

Tuesday, 16 August 2022

*Te Hui o Te Kaunihera ā-Rohe o Heretaunga*

**Hastings District Council**

**Great Communities Subcommittee Meeting**

*Kaupapataka*

# Agenda

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*Te Rā Hui:*  
Meeting date: **Tuesday, 16 August 2022**

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*Te Wā:*  
Time: **1.00pm**

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*Te Wāhi:*  
Venue: **Council Chamber  
Ground Floor  
Civic Administration Building  
Lyndon Road East  
Hastings**

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*Te Hoapā:*  
Contact: **Democracy and Governance Services  
P: 06 871 5000 | E: [democracy@hdc.govt.nz](mailto:democracy@hdc.govt.nz)**

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*Te Āpiha Matua:*  
Responsible Officer: **Group Manager: Community Wellbeing & Services - Rebekah Dinwoodie**

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**HASTINGS DISTRICT COUNCIL**  
207 Lyndon Road East, Hastings 4122 | Private Bag 9002, Hastings 4156  
Phone **06 871 5000** | [www.hastingsdc.govt.nz](http://www.hastingsdc.govt.nz)  
**TE KAUNIHERA Ā-ROHE O HERETAUNGA**

## Great Communities Subcommittee - Terms of Reference

A Subcommittee of the Strategy and Policy Committee

### Fields of Activity

The Great Communities Subcommittee is responsible for advising the Strategy and Policy Committee by;

- Providing guidance to Council officers in respect of the drafting of Council's Community Strategies, and providing oversight of any relevant Special Consultative Procedures.
- Providing oversight of the implementation of Council's Community Strategies.
- Providing oversight of the implementation of Councils Community Plans, Fabulous Flaxmere, Safer Hastings, Civic Pride and Events, Youth Pathways, Keep Hastings Beautiful Strategies, Health, Cultural, Education, Sports, Arts and Heritage strategies.

### Membership

- 8 Councillors.
- 1 Heretaunga Takoto Noa Māori Standing Committee Member appointed by Council.
- Chair appointed by Council.
- Deputy Chair appointed by Council.

### Quorum – 4 members

### Delegated Powers

- 1) To review and provide comment on draft new or revised Community Strategies and to recommend to the Strategy and Policy Committee the adoption of drafts for consultation.
- 2) To hear and consider all submissions received in respect of any Community Strategy proposal and to recommend responses to the Strategy and Policy Committee.
- 3) To recommend to the Strategy and Policy Committee the final wording of any new or reviewed Community Strategy for adoption by the Committee or Council.

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Tuesday, 16 August 2022

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*Te Hui o Te Kaunihera ā-Rohe o Heretaunga*

**Hastings District Council**

**Great Communities Subcommittee Meeting**

*Kaupapataka*

# Agenda

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*Mematanga:*

**Membership:**

*Koromatua*

**Chair:** Councillor Eileen Lawson

*Ngā KaiKaunihera*

**Councillors:** Malcolm Dixon, Damon Harvey (Deputy Chair), Henare O'Keefe, Peleti Oli, Wendy Schollum, Sophie Siers and Kevin Watkins

Heretaunga Takoto Noa Māori Standing Committee appointee: - Vacancy  
Youth Council appointees: Esta Chaplin and Lena Ormsby – (alternate - vacancy).

Rural Community Board appointee: Jonathan Stockley

Mayor Sandra Hazlehurst

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*Tokamatua:*

**Quorum:**

4 members

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*Apiha Matua*

**Officer Responsible:**

Group Manager: Community Wellbeing & Services – Rebekah Dinwoodie

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*Te Rōpū Manapori me te  
Kāwanatanga*

**Democracy &**

**Governance Services:**

Lynne Cox (Extn 5632)



## *Te Rārangi Take*

# Order of Business

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### 1.0 Apologies – *Ngā Whakapāhatanga*

At the close of the agenda no apologies had been received.

At the close of the agenda no requests for leave of absence had been received.

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### 2.0 Conflict of Interest – *He Ngākau Kōnatunatu*

Members need to be vigilant to stand aside from decision-making when a conflict arises between their role as a Member of the Council and any private or other external interest they might have. This note is provided as a reminder to Members to scan the agenda and assess their own private interests and identify where they may have a pecuniary or other conflict of interest, or where there may be perceptions of conflict of interest.

If a Member feels they do have a conflict of interest, they should publicly declare that at the start of the relevant item of business and withdraw from participating in the meeting. If a Member thinks they may have a conflict of interest, they can seek advice from the General Counsel or the Manager: Democracy and Governance (preferably before the meeting).

It is noted that while Members can seek advice and discuss these matters, the final decision as to whether a conflict exists rests with the member.

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### 3.0 Confirmation of Minutes – *Te Whakamana i Ngā Minitī*

Minutes of the Great Communities Subcommittee Meeting held Tuesday 28 June 2022.

*(Previously circulated)*

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### 4.0 Hastings Youth Strategy 2022

7

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### 5.0 Great Communities Strategic Overview Update from the Chair

53

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### 6.0 Minor Items – *Ngā Take Iti*

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### 7.0 Urgent Items – *Ngā Take Whakahihiri*

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Tuesday, 16 August 2022

Item 4

*Te Hui o Te Kaunihera ā-Rohe o Heretaunga*

**Hastings District Council: Great Communities Subcommittee Meeting**

*Te Rārangi Take*

# Report to Great Communities Subcommittee

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**Nā:** Dennise Elers, Community Development Manager  
**From:** Kevin Carter, Community Grants and Partnerships Advisor

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**Te Take:**  
**Subject:** Hastings Youth Strategy 2022

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## 1.0 Executive Summary – *Te Kaupapa Me Te Whakarāpopototanga*

[//hdcfp1/data/Infocouncil/Templates/report\\_guidance.pdf](http://hdcfp1/data/Infocouncil/Templates/report_guidance.pdf)

- 1.1 Members of the Hastings Youth Council will present The Hastings Youth Strategy 2022
- 1.2 The Hastings Youth Strategy 2022 (**Attachment 1**) replaces the current Youth Strategy that was developed in 2012.
- 1.3 Council Officers and the Hastings Youth Council have consulted widely with young people and the youth sector with the aim to develop a new Youth Strategy to accurately;
  - reflect the needs and wants of 12–24-year-olds living in the Hastings District in 2022 onwards
  - align to the objectives of the Hastings District Councils Long Term Plan 2021-2031
  - align with central government priorities and policies relating to young people.
- 1.4 This strategy outlines how the Hastings District Council is investing in the positive development of its young people aged 12-24 years over the next five plus years. Through its goals and actions, Council Officers are striving to enhance young people's mana so that they feel empowered to reach their full potential. The strategy provides a framework to better engage young people in the future and to strengthen Council services and programmes to better meet the needs of all young people across the Hastings District.
- 1.5 The strategy is a joint commitment by the Hastings District Council and the Hastings Youth Council. Young people's ideas, thoughts and experiences have driven the development of this strategy, its priorities, and the actions.
- 1.6 Representatives from the Hastings Youth Council will present the Youth Strategy to the Great Communities Sub-Committee.

## 2.0 Recommendations - Ngā Tūtohunga

- a) That the Great Communities Subcommittee receive the report titled Hastings Youth Strategy 2022 dated 16 August 2022.
- b) That the Great communities Subcommittee endorse the Hastings Youth Strategy 2022 and forward the Strategy to the Council for approval.

## 3.0 Background – Te Horopaki

- 3.1 In July 2021 Council Officers commenced consultation on the updated Youth Strategy.
- 3.2 The updated Youth Strategy has been co-designed and co-developed with the Hastings Youth Council.
- 3.3 The Hastings Youth Strategy 2022 (**Attachment 1**) replaces the current Youth Strategy that was developed in 2012.
- 3.4 The Scope of the new strategy encompassed the following youth programmes and projects:
  - Overarching youth strategy and direction (in line with Mana Taiohi)
  - Youth Potential Programme and funding
  - Youth Council
  - Mahi for Youth
  - Potential Youth Facility
  - Youth Development at Community Centres and other council facilities
- 3.5 An external contractor was engaged to provide additional support for the project, the contractor had skills in youth facilitation and developing youth strategies. She had most recently worked on the Kāpiti Coast District Council's Youth Strategy and the Youth Action Plan for the Eastern and Central Community Trust.
- 3.6 The Hastings Youth Council provided guidance and direction throughout the project.
- 3.7 A range of information was collected to inform the Youth Strategy, understand young peoples' needs and identify issues, challenges and opportunities.
- 3.8 Young people and those working with young people helped develop a picture of what was important to young people and what factors were impacting their wellbeing in Hastings which included:
  - Community connections
  - Feeling safe
  - Creating more youth-friendly spaces
  - Having fun in Hastings
  - Connecting through events
  - Exclusions and challenges faced by young people
  - Youth voice
  - Knowing where to find things



- Better transport

- 3.9 National and local research was considered in the development of the strategy including Youth Research Papers, Ministry of Youth Development COVID-19 research and population data from the Thriving Rangatahi Population Explorer.
- 3.10 Young people were engaged in multiple ways to develop the strategy from providing their thoughts through an online youth survey through to discussing their ideas and concerns in workshops.
- 3.11 Over 1000 young people have had their voices captured in this strategy. 838 young people provided information via the online Youth Survey:
- 3.12

| Ethnicity | Stats NZ Demographics (all ages) | HDC Youth Survey response | Notes  |
|-----------|----------------------------------|---------------------------|--|
| Māori     | 27.3%                            | 27.52%                    |  |
| Pasifika  | 8%                               | 5.05%                     | Slightly underrepresented in the online survey   |
| Asian     | 5.6%                             | 6.13%                     |  |
| Pākehā    | 71.8%                            | 74.40%                    |  |
| Other     | 1.6%                             | 10.58%                    | Young people that self-identified as 'other' may be differently classified by Stats NZ |

| Location       | Stats NZ Demographics (all ages) | HDC Youth Survey response | Notes   |
|----------------|----------------------------------|---------------------------|---|
| Hastings       | 52.63                            | 55.53%                    |   |
| Havelock North | 18.58                            | 19.47%                    |   |
| Flaxmere       | 13.52                            | 7.57%                     | Underrepresented, this was balanced out by having workshops in Flaxmere |
| Rural          | 15.26                            | 7.09%                     | Young people that self-identified as 'other' may be classified as rural |
| Other          |                                  | 10.34%                    |   |

- 3.13 While many communities were reached when developing the strategy, we acknowledge there is an ongoing need to enhance our engagement, to reach those underrepresented young people especially in our isolated and rural communities, and our Pasifika young people.
- 3.14 It is important to note that youth engagement is an ongoing and integral part of the delivery and implementation of the Youth Strategy.
- 3.15 The Thriving Rangatahi population explorer data provided us with key learnings about advantages and disadvantages experienced by young people in the Hastings district as compared to other regions and New Zealand as a whole. Youth engagement with our diverse Rangatahi communities will inform our actions across all five of the goals of the Youth Strategy. (Thriving Rangatahi is a research paper developed by the Vodafone Foundation, in partnership with The Centre for Social Impact.)

## 4.0 Discussion – Te Matapakitanga

- 4.1 There are five goals and associated outcomes which contribute to the Youth Strategy vision. These are:

- **Positive connections and pathways:** All Hastings' young people have positive connections and opportunities which nurture their mana as they grow up.
- **Youth friendly communities:** We have youth-friendly communities within which Hastings' young people feel a sense of belonging, welcome and safety.
- **Youth voice and action:** Hastings' young people have opportunities to have a voice in their communities, participate and lead ideas, activities, and events.
- **Supported diverse youth communities:** Our diverse youth communities are respected, recognised and included.
- **A strong and connected youth sector:** The community organisations supporting young people are strong, vibrant and connected.

