 and is now an annual highlight event on the Hastings district events calendar.

There are several aspects to preparing for the event and these include:

- Clean up the ponds and sweep the pathways
- Test lanterns and ensure all are working
- Erect the lanterns and take down/store
- Install the lotus lanterns (8) in the pond and get electrical connected (hire contractor if required)
- Hire and put up fencing
- Install portable platform in the pond
- Pick up and return donation box from Showgrounds HB
- Erect some signage in the gardens and on the park
- Sound system with pre recorded music.

There are professional security personnel to stay in the garden from 10pm to 6am each morning, there are supporters of the event present during the day to ensure someone is present for the 16 hours each day.

A Gold Coin donation box is installed and this raised \$6,013 compared to \$1,200 dollars in 2017. To promote the event free ice creams to the first 200 people entering the garden and a Coffee caravan was on site on opening night.

Event Value in 2018

- Estimated 12,000 people attended in 2018 compared to 10,000 people in 2017.
- Gold Coin Donations of \$6,013 were received.
- Guilin Hastings Sister city is sending a delegation of three Musicians to play at the Lantern festival on the 7th and 8th of April.
- Another musician performed on the 4, 5, and 6th of April.
- Support from the local member of the ethnic community.

Event Marketing

- Promotion Posters in the City center
- Social Media campaign
- Press release
- Advertisements in Hawke's Bay Today
- Gateway signs at the Osmanthus Gardens
- Councilor visited the cultural Associations, Rest Homes and Council Facilities to provide posters.
- Free ice Creams to first 200 people entering the garden.

Event Budget

Funding:

○ International Advisory Group (202364)	\$5,000
○ China Cultural (101593)	\$3,465
○ Gold Coin Donations	<u>\$6,013</u>
○ Total Funding	\$14,478

Expenses-

○ Set up, teardown, equipment hire	\$5,230
○ Security	\$1,500
○ Ground Lighting	\$1,500
○ Marketing	\$1,934
○ Opening Night ice creams	\$550
○ Koha St Joseph's Choir	\$200
○ Sound System	\$350
○ Incidentals	\$204
○ New Lanterns freight	<u>\$600</u>
○ Total Expenses	\$12,068

Sponsorship Support Requested for 2019 Lantern Festival: \$7,000 Sponsorship support requested

Lee Neville
Economic Development Manager
leen@hdc.govt.nz

REPORT TO: INTERNATIONAL ADVISORY GROUP

MEETING DATE: WEDNESDAY 16 MAY 2018

**FROM: ECONOMIC DEVELOPMENT PROJECT OFFICER
SAM JACKMAN**

SUBJECT: AMAZING CHINA FACE RACE 2018

1.0 SUMMARY

- 1.1 The purpose of this report is to obtain a decision of the International Advisory Group (IAG) to adopt the Amazing China Face Race within the IAG activity programme.
- 1.2 Additionally, the purpose of this report is to request from IAG funding of \$3000.00 to run the for the 2018 Amazing China Face Race programme.
- 1.3 This report concludes by recommending that the IAG adopt and incorporate the 2018 Amazing China Face Race within their activity and that IAG make a financial contribution to the running of the 2018 event.

2.0 BACKGROUND

- 2.1 The Amazing China Face Race (ACFR) commenced as a Hastings/Guilin Sister City relationship under the auspices of Councillor Kevin Watkins. The basis of the competition is for local Hastings District secondary school and college children to find the advertised/ promoted face in the home city/district/province within the Peoples Republic of China. The winning student wins a return airfare (with guardian) and expenses to that particular city. The "Face" also wins a return airfare with expenses to Hastings District.
- 2.2 The competition is heavily publicised throughout and the "Face" also participates in the annual Hastings Blossom Festival parade. A float for the annual Hastings Blossom Festival parade is funded by a separate sponsorship arrangement with Councillor Watkins.
- 2.3 It has been run successfully in years 2006, 2008, 2015, and now 2018. This year's competition will run from May through September.
- 2.4 The competition is targeted at Hastings District secondary school and college children and runs throughout 12 district schools.

3.0 CURRENT SITUATION

- 3.1 An update of this year's Amazing China Face Race was sent to all IAG members by Councillor Watkins, 8th March 2018.
- 3.2 A full marketing and competition logistical plan (based on release of clues etc.) has been put into place for the running of this year's competition. A working budget is in place and sponsorship monies have been granted by a number of local and China based organisations. The running of the competition, excluding an ACFR float in the annual Hastings Blossom Parade,

amounts to \$14,267.00. Sponsorship monies committed amount to \$12,000.00.