## 5.0 Options – Ngā Kōwhiringa

Option One - Recommended Option - Te Kōwhiringa Tuatahi – Te Kōwhiringa Tūtohunga

- 5.1 The Great Communities Subcommittee approves the Hastings Youth Strategy 2022.
- 5.2 The Great Communities Subcommittee endorsement of the Youth Strategy 2022 would signal support at a high level for the collaborative approach being taken to the delivery of actions.

Option Two – Status Quo - Te Kōwhiringa Tuarua – Te Āhuetanga o nāiane

- 5.3 The Great Communities Subcommittee does not endorse the Hastings Youth Strategy 2022.

## 6.0 Next steps – Te Anga Whakamua

- 6.1 If the Great Communities Subcommittee endorse the Hastings Youth Strategy 2022 it will be presented by representatives of the Hastings Youth Council to the Council for approval.

### Attachments:

[1](#) Hastings Youth Strategy 2022

COP-09-01-22-1316

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## Summary of Considerations - He Whakarāpopoto Whakaarohanga

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### Fit with purpose of Local Government - E noho hāngai pū ai ki te Rangatōpū-ā-Rohe

The Council is required to give effect to the purpose of local government as set out in section 10 of the Local Government Act 2002. That purpose is to enable democratic local decision-making and action by (and on behalf of) communities, and to promote the social, economic, environmental, and cultural wellbeing of communities in the present and for the future.

### Link to the Council's Community Outcomes – Ngā Hononga ki Ngā Putanga ā-Hapori

This proposal promotes the wellbeing of communities in the present and for the future by focussing on local public services which help meet the needs of young and old, people in need, visitors and locals, business and households and putting people at the centre of planning and service.

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### **Māori Impact Statement - *Te Tauākī Kaupapa Māori***

The Hastings Youth Strategy development and engagement process included engagement with young people and relevant staff from Te Taiwhenua o Heretaunga.

Māori represent a significant proportion of the youth population in the District, Stats NZ demographic data shows Māori at 27.3%. 27.5% of the online response from the Youth Survey that informed the Strategy were from young people who identified as Māori

### **Sustainability - *Te Toitūtanga***

N/A

### **Financial considerations - *Ngā Whakaarohanga Ahumoni***

The majority of actions within this Strategy will be considered through existing budgets.

The main large currently unbudgeted action is the development of a dedicated youth facility.

Approving or adopting this Strategy does not make a commitment to a Youth Facility. Additional information around a Youth Facility will come via another council report that will include a fully costed business case

### **Significance and Engagement - *Te Hiranga me te Tūhonotanga***

This report has been assessed under the Council's Significance and Engagement Policy as being of low significance.

### **Consultation – internal and/or external - *Whakawhiti Whakaaro-ā-roto / ā-waho***

Emma Haxton, Consultant was contracted by Council to work with the Hastings Youth Council and staff to support the development of this Strategy.

Over 1000 young people have been consulted and had input into this strategy.

Planning sessions included representation and participation from external organisations; Te Taiwhenua o Heretaunga, Ministry of Education, Hawke's Bay District Health Board, Community Groups, New Zealand Police, Youth Service Providers.

### **Risks**

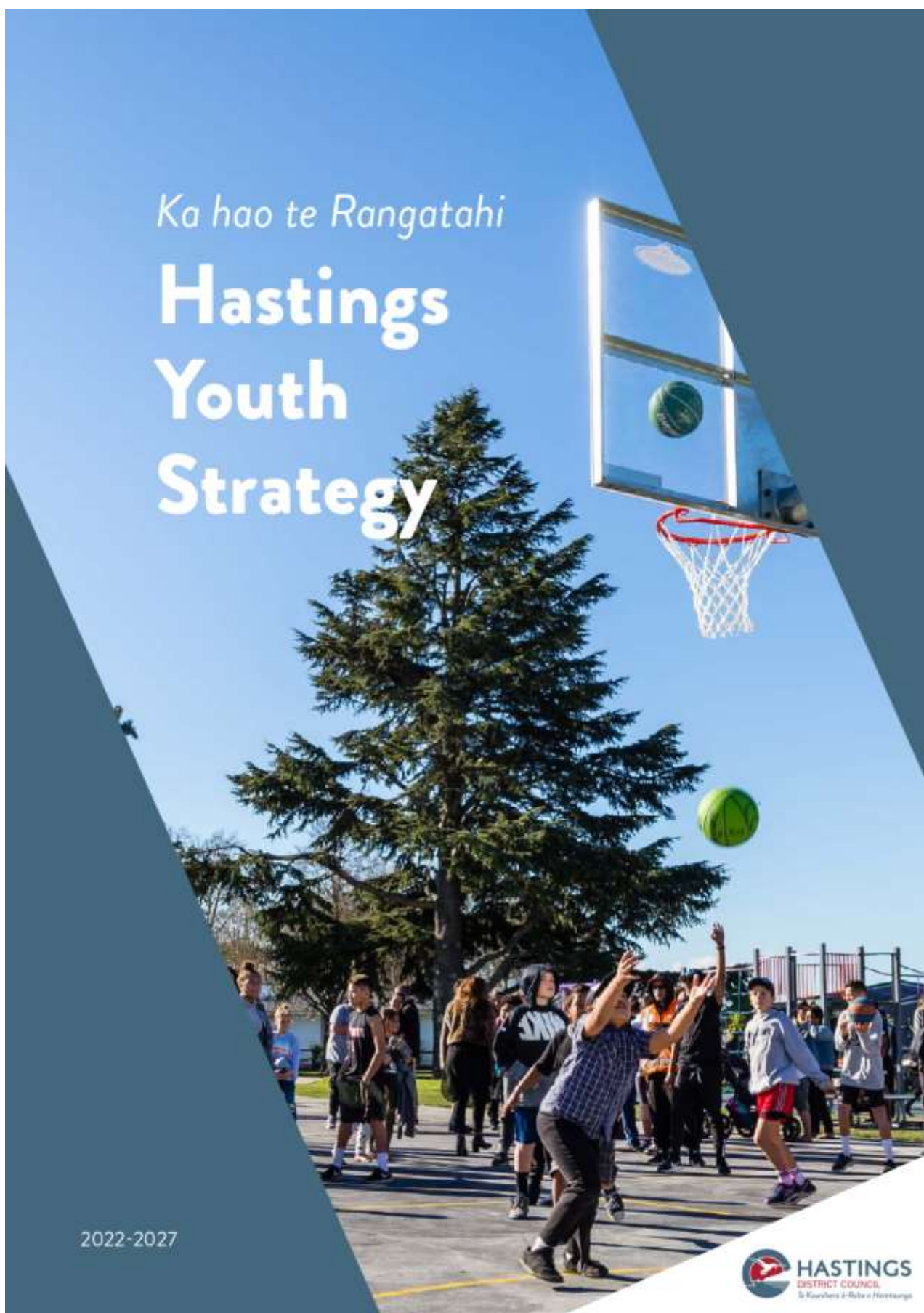
Opportunity: Youth People are engaged and are working towards achieving their goals and aspirations.

| <b>REWARD – <i>Te Utu</i></b>   | <b>RISK – <i>Te Tūraru</i></b>  |
|---|---|
| Young people are engaged and leading the implementation of their own goals and aspirations. | Young people are not engaged and actions within the strategy are not implemented. |

### **Rural Community Board – *Te Poari Tuawhenua-ā-Hapori***

The Youth Strategy was presented to the Rural Community Board for comment during this development.









## Introduction

This strategy outlines how the Hastings District Council is investing in the positive development of its young people aged 12-24 years over the next five years. Through its goals and action, we are striving to enhance young people's mana so they feel empowered to reach their full potential. The strategy provides a framework to better engage young people in the future and strengthen Council services and programmes to better meet the needs of all young people across the Hastings district.

The strategy is a joint commitment by the Hastings District Council and the Hastings Youth Council. Young people's ideas, thoughts and experiences have driven the development of the strategy, its priorities and the actions.

**HASTINGS YOUTH COUNCIL**  
Rock Yourself - Give Yourself

 **HASTINGS**  
DISTRICT COUNCIL  
Te Kaitiaki o Hāheke o Hastings



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## Mihi



He huanui he huaroa ki te ao, ōmaio  
ki tua ka rongō ki te taiao nei. Hara  
mai te ihi, nau mai te wehi. Ko  
Ranginui e tū nei, ko Papatūānuku  
e takoto nei. Uhi, wero, tū mai te  
mauri, tihei mauriora!

*We acknowledge the wide expanses  
of our world as we strive for  
balance and to be at one with the  
environment around us. We welcome  
the excitement of a new day and  
the inspiration that it can bring. We  
acknowledge the spiritual realm, we  
acknowledge the physical realm too.  
Let these words be all encompassing  
and bring us together to unite as one!*

Kai ngā mana, kai ngā reo ā-taiohi,  
kai ngā pari kārangaranga o tēnā  
maunga, o tēnā pito o te rohe  
whānui o Heretaunga, anei ngā kupu  
whakamiha ki a tātau katoa.

*To the important voices and people, to  
our youth, our esteemed communities  
across Heretaunga, greetings and  
salutations to us all.*

E tika ana kia tukuna atu ngā  
whakaaro ki a rātau mā ko ngā mate  
kua purea atu e ngā hau o te wā ki  
tua o te ārai. Kāti rātau te tira mātai  
pō ki a rātau, waiho ake ko tātau te  
tira mātai ao ki a tātau.

*We remember at this time, those  
who have passed on in former times,  
in recent times, and who have*

*gathered beyond the veil of death. We  
acknowledge our departed and leave  
them to unite in death, and we now  
acknowledge us the living who remain  
to take up the reins for today and  
tomorrow.*

Ko te Kaunihera ā-Rohe o  
Heretaunga e mihi ake nei, e  
awhero nei ki te tū hei kaitiaki i  
runga anō i te tika, te pono me te  
aroha kia whakakaurengia ngā  
wawata o te kāinga nei, me te mea  
ai hoki ko ngā rangatahi me ngā  
taiohi o te rohe whānui.

*The Hastings District Council  
acknowledges one and all and in  
doing so aspires to champion notions  
of 'tika, pono and aroha' to enable  
us to elevate local aspirations, and  
especially those youth voices from  
across the whole district.*

Pērā anō i te kāhu e hāro kaitiaki  
nei ki runga ake o Heretaunga, he  
pērā anō hoki te Kaunihera me ōna  
whāinga kia āta tirongia ki ngā take  
e noho hāngai pū ai ki te rautaki nei,  
ka hao te rangatahi.

*Just as the kāhu soars in the skies  
of Heretaunga as a kaitiaki of the  
district, so too does the Council and  
its objectives to recognise issues  
pertinent to this strategy aim to act in  
a kaitiaki role with regards to ka hao  
te rangatahi.*

Ko te tūmanako ia kia pai tā tātau  
whakatakoto rautaki me tā tātau  
mahi ngātahi nō te mea, ina kotahi  
ai tātau ka ea katoangia ngā wawata.

Tēnā tātau katoa!

*We look forward to the  
implementation of this strategy and  
the partnership moving forward with  
the respective groups including our  
youth, in order to be of one voice  
and one mind to realise its vision and  
goals.*

*Salutations to us all!*



## From the Mayor



It is a great pleasure to be launching our new Youth Strategy; a document that strongly recognises the valuable contribution of our young people towards making Hastings District a better place for our young people.

We only need to spend a little time with our Hastings youth councillors to know that our next generation of decision-makers are committed to ensuring that our district continues to be the best it can be.

By listening to our youth voice and ensuring their voice is valued and respected, our community will be stronger, it will be more inclusive and connected.

Building quality relationships develops a strong trust between youth and Council that empowers our young people to be involved in leadership throughout their lives.

This strategy's foundation is based on a kaupapa which ensures our

young people feel empowered to reach their full potential. It is their vision, their direction and their goals which ensure we achieve a better place for our young people.

I look forward to seeing the progress we make in the near future to realise the ambitions of our future generations.

Ngā mihi

**Sandra Hazlehurst**  
Hastings District Council Mayor

## Youth Council Chair

Ehara taku toa  
I te toa takitahi  
Engari he toa takimano  
*My strength is not that of an individual  
But that of the collective.*

As the Chair of the Hastings Youth Council, I am proud to present the Hastings Youth Strategy and subsequently the future of our Hastings rangatahi. This strategy addresses the importance of including and uniting youth voice when growing our community, to ensure our safety and success. Overcoming Covid has been at the forefront of our minds, and whilst returning to normalcy we have prioritized the wellbeing of our youth to provide the necessary support so collectively,

we can reach our full potential. This document is proof that our Rangatira are willing to listen to our voices so we may do the same for our tamariki, and the future generations.

The Youth council is committed to building an inclusive framework where youth are united, empowered and celebrated to pursue their passions whilst expanding their network and connecting with other rangatahi. We know the importance of understanding all perspectives to unite us all under Mana Taiohi. This strategy provides clear direction for the Hastings Youth Council to combat adversity that youth face, at home, in schools, work, and in our community. We must continue to help our rangatahi embrace



their diversities and embrace their identity amidst a chaotic world.

Together we are anchored by a network of culture, belonging, and whakapapa. By acknowledging our past, we can stand confidently today as we move toward a brighter future. We are the rangatahi of today and the rangatira of tomorrow.

**Lena Ormsby**  
Hastings Youth Council Chair



# Vision

*Young people feel empowered to reach their full potential in a way that is meaningful to them.*

## OUR HIGH LEVEL OUTCOMES

To achieve the vision 'Young people feel empowered to reach their full potential in a way that is meaningful to them' and to uphold the Mana Taiohi principles for young people in Aotearoa, we want to see Hastings' young people strong and enhanced in their mana.

### Young people's comprises of their:

- mauri (their energy and spirit)
- whakapapa (their belonging)
- hononga (their connections)
- te ao (their world).

### The key outcomes for this strategy are that Hastings' young people are:

- Strong in their mana
- Safe and happy in their lives
- Connected positively within their communities
- Succeeding and learning in what they are interested in
- Proud of who they are and where they come from.



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## Strategic context

### *Mana Taiohi: Our National Youth Framework*

This strategy is underpinned by Mana Taiohi, Aotearoa's principle-based framework that informs the way people, organisations and systems work with young people. Mana Taiohi defines Ngā Tikanga Whanaketanga, the interconnected Youth Development Principles for Aotearoa.

This strategy seeks to recognise and enhance the four elements of young people's mana as identified in Mana Taiohi through its vision and what we seek to achieve. Our goals and actions have a mana-enhancing focus.

- **Mauri Taiohi:** Young people's life spark, their values, beliefs, skills and talents
- **Whakapapa Taiohi:** Young people's genealogy, connection to place
- **Hononga Taiohi:** Young people's relationships and connections; their whānau, peers, community
- **Te Ao Taiohi:** The big picture which impacts young people including social and economic contexts

**Mana Taiaho shows us how we can enhance young people's mana and oranga (wellbeing) in four different ways:**

- **Whanaungatanga:** Supporting quality relationships
- **Manaakitanga:** Nurturing the values of generosity and mutual respect
- **Whai Wāhitanga:** Supporting young people's participation, voice and decision-making
- **Mātauranga:** Ensuring we are informed by good information



KA HAO TE RANGATAHI - HASTINGS YOUTH STRATEGY // HASTINGS DISTRICT COUNCIL // 5

## OUR COUNCIL STRATEGIES AND PLANS

This strategy is aligned with Council's long term vision 'Heretaunga whenua houkura, Heretaunga hapori ora' and contributes to the community outcomes and objectives of the Long Term Plan 2021 including:

- **Sufficient and supportive economy**

Enabling employment and growth, housing supply matches need, the transport network links people, goods and opportunities.

- **Safe and inclusive place**

Our communities are safe and resilient, smart innovation connects citizens and services, Hastings' youth have positive pathways.

- **Vibrant place to live, play and visit**

There are great spaces for all people, civic pride, cultural diversity and relationships are strong.

The Hastings Youth Council articulated the importance of the Hastings District Multicultural Strategy, as the themes from the workshops and conversations with young people identified celebrating cultural diversity and connecting with different people and communities. As a result the goals of this strategy are strongly aligned with the vision of the Hastings District Multicultural Strategy: Hastings District is an inclusive, welcoming community where everyone belongs. Connections will be sought with the Multicultural Council for mutual benefits for both the Hastings District Multicultural Strategy and the Youth Strategy.



## NATIONAL AND INTERNATIONAL STRATEGIES

Our strategy aligns with the United Nations Convention on the Rights of the Child (UNCROC) to which New Zealand is a signatory. Through the actions of this strategy, we strive to ensure that the young people in Hastings have a voice in community decision-making.

Our previous Youth Strategy also contributed to the achievement of the national Child and Youth Wellbeing Strategy for all young New Zealanders under 25 years old. The Child and Youth Wellbeing strategy has six wellbeing outcomes that outline what children and young people want and need for a good life which closely align to the high level outcomes we seek from this strategy. The six wellbeing outcomes of the Child and Youth Wellbeing Strategy are that children and young people:

- are loved, safe and nurtured
- have what they need
- are happy and healthy
- are learning and developing
- are accepted, respected and connected
- are involved and empowered.

The Ministry of Youth Development (MYD) - Te Manatū Whakahiato Taiohi leads the Youth Plan which sits under the Child and Youth Wellbeing Strategy. The current Youth Plan is focused on recovery from the impacts of COVID-19 on young people and strives for transformative change for young people. A subsequent Youth Plan is currently being developed which will continue to rebuild and drive strategic action in government so young people in New Zealand thrive and succeed, now and in the future. The Youth Plan has a focus on groups of young people who experience disadvantage and marginalisation based on their ethnicity, sexuality, gender identity and disability and seeks to deliver equitable outcomes for these young people. Our Youth Strategy encompasses the wellbeing of all young people aged 12-24 years in the Hastings District. However, to fully reach the vision and outcomes, we have identified specific actions aimed at supporting young people experiencing marginalisation and disadvantage in some of our communities.



## The role of Council in enhancing young people's mana



Hastings District Council has a number of roles which contribute to enhancing young people's mana:

**Service provider:** We provide a range of general services young people interact with and direct services specifically to support young people.

**Advocate:** We act as an advocate to improve outcomes for young people and their whānau to central government, funders and other organisations, particularly when addressing gaps in equity and access in the Hastings district.

**Placemaker:** We support a wide range of community events, pop-up activities and ensure the design of our communities strengthens how we connect, feel safe and have fun in Hastings.

**Facilitator:** We work with others to assist collective goals and community driven initiatives in response to needs and opportunities raised by our communities.

**Partner:** We work in partnership with iwi and central government so we can tackle complex issues facing our communities in need.



KA HĀD TE RANGATAHI - HASTINGS YOUTH STRATEGY // HASTINGS DISTRICT COUNCIL // 7

# Goals

There are five goals and associated outcomes which contribute to the Youth Strategy vision. These are:



## ***Positive connections and pathways***

All Hastings' young people have positive connections and opportunities which nurture their mana as they grow up.



## ***Youth friendly communities:***

We have youth-friendly communities within which Hastings' young people feel a sense of belonging, welcome and safety.



## ***Youth voice and action:***

Hastings' young people have opportunities to have a voice in their communities, participate and lead ideas, activities and events.



## ***Supported diverse youth communities:***

Our diverse youth communities are respected, recognised and included.



## ***A strong and connected youth sector:***

The community organisations supporting young people are strong, vibrant and connected.







## Positive connections and pathways

All of Hastings' young people have positive connections and opportunities which nurture their mana as they grow up.

### OUTCOME

Hastings' young people have positive connections and opportunities which nurture their mana as they grow up.

### WHY THIS GOAL?

Young people want meaningful opportunities and pathways which help them reach their goals. They want better access to information on the wide range of opportunities and support available in Hastings. Some of our young people need a helping hand in accessing support to help them thrive. Council has a role to play in addressing the barriers faced by young people and their families in Hastings and improving outcomes for tamariki and rangatahi Māori.

This goal aligns with Council's Long Term Plan, in particular the focus on growing meaningful work pathways for people, improving equity in jobs, income and health outcomes.

### HOW THIS WILL BE ACHIEVED:

- Support initiatives which enhance young people's mana and wellbeing
- Improve access to up-to-date youth-friendly information on the opportunities and services available to young people
- Facilitate pathways which nurture inclusive leadership opportunities for young people
- Help transform systems, policies and services to work better for rangatahi Māori
- Support by Māori for rangatahi Māori solutions
- Seek out opportunities to better support the needs and interests of Hastings' Pasifika youth communities
- Celebrate young people's achievements
- Continue to build on the successes of current projects supporting young people to access education, training and employment pathways they are interested in
- Advocate for better targeted support for vulnerable young people
- Support the Hastings Youth Council in it's wide and diverse representation of Hastings' youth communities.



## GOAL 2

## Youth-friendly communities

We have youth-friendly communities where Hastings' young people feel a sense of belonging, welcome and safety.

### OUTCOME

Youth-friendly communities where Hastings' young people feel a sense of belonging, welcome and safety.

### WHY THIS GOAL?

Communities which are youth-friendly play an important role in strengthening young people's well-being and mana. Young people across Hastings love lots of things about their communities. They want Hastings as a whole to feel safe and inclusive of them. Youth-friendly communities means having more public spaces which are designed with young people's needs and interests in mind. It means involving young people in wider community activities as well as supporting youth-led events and projects across the city. Young people want to work with their communities to identify places that do not feel safe and inclusive to help transform these.

This goal aligns with Council's Long Term Plan's focus on enhancing where we live and community safety. It also aligns with the Hastings Alive! initiative which draws together a number of city centre-focused plans, to add vibrancy and fun to the heart of Hastings, build pride and enjoyment, and support our local businesses.

### HOW THIS WILL BE ACHIEVED:

- Support community events and activities that enable young people to take active leadership.
- Provide funding for place-based events and activities partnered with young people
- Include young people in the planning of Council's crime prevention through environmental design and community beautification initiatives
- Target key places of concern young people identify and work with local young people to strengthen safety and inclusion (lighting, features, art work, clearing rubbish)
- Explore solutions to increase young people's feeling of safety in Hastings at night
- Support more urban art projects which include input from young people
- During park and playground development and improvements, include input from youth as well as children
- Continue to review and develop sports and recreation spaces for young people in the context of the wider community
- Support organisations and communities to work with young people to provide a range of youth-friendly recreational, cultural and community events
- Empower local communities to include young people in their plans and developments - making changes that work best for their whole community.