- 3.3 Hastings District Council (HDC) Finance group have issued a financial code for the purposes of receiving sponsorship funds and disbursing expenditure pertaining to the management of the ACFR competition.
- 3.4 Economic Development have agreed to provide time and internal resources to support the competition with HDC process in place around the ACFR competition, that HDC is represented in the best possible light throughout the competition process and that risk management principals are applied throughout.
- 3.5 An ACFR team is in place and no time input is required from IAG members in the running of the competition.

4.0 OPTIONS

- 4.1 In developing this year's event, Council was faced with the option of whether to include the Amazing China Face Race within activity undertaken by either the Economic Development group or IAG.
- 4.2 The competition involves, and falls within, long-term cultural activity, on-going relationship activity and economic development, and currently IAG activity fits within the Economic Development Group, both Council CEO, General Counsel and ED Group managers and officers support the option for IAG to include this activity within the group.
- 4.3 Alternative options explored would not deliver the positive outcomes within the community by running the event outside of Council auspices.

5.0 PREFERRED OPTION/S AND REASONS

- 5.1 Option 1. That the IAG decline this proposal and support of the ACFR competition in its entirety. Associated critical risks in doing so include commitments already made in writing with participating sponsors under Council auspices and the on-going effect on its commercial reputation.
- 5.2 Option 2. Adopt the recommendation to run the competition within IAG without funding or with limited funding. The associated risk with this option includes the actual delivery of the competition and those elements that will need to side-lined. The prepared limited working budget does not provide for major re-adjustments.
- 5.3 Option 3. Support the competition and financially support the proposal. It has been agreed internally to review the event at the conclusion of the 2018 completion to evaluate whether Council will support the continuance and funding assistance in the future.

6.0 RECOMMENDATIONS AND REASONS

- A) That the report of the Economic Development Project Officer titled “Amazing China Face Race 2018” dated 16/05/2018 be received.**
- B) That the International Advisory Group adopt and incorporate the 2018 Amazing China Face Race within their activity.**
- C) That the International Advisory Group make a financial contribution to the running of the 2018 event in the sum of \$3,000.00 from their allocated budget.**

Attachments:

There are no attachments for this report.

REPORT TO: INTERNATIONAL ADVISORY GROUP

MEETING DATE: WEDNESDAY 16 MAY 2018

**FROM: TEAM LEADER STRATEGY & PROJECTS
LOUISE STETTNER**

SUBJECT: DIVERSITY STRATEGY

1.0 SUMMARY

1.1 The purpose of this report is to:

- inform the International Advisory Group that a Diversity Strategy for Hastings will be developed and
- seek nominations from the International Advisory Group to become members of the Diversity Strategy Working Group.

1.2 This issue arises from a request to the Chief Executive that a Diversity Strategy for Hastings District be developed.

1.3 Council works to ensure its services are accessible to everyone and that all are encouraged to participate in the district's democratic services. Council also has the opportunity to lead a community that embraces the benefits of its diverse multicultural society.

1.4 During the setting of the Chief Executive KPI's for 2017/18, Councillors requested that a Diversity Strategy be developed. A Diversity Strategy would aim to maximise the benefits of diversity in Hastings while at the same time addressing identified challenges. While diversity makes Hastings a more vibrant place to live challenges for some cultures can include racism, language barriers and isolation. A Diversity Strategy Working Group comprised of community representatives and supported by Council officers is being formed to develop key aspects of the Strategy.

1.5 The Council is required to give effect to the purpose of local government as prescribed by Section 10 of the Local Government Act 2002. That purpose is to meet the current and future needs of communities for good quality local infrastructure, local public services, and performance of regulatory functions in a way that is most cost-effective for households and businesses. Good quality means infrastructure, services and performance that are efficient and effective and appropriate to present and anticipated future circumstances.

1.6 The objective of this decision relevant to the purpose of Local Government is to enable the Council to have avenues to better understand the current and future needs of communities for good quality local infrastructure, local public services, and regulatory functions through improved engagement with different cultural communities in Hastings.

1.7 This report concludes by recommending that the International Advisory Group nominate some of its members to form part of the Diversity Strategy Working Group. Officers suggest that there be up to 4 nominations from the IAG with a Working Group membership of up to 12 members.

2.0 BACKGROUND

2.1 In December 2017 the Social and Cultural Committee agreed that a Diversity Strategy Working Group comprised of community representatives and leaders be created to develop key aspects of the Hastings Diversity Strategy.

2.1 *What is a Diversity Strategy?*

A Diversity Strategy would assist Council in engaging with and supporting the various cultures that make up the Hastings community.

It is envisaged that a Diversity Strategy would include:

- a vision statement;
- an analysis of need of engagement
- principles;
- goals;
- actions; and
- monitoring indicators.

2.2 *The Treaty of Waitangi (Te Tiriti O Waitangi)*

The Treaty of Waitangi is the founding document for this country and forms part of New Zealand's constitution.

All cultures are valued for the contributions that they bring to society and everyone has obligations and rights as citizens of New Zealand, however the Treaty also affords Maori a dual set of rights as tangata whenua. Therefore, it is appropriate for the Strategy to recognise that Ngati Kahungunu are the mana whenua of the Hastings District and the Treaty of Waitangi is the foundation document of New Zealand.

2.3 *Hastings Cultural Diversity*

The Hastings community is comprised of a number of different cultures. Census 2013 identifies the following breakdown of ethnic groups in the district.

<i>Ethnic Groups in the Hastings District – Census 2013</i>	
Ethnic Group	% of Hastings District Population
European	75.2
Maori	24.4
Pacific People	6
Asian	4.3
Middle Eastern, Latin American, African	0.5%

15.7% of people living in the Hastings District were born overseas. For people born overseas, the most common birthplace was England. The statistics that will become available following Census 2018 will provide an updated picture of cultural diversity in Hastings.

3.0 CURRENT SITUATION

3.1 *Why have a Diversity Strategy?*

The Hastings community is enriched with a range of cultures and ethnicities. Councillors have identified a role for the Council to lead the District in embracing the advantages of a diverse community. The Council has also expressed aspirations to ensure its services are accessible to all and that everyone is encouraged to participate in the district's democratic processes.

3.2 Hastings' multicultural society contributes to a vibrant and diverse community and makes Hastings a more stimulating place to live. Embracing diversity provides a further opportunity to promote Hastings as a welcoming and lively place for tourists, international students and new industries. Notwithstanding these benefits some people from diverse cultures can experience difficulties including: social isolation, language barriers, racism, difficulty accessing services and information and barriers to participating in community decision making. These challenges can impact negatively on those communities and lessen the benefits that can be gained from cultural diversity.

3.3 A Diversity Strategy could outline what actions Council will undertake to increase the benefits of diversity as well as addressing any relevant issues or challenges faced by different cultures. How this might be achieved will be a key consideration for the Diversity Strategy Working Group.

3.4 *Process for Developing a Diversity Strategy*

Given that a key purpose of creating a Strategy is to support and embrace cultural diversity in Hastings it is important that a variety of cultures in Hastings have a strong role in developing it. A Diversity Strategy Working Group is being created comprising a partnership of local community leaders and representatives as well as Councillors. This report seeks nominations from this Group to form part of the Working Group. Officers will also be approaching relevant individuals and groups in Hastings to ensure that the Working Group includes a range of cultures in the district. The overall role of the Working Group would be to identify key aspects of a Diversity Strategy that officers would report back to Council on.

3.5 *Next Steps*

The Diversity Strategy Working Group will start to meet on a regular basis; to begin work on developing key parts of the Strategy. Officers will report to the International Advisory Group on progress.

4.0 SIGNIFICANCE AND ENGAGEMENT

4.1 Once a draft Strategy has been developed Council's approval will be sought to seek input from the community before a final Strategy is presented to Council for adoption.

5.0 RECOMMENDATIONS AND REASONS

- A) That the report of the Team Leader Strategy & Projects titled “Diversity Strategy” dated 16/05/2018 be received.**
- B) That the International Advisory Group provide nominations from this Group to form part of the Diversity Strategy Working Group.**

With the reasons for this decision being that the objective of the decision will contribute to meeting the current and future needs of communities for good quality local public services in a way that is most cost-effective for households and business by developing a Strategy that enables Council to better engage with and understand the needs of different cultural communities in Hastings.

Attachments:

There are no attachments for this report.