## Youth voice and action

Hastings' young people have opportunities to have a voice in their communities, and to participate and lead ideas for activities and events.

### OUTCOME

Hastings' young people have opportunities to have a voice in their communities, and to participate and lead ideas for activities and events.

### WHY THIS GOAL?

Young people want to have a say in their communities, drive ideas and action for youth activities and youth spaces in Hastings. This goal aligns with the national Mana Taiohi principle of Whai Wāhitanga: "Whai wāhitanga recognises young people as valued contributors to society, giving them space to participate, assume agency and take responsibility."

Across all five goals of this strategy, youth participation in decision-making and whai wāhitanga is key to achieving outcomes. As action is progressed, the partnership with the Youth Council will drive the Youth Strategy over the next five years. Young people want Council to seek out their voices and take action on what young people say they want and need. Young people are aware of the implications climate change will have on their future pathways and opportunities, they want to be part

of the solution. They want actions by young people for young people to be supported by Council. Hastings' diverse youth communities need to be sought out as they may not engage with typical consultation processes, to ensure we develop youth-friendly spaces and places that work for them.

### HOW WE WILL ACHIEVE THIS:

- Continue to support and strengthen the role of the Hastings Youth Council
- Provide a range of mechanisms for young people to engage with Council, ensuring processes work, in particular, for rangatahi Māori, Pasifika young people, our rainbow youth and migrant youth communities
- Ensure specific strategies to include young people in wider community decision-making processes which they are interested in
- Advocate with the Hastings Youth Council to central government and funders on behalf of Hastings young people's needs and interests
- Seek out the thoughts and ideas of those young people whose lived experience is relevant to the plan or action required (for example, ensuring homeless young people have a voice on social housing plans)
- Promote and support the whai wāhitanga, youth voice and leadership initiatives growing in the Hastings youth sector.
- Ensure young people's voices and needs are included in strategic work on climate change action and mitigation.





## Supported diverse youth communities

Our diverse youth communities are respected, recognised and included.

### OUTCOME

Hastings' diverse youth communities are recognised, supported and celebrated.

#### WHY THIS GOAL?

Hastings has many vibrant and diverse youth communities which bring different needs, interests, and contributions into the city. Young people have told us that they want the Youth Strategy to 'grow the positive'. They want the great things young people are doing to be showcased and to break down negative stereotypes of young people. They want to see their cultural diversity reflected in the events, programmes and services provided in Hastings. There is a need to break down negative public stereotypes of young people which impact on young people's wellbeing. Young people want to challenge exclusion, racism and homophobia experienced by some young people in Hastings. They want opportunities to meet new people and break down the disconnection between the different youth communities in Hastings.

#### HOW THIS WILL BE ACHIEVED:

- Acknowledge and celebrate the diversity of Hastings' young people through events, programmes and services
- Ensure Council's youth engagement is representative of Hastings' diverse youth communities
- Create more opportunities which bring young people together and celebrate their interests and talents
- Support the recognition and celebration of rangatahi Māori in the context of their whānau, hapū and iwi
- Co-design with young people strategies to break down the negative stereotypes and discrimination experienced by them
- Partner with those who work alongside our rainbow youth communities to celebrate and support our LGBTQIA+ youth communities
- Grow on the success of Mahi for Youth's support of diverse young people and improve rangatahi Māori and Pasifika youth engagement with other Council services
- Improve understanding of the needs and interests of migrant young people and develop plans to increase Council engagement with our migrant youth communities
- Continue to strengthen the relationship between the Multicultural Council and the Hastings Youth Council.





## A strong and connected youth sector

The community organisations supporting young people are strong, vibrant and connected.

### OUTCOME

Our youth sector is strong, sustainable and connected.

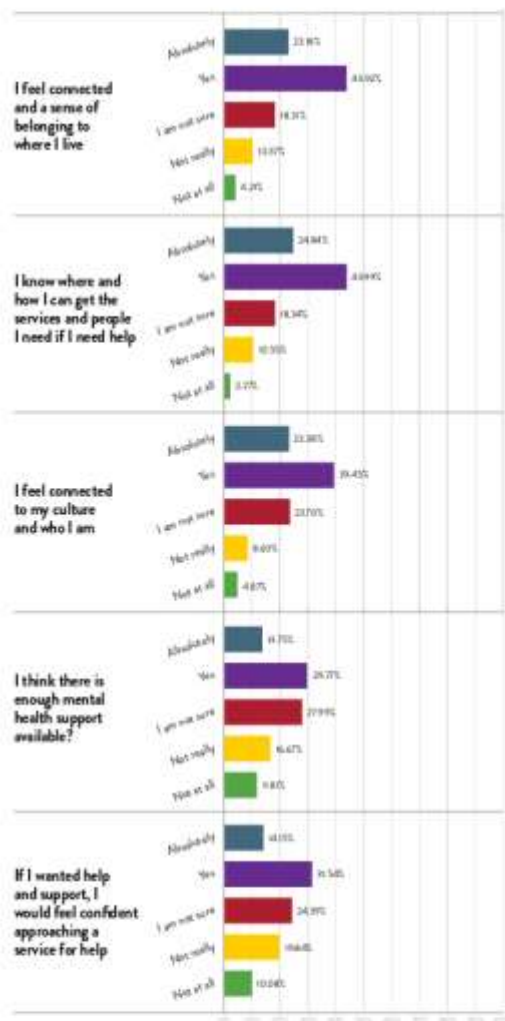
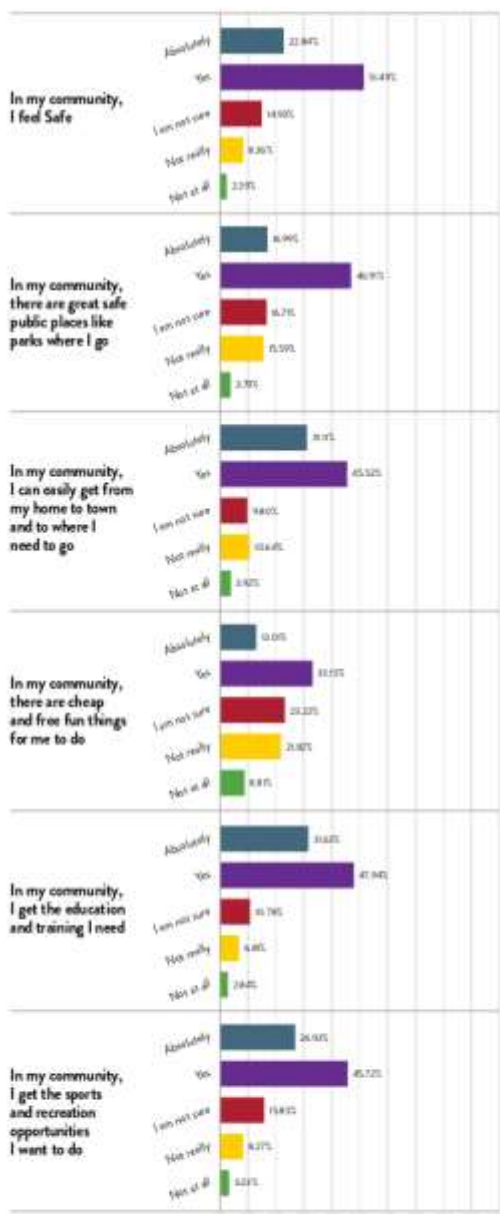
### WHY THIS GOAL?

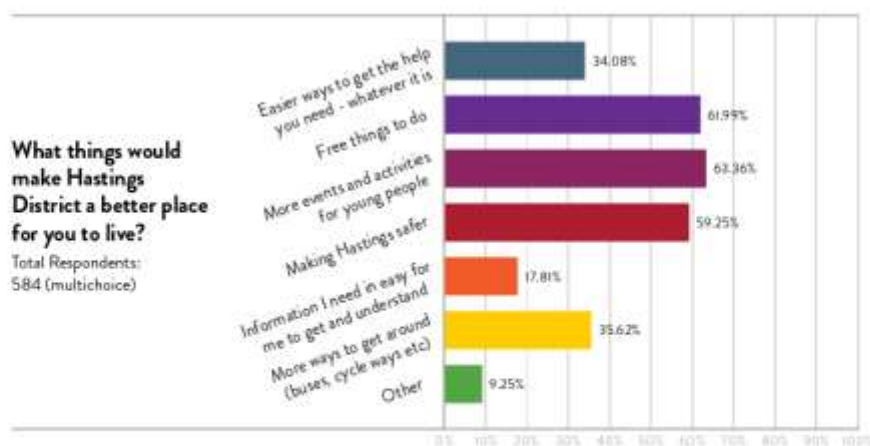
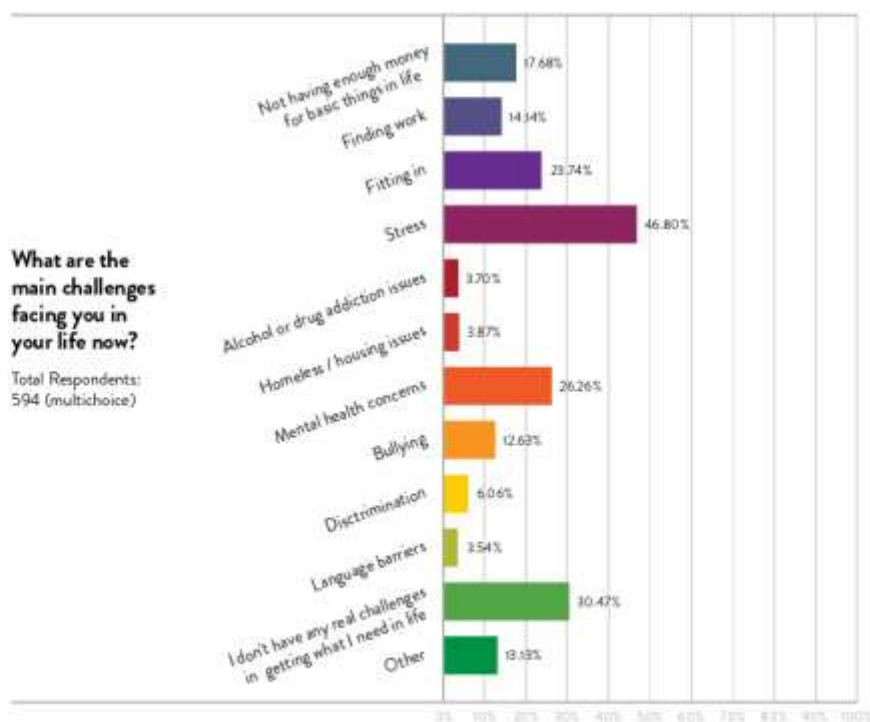
Our community organisations have an essential role to play in supporting our young people. Hastings has a strong youth sector with a wide range of organisations which help enhance young people's mana and build the conditions needed for Hastings' young people to thrive. People working with young people want to connect more as a sector, build their capacity and sustainability, and have more opportunities to learn and collaborate. Council can play a role as a facilitator to support the collective goals of the youth sector and foster further collaboration to achieve positive outcomes for young people.

### HOW WE WILL ACHIEVE THIS:

- Work alongside youth sector and youth worker network leaders to build a purposeful networking and collaboration plan
- Strengthen Council's knowledge of national policies and research to contribute to our local knowledge of young people and share knowledge with the youth sector
- Improve communication with the youth sector to ensure relevant and timely information is shared
- Explore with the Youth Council opportunities to strengthen their role in the youth sector
- Increase clarity about our youth funding - what is funded, why it is funded, who is funded, long term funding opportunities for partners on the Youth Strategy outcomes
- Partner with key stakeholders to invest in more strategic training for people working with young people (MYD/Wellington Regional Youth Worker Trust/ Ara Taiohi)
- Help the sector identify their training needs and explore a collective training plan
- Support youth sector organisations to grow resilience and sustainability in terms of funding, responding to changing needs in our communities and changes in government policies
- Advocate for central government funding to ensure youth services are able to meet the needs of vulnerable young people in Hastings.

# What our young people said





## What our young people said: Key themes

The thoughts and ideas outlined in this section were gathered directly from young people in the workshops and were gathered directly from conversations held with young people in the workshops, and through the 2021 Hastings Youth Survey.

### The key themes are:

- Community connections
- Feeling safe
- Creating more youth-friendly spaces
- Having fun in Hastings
- Connecting through events
- Exclusions and challenges faced by young people
- Youth voice
- Knowing where to find things
- Better transport

People in their community, including their friends and family, and proximity to services and places were the two most important things young people liked about their community in the survey. 67% of young people in the survey felt connected and a sense of belonging to their community. Many young people commented that having a quiet 'peaceful' neighbourhood was something they liked about where they lived.

- "Safety, quietness and friendliness"
- "The marae is down the road, I'm related to everyone that lives down my street"
- "Despite the troubles and differences in our people, our community will always reunite as one. We are basically a family of different families who protect each other"



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## FEELING SAFE

The importance of feeling safe was a key theme in the survey and in the workshop with young people. The Youth Council identified that feeling safe was an important part of having a strong and positive sense of belonging for young people.

74% of young people who answered the question in the survey felt safe in the community they live in. Some young people weren't sure about being safe in their communities (15%), and a smaller number didn't feel very safe in their communities (answered 'not really safe' 8%, 'not at all safe' 2%).

Overall, young people felt that 'making Hastings safer' (59%) would make Hastings a better place for them to live. When asked about the need for a youth centre, just over a third (36%) of respondents

wanted a youth centre because Hastings was unsafe at night and half (50%) said that Hastings needs a safe place just for young people.

In the workshops, young people talked about what makes them feel safe and unsafe in Hastings. Young people were more likely to feel safe in the places they knew; their home-communities and places they visit regularly. Many young people talked about the difference in safety they felt in the day and at night. Lack of lighting, empty buildings, parks at nighttime, gang presence, unknown places, gloomy and isolated spots were all seen to contribute to feelings of being unsafe.

- "There are some places where it would be good to have it cleaned up and lights in"
- "It feels unsafe when people with gang patches and gang tattoos are in the vicinity"





## CREATING MORE DEDICATED YOUTH-FRIENDLY SPACES

Young people across the survey and the workshops provided ideas for solutions to strengthen young people's feeling of safety, and opportunities to connect with the community and engage with Hastings public spaces. Creating more dedicated youth spaces through the use of murals, lighting, designs which are vibrant and attractive designs, and involving young people in the development of those spaces were some of the key ideas shared.

Some young people identified places in Hastings where they felt unsafe and made suggestions to improve these places. Others commented on places that provide great youth-friendly and safe environments, which they felt could be replicated in other areas of the city. Increasing urban art was a common recommendation with some commenting on the importance of involving young people in the design of murals and public spaces.

- "By Rockshop alleyway is a great example of feeling safe/connected... more youth-friendly places like this"
- "More murals, perhaps youth inspired ones. More art in general around the city. And more spaces like parks but with more of an urban feel"

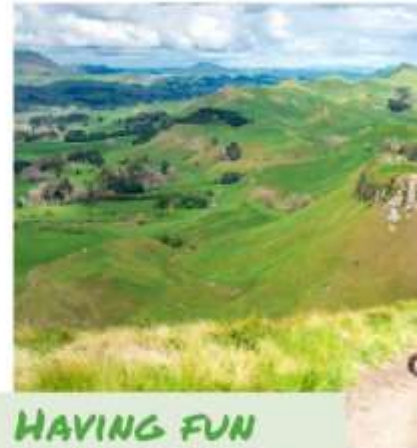
- "Better decorations around town like more plants and cool weird art pieces..."

Increasing the sports and recreational spaces available to young people outside sports clubs in some Hastings communities was often raised. Across the workshops and survey, many commented that a lot of the recreational opportunities in Hastings were more suited to children rather than teenagers and young people. They talked about enjoying facilities like Splash Planet and parks when they were young children but that these did not meet their current recreational and social needs. Some suggested parks could have more design features that support teen interests.

- "Would be good to have more social sports places - i.e. hoops/goal posts in parks"
- "Change how there are parks just for little kids and get some more things for us [teenagers]"

A number of those surveyed felt neighbourhood beautification would help create more safe and youth-friendly communities. When asked what they would like to change about Hastings, rubbish was also noted as an issue for many.

- "Rubbish - More clean ups because there is a lot of rubbish"
- "Tidying up the town - rubbish and refreshing"



## HAVING FUN IN HASTINGS

Fun community events and things of interest for young people to engage with helps them feel a part of a community. Many talked about activities and events they have enjoyed in Hastings, and how they engage positively with Hastings' public spaces. Across the workshops and the survey, they commented on the great things Hastings has to offer them. In particular, they identified many outdoor activities, sports and recreation activities and spaces across the district they enjoy. A number commented on some great community events happening in different communities in Hastings.

- "I also love events such as the Blossom Parade where the whole community gets involved"
- "Hastings has great things - market, Te Mata Peak, biking, sports, beaches"
- "There are good parks to go to and play sport or hang out with friends"

Young people also participate in the CBD as well as their local shopping areas and want to feel a part of town. A key aspect of what they liked about their own neighbourhoods was the shopping areas and the proximity to services and places they connected with. Many survey respondents identified having nearby shops including a dairy or supermarket in their community as important to them.





When asked to name 'the three best things about where you live', most listed outdoor spaces. Places like parks, basketball courts, skate parks, beaches and bike trails were often listed as more than one of the three things young people enjoyed about their community. 75% of survey participants felt they have got the sports and recreational opportunities they wanted in Hastings. It is important to recognise, however, that 11% felt they did not get the sports and recreational opportunities they would like to engage with. When considering other factors commented on through the survey and workshops, some of the barriers for this group may include time, accessibility, transport and having money to participate in organised sport opportunities.

64% percent of survey respondents said that they felt there were 'great safe public places like parks where I can go'. Seventeen percent were not sure and 16% ticked 'not really' and four percent ticked 'not at all'. Some factors behind feeling they did not have 'great safe places' include not feeling safe, accessibility, transport and different interests.

## CONNECTING THROUGH EVENTS

*"It's good to have some things in our community and some in town (CBD) to help us feel more connected"*

Another key theme across the survey and workshops was young people wanting more free community activities and youth events. When asked: 'What things would make Hastings District a better place for you to live'

- 62% selected 'free things to do'
- 63% selected 'more events and activities for young people'

*"I would love to have more opportunities for young people to hang out and spend time with friends outside, without worrying that they haven't got the money"*

Events were seen as a way for young people to meet other young people, connect with their wider community, celebrate and have fun. When asked through the workshops and survey, a number felt more opportunities were needed to connect different groups of young people across the district. Some workshop participants discussed the need for different youth communities to come together and break down barriers between them.

- *"We (young people) get put together as one but there are lots of different groups of people and we need to have events which bring us together more and let people showcase their talents and meet other people"*
- *"More opportunities to celebrate the diversity of young people in Hastings"*

They were keen to grow youth participation in wider community events in the CBD and across the small communities that make up Hastings District. They enjoyed the community activities they participated in. Many value community events and activities where young people feel welcomed and involved.

- *"I go regularly to the fitness sessions and it's a great community thing here for everyone"*
- *"Doing more with the community, community events which are fun helping the community out"*



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## EXCLUSIONS AND CHALLENGES FACED BY YOUNG PEOPLE

Workshop and survey feedback was that many young people experience exclusion and discrimination.

Examples included negative stereotypes of young people:

"Some adults look down on us, I get the feeling we are not wanted in some places." Some talked about homophobia and racism. Others talked about aspects of poverty in their lives. In the survey, 18% indicated that 'not having enough money for basic things in life' was a key challenge. Many suggested ways to address disparities in social and health outcomes they see and experience in Hastings. These included: "No one goes hungry and no one is to live on the street" and "helping people in motels to homes like myself."

Many wanted to see the elimination of discrimination and exclusion in Hastings. A number felt there was a need for "better inclusion of rainbow and diverse communities." One wanted to see Hastings as a place "where you can be yourself and not be discriminated against", and another stated they "would definitely like Hastings to be a more LGBTQ+ friendly space."

Some felt their communities within Hastings were also stigmatised: "I don't say I am from [here] because people judge that and look down on us for that."

Mental health was a general theme across the survey and workshop discussions. The COVID pandemic added to the challenges they experienced. From the survey, stress (47%), mental health concerns (26%) and fitting in (24%) were the top three challenges facing young people in their lives right now. 13% selected bullying as a challenge in their life. 30% were not experiencing any challenges in their lives at present. 29% of survey respondents felt there was not enough mental health support available. There were comments about the need for increased and better youth mental health provision. The demand on mental health services, long waiting lists, costs associated with accessing services and the stigma of mental health were identified in the survey.



## YOUTH VOICE

"I think the more involved youth are in decision making and influence over potential opportunities offered by the Hastings Youth Council, the more secure and open the community will be."

The importance of youth voice was another theme across the survey and workshops. Some talked about wanting to be heard but not feeling like their opinions and ideas were valued at a community level. Others talked about the importance of having face-to-face opportunities and online consultations so young people can share their thoughts on community decisions which impact them. Some of the challenges to youth voice opportunities they identified included: not hearing the voices of Hastings diverse youth communities due to language and cultural barriers and not feeling like having a voice necessarily led to change.

- "I think it's great that we're getting a voice in this, and I hope we're listened to, and action actually happens"
- "Be present at as many local events as possible. At night markets, farmers markets, concerts, etc (maybe as a stall) in order to receive as many ideas as possible from local youth about issues important to them"

Many commented on a need for more 'by youth, for youth' events and activities. This is another way to bring young people to the decision-making table and provides opportunities for them to take the lead.

- "We need to have more things for young people where we can make our own projects not just things in the community"
- "Free things for us to do. Not just summer things but pop-up things which are run by young people."



## KNOWING WHERE TO FIND THINGS

*"We don't know what is there that can help us."*

The need for better access to local services and opportunities young people can tap into was a strong theme in the workshops. Participants felt they lacked knowledge of what was available and how to access support and services. They talked about the great services they already connect with in Hastings including in health, employment, youth development and recreation. There was also a desire for a stronger understanding of the wider opportunities and services in Hastings beyond social and health services such as new opportunities, programmes and events for young people.

- *"There are so many opportunities here but people don't know about them all"*
- *"A more connected network of support all around"*

54% of participants were either not sure or didn't feel they would be confident approaching a service to get help (24% - not sure, 20% not really, 10% - not at all). However, 69% felt they knew where and how to get the services and people to support them if they needed help. Some in the workshops spoke about the challenge of going to a new service. They acknowledged that they would often not engage with opportunities because they felt uncomfortable approaching services they did not know. First time face-to-face engagement with services was hard for many young people.

*"I don't know what I can do and that it is available online anonymously (only if possible) because physically going somewhere to make an appointment is hard."*

Many spoke about accessing services which are youth friendly. These included: easy locations for them to get to, services they walk past often, those with an open and vibrant youth atmosphere and knowing friends accessed the services as well.

*"I know Directions and go there but I don't know if I would go to other places or actually I can't think of many other youth services which can help."*

In the survey, two key sources for help young people were aware of were: national helplines (78%) and school counsellors (49%), with 11% saying there was not enough support available to them. Many said that their family and friends provided their main source of help with tackling challenges in their lives. Overall, young people want more updated and youth-friendly information about available services and resources.

*"If there was more awareness of places that you can go. I feel that especially within schools they don't tell you the sheer amount of places that offer support and they definitely don't tell you how to access it."*

There were lots of ideas about getting information to young people on what was available for them in Hastings and the wider Hawke's Bay region. Ideas included: using social media and having a physical youth space as well as an online portal to act as central hubs for sharing information about services and opportunities to young people. Others spoke about the importance of people working with young people, sharing more information and supporting young people with accessing services and opportunities. One suggested:

*"People from the services to actually come to our community and speak about their services."*

*"it would be good to have something like a list of services and how they can help you and if it is free and photos of it so you know what it is like before you go there."*



## BETTER TRANSPORT

Issues around roading, public transport and other methods of transport were raised. When asked in the survey 'what things would make Hastings District a better place for you to live?' 36% of those who answered selected 'more ways to get around'. Some felt the public transport system could be better with frequency, flexibility and being more "simple to use and understand". The need to improve roading in Hastings, particularly near the CBD was also raised by those who drive.

- *"Improve roads (more lanes on some roads that have a lot of traffic)"*
- *"Road conditions aren't the best in some places - hard for young drivers - feels unsafe"*

## What our youth sector said: Key themes

Hastings has a rich and vibrant youth sector providing a wide range of people, resources, programmes and services which help enhance young people's mana and build the conditions needed for our young people to thrive. They also support them intensively in times of need.

**In the youth sector the focus is broad, across services, populations and programme delivery, including:**

- supporting young people's development and wellbeing through a variety of arts, sports and cultural programmes
- providing intensive services and programmes to young people in need of additional support to reach their full potential.
- providing culturally specific frameworks to work with rangatahi
- working with young people in the context of their family/whānau.

There were a number of key themes raised by organisations through the youth sector workshop and discussions. These themes have contributed to the development of the goals of the strategy.

**The themes were:**

- **CONNECTION + COLLABORATION IN THE YOUTH SECTOR + WITH COUNCIL**
- **CAPACITY BUILDING FOR THE SECTOR**
- **DIVERSITY + ACCESSIBILITY**
- **LEADERSHIP + VOICE**
- **CELEBRATING AND CONNECTING OUR DIVERSE YOUTH COMMUNITIES**
- **INCLUSIVE YOUTH-FRIENDLY SPACES**



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## LEADERSHIP + VOICE

This theme was about both the leadership and voice of young people and of the youth sector. Many felt there was a need for Council to further support the growth of leadership in the youth sector and for Council to advocate on behalf of the youth sector. These leadership ideas were connected to building the capacity of a more connected youth sector. Advocating for the needs of young people and the youth organisations which serve our young people was seen as a part of the leadership of Council.

- "Council be a leader and know what is going on for young people, share that knowledge, advocate for change at the local level by supporting the youth sector and advocate to central government on behalf of young people and the youth sector"
- "Develop capability in leaders at all levels"
- "Need to grow community leaders to support structural change"

Many Hastings youth organisations are growing leadership and engagement in their programmes and services to strengthen outcomes for young people. They commented that Council could improve on how it supports young people's voice in Hastings; providing ways for diverse young people to access leadership opportunities and have a voice in addition to the role of the Hastings Youth Council.

- What can Council do for young people - advocacy/leadership/ listen to rangatahi/including young people in the wider community dialogue

## DIVERSITY + ACCESSIBILITY

Organisations highlighted the importance of Council focusing on the diverse communities of young people in Hastings and ensuring young people are not excluded. Some commented that Council and the youth sector together had a role to play in addressing the systemic and complex issues and barriers facing rangatahi and their families.

- "Poverty is holding out families back families are living in survival mode - these are all things that impact on our young people deeply"
- "The stereotypes and racism our rangatahi face in our communities"
- "Support structural change in our society which holds our rangatahi back"

They talked about the role of Council in ensuring services and resources were accessible to those who needed them rather than assume all young people have the same means to access opportunities. There were many different ideas of what accessibility was needed:

- "Supporting services which reach rangatahi Māori in a culturally appropriate way"
- "Ensuring public transport systems worked for young people"
- "Connecting with organisations that support young people who are experiencing exclusion and disadvantage in their lives"
- "Enhancing ways that young people can access youth organisations (i.e. an interactive services map)"
- "More diversity in how we connect with rangatahi and then we will connect with more diverse young people"
- "Ensure the Youth Strategy reflects the needs of our diverse communities across Hastings and works for all youth"







## CELEBRATING AND CONNECTING OUR DIVERSE YOUTH COMMUNITIES

The youth sector reinforced a need to focus on celebrating the strengths of Hastings' diverse youth communities. A number commented on creating more opportunities for young people to develop their sense of community belonging through activities and events which bring young people together and celebrate their interests and talents. Others felt that there should be more inclusive community events for all ages but which showcased diverse young people.

- "Connection for our youth communities across Hastings - unity/celebration/break down the barriers"
- "Recognise and celebrate the diversity of our young people"
- "Events and places for young people - not just one-off but building community for young people/safe spaces to celebrate young people. Where young people can have ownership and also support"
- "Support the development of strong positive youth culture"



## INCLUSIVE YOUTH FRIENDLY SPACES

The need for inclusive and safe youth spaces was a strong theme. Overall there were many suggestions that more youth-friendly community spaces across Hastings would support their work with young people and support positive youth development outcomes. Many suggested a central youth space had the potential to bring young people from different parts of the community together and provide a place for them to lead activities.

- "Youth spaces - plural - we need places and communities which are youth inclusive and friendly"
- "Create a community centre and different places that young people feel ownership over and can develop into a centre that connects all youth services"



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## How we went about developing this strategy

A range of information was collected to inform the Youth Strategy, understand young peoples' needs and identify issues, challenges and opportunities. Young people and those working with young people helped develop a picture of what was important to young people and what factors were impacting their wellbeing in Hastings. National and local research was considered in the development of the strategy including Youth19 research papers, Ministry of Youth Development COVID-19 research and population data from the Thriving Rangatahi Population Explorer.

Young people were engaged in multiple ways to develop the strategy from providing their thoughts through an online youth survey through to discussing their ideas and concerns in workshops. Over 1000 young people have had their voices captured in this strategy.

It is important to note that youth engagement is an ongoing and integral part of the delivery and implementation of the Youth Strategy. While many communities were reached when developing the strategy, we acknowledge there is a need to enhance our engagement, to reach those in our isolated and rural communities, and our rangatahi Māori and Pasifika.

The Thriving Rangatahi Population Explorer data provided us with key learnings about advantages and disadvantages experienced by young people in the Hastings district as compared to other regions and New Zealand as a whole. Youth engagement with our diverse rangatahi communities will inform our actions across all five of the goals of the Youth Strategy.





## HASTINGS YOUTH COUNCIL

The Hastings Youth Council provided a key leadership role in the design and development of the Youth Strategy. A simple process of inquiry was used to develop the strategy alongside the Youth Council. Exploration in the early stages of the process with the Youth Council leveraged their own experiences, thoughts and ideas to build direction for the youth survey and other youth engagement. Key findings and summarised data was shared with the Youth Council to ensure they had direct access to the voices of young people. Workshop exercises included: local mapping, national and local impacts on young people and unpacking the strengths, weaknesses, opportunities and threats experienced by young people in Hastings. A shared understanding of the challenges facing, and strengths of, Hastings' young people informed the strategy goals and actions.

## ONLINE YOUTH SURVEY

Information was gathered from an online youth survey to help understand key aspects of life for young people in Hastings. The Youth survey was developed with the Hastings Youth Council and included broad questions to find out how young people experienced Hastings, their ideas for improving Hastings and specific questions the Youth Council asked based on their unique knowledge of young people in Hastings. 840 young people aged between 12 and 24 years completed the survey online.

## WORKSHOPS AND CONVERSATIONS WITH YOUNG PEOPLE

Informal chats were held with young people in Flaxmere and a workshop was held at Council's Mahi for Youth facility with participants aged 18 and over. These conversations ensured that the voices of young people who may have been missed in the Youth survey were included and added a rich layer of qualitative information to the findings of the Youth survey. Not including the Youth Council, 48 young people engaged in conversations to share their experiences, thoughts and opinions.

## YOUTH SECTOR ENGAGEMENT

Understanding the organisations which support young people in Hastings was an important part of the Youth strategy's development. A mapping exercise was undertaken to explore the trends and changes in the Hastings youth sector with a focus on community organisations which have a primary or sole focus on supporting youth development and providing support to Hastings' young people. Many organisations that actively engage with Hastings' young people have their offices based outside of the Hastings district. These were included in the mapping of services.

Two workshops were held with people who work with young people. 16 Council staff who with over 200 young people participated in a workshop to share their thoughts and ideas about those who engage with Council's youth services and the needs they see through their work. 24 People working in the youth sector in Hastings representing over 500 young people participated in a workshop that some Council youth staff also attended to share their thoughts on the needs of the young people they serve and to help build a picture of the Hastings youth sector. An invite to come along and participate was sent out to a wide range of organisations. The wider youth sector workshop was attended by representatives from many different sectors providing services for young people including; social services, health, arts & culture, sport & recreation, kaupapa Māori organisations, non-government organisations and central government services. The key findings were sent to those who participated and the wider youth sector to check on the key themes and gather further feedback and ideas.



# Youth facility

The need for a designated youth facility was a strong theme in the discussions held with the Youth Sector and from our young people. Historically Hastings District Council had outsourced this work to external providers to deliver a service to young people. The last large youth facility contract ended in 2017 and Council invested in outcomes for young people as opposed to outputs through a physical location.

Many suggested a central youth space had the potential to bring young people from different parts of the community together and provide a place for them to lead activities.

## ONLINE YOUTH SURVEY

**Question:** *'Do you think it would be good to have a youth space/youth facility/youth centre in Hastings?'*

**92%**  
APPROVAL

### Most young people wanted to see the following in any future youth facility:

- Free wifi
- Food/café
- Gig/event space
- Games room
- Gaming
- Study space
- Creative workshops

The survey results indicated there was a lower need for services such as health and employment. In contrast the young people who are already connected to health and employment services rated this support very important during the more in-depth workshops. Further discussions with youth service providers also indicated the importance of the availability of local free health and employment services.

These results and responses mirror the responses from the 2018 youth survey when a youth space was requested. This ultimately evolved into 'Mahi for Youth' a pop-up, off-site location for Councils' youth employment programme.

Feedback from the youth service providers acknowledged that a designated youth space would function best if it was a multi-use and multi-agency space that supported a holistic approach to wellbeing with the young person at the center.





## Measures and evaluation

As part of monitoring we will report back annually on our progress towards achieving our vision of **'young people feel empowered to reach their full potential in a way that is meaningful to them'**. Our reports will be developed with engagement from the Hastings Youth Council and will provide information on the key activities carried out and progress made over each year to help achieve the Youth Strategy's vision and outcomes.

Our reporting will utilise other sources of data available to us. The national youth health and wellbeing survey 'Whataboutme?' survey will be used to show a baseline of wellbeing and health information sourced directly from young people. It is expected that the data from the first survey will be available in 2022 and the survey will be held every three years (note year one 14-18 year olds).



30 || HASTINGS DISTRICT COUNCIL || Kāhau Te Rangatahi || HASTINGS YOUTH STRATEGY

# Appendix

Actions and monitoring

Online survey results

Mahi for youth approach

Youth employment approach

Youth Co-lab approach

## APPENDIX ONE

# Actions and monitoring

|  | INDICATORS<br>WHAT WE MEASURE  | SHORT TERM<br>1-2 YEARS | MEDIUM TERM<br>3-4 YEARS | LONG TERM<br>5+ YEARS |
|--|--|-------------------------|--------------------------|-----------------------|
| <div>  <b>GOAL 1</b> </div> <b>Positive connections and pathways:</b> All Hastings young people have positive connections and opportunities which nurture their mana as they grow up. |  |                         |                          |                       |
| Support initiatives which enhance young peoples' wellbeing   | Continue to measure percentage of young people who feel connected to their community via youth surveys.              |                         |                          |                       |
| Improve access to up-to-date, youth-friendly information on the opportunities and services available to young people   | Continue to measure the use of the Youth Services Database   |                         |                          |                       |
| Facilitate pathways which nurture inclusive leadership opportunities for young people  | Continue to measure percentage of young people who can access leadership opportunities                               |                         |                          |                       |
| Help transform systems, policies and services to work better for rangatahi Māori   | Work with partners organisations to increase access to services by rangatahi Māori                                   |                         |                          |                       |
| Support by Māori for rangatahi Māori solutions   | Work with partners organisations to increase services by Māori for rangatahi Māori                                   |                         |                          |                       |
| Seek out opportunities to better support the needs and interests of our Pasifika youth communities   | Continue to measure percentage of Pasifika young people who feel connected to their community via youth surveys.     |                         |                          |                       |
| Celebrate young people's achievements  | We will continue to celebrate our young people through initiatives such as the Youth Potential Awards                |                         |                          |                       |
| Continue to build on the successes of current projects supporting young people to access education, training and employment pathways they are interested in  | Work to increase the number of young people accessing current programmes such as Creative Leaders and Mahi for youth |                         |                          |                       |
| Advocating for better targeted support for underrepresented young people   | Work with partners organisations to increase services supporting underrepresented young people                       |                         |                          |                       |
| Ensure young people's voices and needs are included in strategic work on climate change action and mitigation  | Increase the opportunities for young people to engage with councils work on climate change action                    |                         |                          |                       |
| Support the Hastings Youth Council in their wide and diverse representation of Hastings youth communities  | Support the Hastings Youth Council to ensure that the group best represents the diversity of the Hastings District   |                         |                          |                       |



|   |   | INDICATORS<br>WHAT WE MEASURE   | SHORT TERM<br>1-2 YEARS | MEDIUM TERM<br>3-4 YEARS | LONG TERM<br>5+ YEARS |
|---|---|---|-------------------------|--------------------------|-----------------------|
|  <b>GOAL 2</b>   |   | <b>Youth friendly communities:</b> We have youth-friendly communities where Hastings' young people feel a sense of belonging, welcome and safety. |                         |                          |                       |
| Provide a safe youth friendly space that can be accessed any used by young people   | Investigate the development and feasibility of a dedicated youth facility   |   |                         |                          |                       |
| Support community events and activities that young people can take an active leadership in  | Provide and activate a dedicated youth facility Increasing the number of events that are delivered by young people in the Hastings District |   |                         |                          |                       |
| Support organisations and communities to work with young people to provide a range of youth friendly recreational, cultural and community events                                    | Increase the funding allocation to events for young people in the Hastings District   |   |                         |                          |                       |
| Include young people in the planning of our crime prevention through environmental design and community beautification initiatives  | Increase the involvement of young people in these consultations through new ways of engagement  |   |                         |                          |                       |
| Target key places of concern young people identify and work with local young people to strengthen feelings of safety and inclusion (lighting, features, art work, clearing rubbish) | Places of key concern are identified and progress made to increase safety   |   |                         |                          |                       |
| Explore solutions to increase young people's feeling of safety in Hastings at night   | Provide safe spaces and increase positive activity across the district at in evenings   |   |                         |                          |                       |
| Support more urban art projects which include young people  | Increase the numbers of youth art projects across the district through creative communities and creative leaders                            |   |                         |                          |                       |
| Continue to review and develop sports and recreation spaces for young people in the context of the wider community  | Provide more opportunities for more young people to feed into planning for parks, sport and recreational facilities                         |   |                         |                          |                       |
| Empower local communities to include young people in their plans and developments.  | Increase the number of young people actively engaged in Community Plans   |   |                         |                          |                       |



|  |  | INDICATORS<br>WHAT WE MEASURE   | SHORT TERM<br>1-2 YEARS | MEDIUM TERM<br>3-4 YEARS | LONG TERM<br>5+ YEARS |
|--|--|---|-------------------------|--------------------------|-----------------------|
|  <b>GOAL 3</b>  |  | <b>Youth voice and action:</b> Hastings' young people have opportunities to have a voice in their communities, participate and lead ideas, activities and events. |                         |                          |                       |
| Continue to support and strengthen the role of the Hastings Youth Council  | Increase the support council staff provide the Hastings Youth Council to enable them to actively participate in council governance |   |                         |                          |                       |
| Provide a range of mechanisms for young people to engage with Council, ensuring processes work, in particular, for rangatahi Māori, Pasifika young people, our rainbow youth and migrant youth communities | Support the development of advisory groups for council that include the support of underrepresented young people                   |   |                         |                          |                       |
| Provide opportunities for young people to engage with individual council facilities  | Support the development of advisory groups for individual council facilities to improve youth engagement                           |   |                         |                          |                       |
| Ensure specific strategies to include young people in wider community decision-making processes which they are interested in   | Increase youth engagement in community consultation  |   |                         |                          |                       |
| Advocate with the Hastings Youth Council to central government and funders on behalf of Hastings' young people's needs and interests   | Increased investment into local youth programmes and services  |   |                         |                          |                       |

|  <b>GOAL 4</b>  | INDICATORS<br>WHAT WE MEASURE   | SHORT TERM<br>1-2 YEARS | MEDIUM TERM<br>3-4 YEARS | LONG TERM<br>5+ YEARS |
|--|---|-------------------------|--------------------------|-----------------------|
|  | <b>Supported diverse youth communities:</b> Our diverse youth communities are respected, recognised and included.   |                         |                          |                       |
| Acknowledge and celebrate the diversity of Hastings' young people through events, programmes and services  | Increase the number of events that are delivered for young people in the Hastings District that celebrate diversity |                         |                          |                       |
| Ensure youth engagement is representative of Hastings' diverse youth communities Create more opportunities which bring young people together and celebrate their interests and talents | Continue to increase programming for all young people across council facilities                                     |                         |                          |                       |
| Support the recognition and celebration of rangatahi Māori in the context of their whānau, hapū and iwi  | We will continue to celebrate our young people through initiatives such as the Youth Potential Awards               |                         |                          |                       |
| Co-design with young people strategies to break down the negative stereotypes and discrimination experienced by them   | Support the development of advisory groups for council that include the support of underrepresented young people    |                         |                          |                       |
| Partner with those who work alongside our rainbow youth communities to celebrate and support our LGBTQIA+ youth communities  | Increase programming and opportunities that support our LGBTQIA+ youth communities across council facilitiesV       |                         |                          |                       |
| Improve understanding of the needs and interests of migrant young people and develop plans to increase Council engagement with Hastings' migrant youth communities                     | Support the development of advisory groups for council that include the support of underrepresented young people    |                         |                          |                       |
| Continue to strengthen the relationship between the Multicultural Council and the Hastings Youth Council   | Increase the engagement between Council, The Hastings Youth Council and the Multicultural Association               |                         |                          |                       |

|  | INDICATORS<br>WHAT WE MEASURE   | SHORT TERM<br>1-2 YEARS | MEDIUM TERM<br>3-4 YEARS | LONG TERM<br>5+ YEARS |
|--|---|-------------------------|--------------------------|-----------------------|
|  <b>GOAL 5</b>  |   |                         |                          |                       |
| <b>A strong and connected youth sector:</b> The community organisations supporting us are strong, vibrant and connected.   |   |                         |                          |                       |
| Work alongside youth sector and youth worker network leaders to build a purposeful networking and collaboration plan   | A youth worker training and development plan is developed   |                         |                          |                       |
| Strengthen our knowledge of national policies and research to contribute to our local knowledge of young people and share knowledge with the youth sector                        | HDC continues to be an active member of Ara Ara Taiohi and youth staff continue to be trained appropriately at a minimum on Level 3 youth work. |                         |                          |                       |
| Improve communication with the Youth Sector to ensure relevant and timely information is shared  | Provide administration support to a regional youth sector forum to share information  |                         |                          |                       |
| Partner with key stakeholders to invest in more strategic training for people working with young people (MYD/ Wellington Regional Youth Worker Trust/ Ara Taiohi)                | HDC continues to be an active member of Ara Ara Taiohi and youth staff continue to be trained appropriately at a minimum on Level 3 youth work. |                         |                          |                       |
| Help the sector identify their training needs and explore a collective training plan   | A youth worker training and development plan is developed   |                         |                          |                       |
| Support youth sector organisations to grow resilience and sustainability in terms of funding, responding to changing needs in our communities and changes in government policies | Increase the availability of longer term funding and partnership opportunities with youth organisations   |                         |                          |                       |
| Advocate for central government funding to ensure youth services are able to meet the needs of vulnerable young people on Hastings   | Increased investment into local youth programmes and services   |                         |                          |                       |





KA HAO TE RANGATAHI - HASTINGS YOUTH STRATEG



Tuesday, 16 August 2022

Item 5

*Te Hui o Te Kaunihera ā-Rohe o Heretaunga*

**Hastings District Council: Great Communities Subcommittee Meeting**

*Te Rārangi Take*

# Report to Great Communities Subcommittee

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**Nā:** Rebekah Dinwoodie, Group Manager: Community Wellbeing & Services  
**From:**

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**Te Take:**  
**Subject:** Great Communities Strategic Overview Update from the Chair

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## **1.0 Purpose and summary - *Te Kaupapa Me Te Whakarāpopototanga***

- 1.1 This report presents the update on Great Communities Strategic Overview (Strategic Overview) developed by the Great Communities Subcommittee with support from Council Officers. It is intended to be a 'living document' that will continue to be updated over time.
- 1.2 The Great Communities Subcommittee is responsible for advising the Strategy and Policy Committee by:
  - Providing guidance to Council Officers in respect of the drafting of Council's Community Strategies, and providing oversight of any relevant Special Consultative Procedures.
  - Providing oversight of the implementation of Council's Community Strategies.
  - Providing oversight of the implementation of Council's Community Plans, Fabulous Flaxmere, Safer Hastings, Civic Pride and Events, Youth Pathways, Keep Hastings Beautiful Strategies, Health, Cultural, Education, Sports and Arts and Heritage Strategies.
- 1.3 The Strategic Overview is primarily intended as a tool to support the effective delivery of the Great Communities Subcommittee's responsibilities. It outlines current work taking place and notes future strategic work to be undertaken.
- 1.4 The content of the Strategic Overview is consistent with the Long Term Plan and any new funding arrangements are subject to Council's agreement.
- 1.5 The Strategic Overview highlights 5 priority areas of focus.



## 2.0 Priority 1 – Our communities are safe, vibrant and resilient

- Community Wellbeing Action Plan – Short Term
  - The Joint Alcohol Strategy membership has been extended and a letter of support has been issued to the Private Member's Bill review of the Sale and Supply of Alcohol Act.
  - The Joint Smokefree and Vapefree revised policy was adopted by Council August 2022.
  - The Homeless Discovery Study was completed in November 2021.
  - The Integrated Community Hub became operational August 2022.
  - The Terms of Reference for the Steering Group of the Regional Sports Field Review has been signed and subsequently the HB Sports Field Project Brief document has been drafted.
  - The HDC Open Space, Sport, Recreation and Facilities Plan is to be defined along with timeframes in 2022.
  - 2022 Beca Award for Placemaking – It's Flaxmere's Time.
- Safe Communities
  - Safer Hastings Coalition partners have increased from 30 in 2020, to 38 in 2022, and HDC community networks have been strengthened.
  - Strategic goals were reviewed in 2021 and reset as 1: Safe where I live, 2: Safe transport and 3: Safe in my community.
  - HDC's Expression of Interest has been submitted for White Ribbon Business Accreditation. Accreditation should be obtained by November 2022 in readiness for White Ribbon Day on the 25th.
  - Currently developing a new 2 year implementation plan for the Safer Hastings Coalition based on information gathered from partners at the annual workshop in June 2022.
  - Investigating opportunities for regional collaboration with Safer Napier and Safer CHB.
- Positive Ageing Strategy
  - Currently at redevelopment scoping stage. A redeveloped Positive Ageing Strategy will be finalised for International Day of the Older Person on 1st October 2023.
- Connecting communities: Community Plans
  - No Community Plans were adopted in 2020.
  - In 2021 a Community Plan was adopted for Camberley.
  - In 2022 a Community Plan was adopted for Te Pōhue. By the end of the 2022 Community Plans for Flaxmere and Mahora should also be adopted.
  - The Community Engagement Framework was adopted by Council in August 2022.
  - The Community Plan Kete was adopted by Council in August 2022.
  - Currently completing stage 1 of Welcoming Communities accreditation.

## 3.0 Priority 2 – Smart innovation connects citizens and services

- Smart District Services
  - The Technology Strategy is currently being refreshed and is in the final stages of completion. A draft will soon be available for endorsement. It contains five key themes: Centre of All, Strength in Numbers, Knowledge Rich, Great Foundations and Confidently Protected.

- Public Wifi became available in Flaxmere and Havelock North CBDs in April 2022. To date 24,000 have made use of free wifi, the service can be found in the City Centre Mall/Fountain, iSites, Heretaunga Street (between Russell Street and Warren Street), Karamu Road North (between Eastbourne Street and Queen Street East), Civic Square, Albert Square, Landmarks Square, Toitōi: Hawke's Bay Arts & Events Centre including the Municipal Building, Hastings Library parking area and playground, Hastings Sports Centre, Havelock North roundabout (Te Aute Road, Havelock Road, Napier Road, Joll Road), Havelock North Village Green, Havelock North Library, Flaxmere Park, Flaxmere Community Centre and Library (indoors and outdoors), Flaxmere Pool (indoors and outdoors) and all Hastings District Council offices.
- The Library Digitisation Project will come to a close by the middle of October 2022 when external funding for the project ceases. By then around 16,000 items will have been digitised which is most of the collection.
- The RFID Project was completed at the Libraries in June 2021. This project was a complete replacement of the outdated barcode and electromagnetic technology used to manage circulation of library materials.
- Additional functionality has been developed for the online booking/ticketing system at Splash Planet.
- 2019 Association of Local Government Information Management award for Best Collaboration Project for the shared overhaul and redesign of Hawke's Bay Council's websites.
- Taituarā Local Government Online Excellence Awards May 2022, first Place for: Toitōi Hawkes Bay Arts and Events Centre Asset Management BIM and Digital Twin, Category = The Datacom Award for Transforming Service Delivery.

#### 4.0 Priority 3 – There are great spaces for all people

##### Hastings City Centre

- Hastings City Centre Public Spaces Revitalisation Plan
  - Completed**
  - Heretaunga Street 200 East 'Eat Street', Warren Street Multi Use Carpark, Eastbourne Street East Streetscape Upgrade (Warren – Russell), Police Precinct Streetscape Upgrade, Karamu Road Streetscape Upgrade, Queen Streetscape Upgrade, West Block Hospitality Areas (John's Bakery, Thompson's Suits, Madeleines), East Block Hospitality Areas (Breakers, Westerman's Café), HB Today Pocket Park, Landmarks Square and Heretaunga Street 300 Street Upgrade.
- The Hastings City Centre Strategy is currently undergoing a 10 year review.
- Hastings City Centre Activation Plan
  - Update presented to Great Communities Subcommittee April 2022. Activations included: Clay Moves, Dali Sasanto, Bumper Boats, Grand Adventure, Peace Pou, Giant Cactus, Giant Flamingos, Octopoda, Water Fun and Christmas.
  - 2020 Keep NZ Beautiful Awards – Supreme Winner and named New Zealand's Most Beautiful Large Town.
  - 2021 Keep NZ Beautiful Awards – Most Beautiful Small City.
- Arts, Culture & Events Recovery Plan
  - Was developed into an overarching strategy to incorporate the Opera House Strategy, Toitōi, Art Gallery, Municipal and Recovery Plan.

- Arts, Culture and Creativity Strategy underway with input from the Great Communities Subcommittee. Strategy planned to be completed in 2022.
- Toitū Hawke's Bay Opera House and Functions on Hastings opened February 2020.
- Municipal Building opened August 2022.
- 2020 Events Venues Association of New Zealand (EVANZ) Award to Megan Peacock-Coyle, named VMA Leader of the Year.
- 2020 NZ Institute of Architects Heritage Award for Toitū – Hawke's Bay Arts and Events Centre.
- 2022 Datacom Award for Transforming Services Delivery – Toitū – Hawke's Bay Arts and Events Centre.

#### Parks and Spaces

- Walking and cycling
  - Completed**
  - Cycle Lanes: Napier Rd, Shared Paths, Tauroa Rd, Middle Rd, Napier Rd, Karamu Rd North, SH 51 (Waipatu), Bennet Rd, School Rd (Clive), Pakowhai Rd, Te Ara Kahikatea and Southland Drain.
  - Footpaths: Murdoch Rd West, Southampton St West, Tomoana Rd, Lyndhurst Rd, Chambers St and Diaz Reserve.
- Playgrounds
  - Completed**
  - Ebbett Park Playground, Cornwall Park Playground, St Aubyn Street Playground (New), Basketball Court Flaxmere Park, Flaxmere Park Playground Upgrade, Basketball Court Ron Giorgi and Portable Pump Track.
  - 2019 Green Flag Awards for Cornwall Park, Flaxmere Park and Havelock North Village Green.
  - 2020 Green Flag Awards for Cornwall Park, Flaxmere Park and Havelock North Village Green.
  - 2020 New Zealand Parks Awards – Flaxmere Park named NZ's Active Park of the Year.
  - 2021 Green Flag Awards for Cornwall Park, Flaxmere Park and Havelock North Village Green.
- Aquatics
- Sports Park Spatial Plan
  - The Sports Park Spatial Plan development has been initiated.
- Hastings District Libraries
  - Library Strategy endorsed by Council in September 2021.

### 5.0 Priority 4 – Our people are proud of our district and our cultural diversity and relationships are strong

- Te Kura Nui Māori Relationships Framework
  - Ongoing work that reflects the dynamism and diversity of mana whenua across Heretaunga district.
- Heretaunga Ringahora – Māori Engagement Framework
  - Internal and organisational framework to support Council staff to consult and engage with mana whenua - individuals, groups, entities. Project was completed April 2022.



- Te Aranga Cultural Design Guide
  - Implementation of Te Aranga Design Philosophy through Reserve Management Planning and fusion of processes with Mana Whenua Iwi Management Plan processes.
  - Implementation of Te Aranga Design Philosophy through Project Management Framework and Cultural Safety Assessments.
  - Waiaroha - Council continues to work closely with mana whenua to reflect the cultural importance of water through the Waiaroha project and its cultural principles and values, its whakapapa, and providing a framework for a holistic approach to managing all things water.
  - Mākirikiri installation Heretaunga Street 300E.
  - Takapau Whāriki installation Heretaunga Street 200E.
  - Flaxmere Skate Park.
  - CBD Tree Grates by Ariki Huata.
  - Te Ara Kahikatea Poupu: Pūtoto, Tānenuiārangi, Parawhenuamea.
  - Strengthened relationships with Iwi Toi Kahungunu.
- Heretaunga Ararau – Te Reo Māori Policy
  - Te Wiki o Te Reo Māori and street banners with kiwaha Māori sayings.
  - Reo rua bilingual signage for Toitō and i-Site.
- Civic Pride
  - Matariki celebrations 2022.
  - Process of blessing and re-opening the Municipal Building and the Dedication of the Tama Tūranga Huata Room.
- The Hastings District Multicultural Strategy – Te Rautaki Kākano Maha O Heretaunga
  - Multicultural Strategy launched in July 2021.
  - Welcoming Communities Co-ordinator appointed in June 2022.

## 6.0 Priority 5 – Our youth have positive pathways

- Youth Development
  - Youth Strategy under redevelopment and should be endorsed by Council in 2022.
  - A Child Wellbeing Strategy is in the early stages of scoping.
  - Tuia Programme - Support provided to the two TUIA, to fully participate in this programme of mentoring with Mayor Sandra Hazlehurst.
  - 2021 Highly Commended in the Kāinga Ora Homes and Communities Excellence Award category for Social Well-being – Mahi for Youth.
- Youth Council
  - Council Subcommittees - From 2021 The Youth Council have been granted permission to sit on the Council Subcommittees. The Youth Councillors have a seat at the table during the discussion and debate and learn about how the Council operates.
  - The Youth Council have focused on ensuring that their collective voice is heard at council by submitting to Council submissions on issues that are topical and relate to the rangatahi.

- Youth Potential
  - Review of the Youth Potential Strategy currently underway and will be complete with recommendations in 2022.
- Youth Employment
  - Jobs for Heretaunga – supported 48 local people and their employers to get jobs as part of the shovel ready COVID Recovery Fund.
  - Two contracts for service with MIBE since the beginning of our Youth Employment approach. In total 744 rangatahi have been engaged, 318 have been employed and 67 returned to education or training.

The Great Communities Subcommittee note that there is further detail available to them on the Community Wellbeing & Services Work Programme spreadsheet which is held on the Hub and updated quarterly.

### **7.0 Recommendations - Ngā Tūtohunga**

That the Great Communities Subcommittee receive the report titled Great Communities Strategic Overview Update dated 16 August 2022.

#### **Attachments:**



Great Communities Strategic Overview

STR-3-12-21-4

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KEY TARGETS



KEY ACTION

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# Vision - Hastings District 2030

The Hastings District is at the heart of the Hawkes Bay region. Our role as the economic powerhouse for the region is critical to our future prosperity. Whether that's as the leading food producing hub in New Zealand, with its related downstream manufacturing activity, through to the industrial and employment hub for the region.

The Hastings district also plays a key role in visitor attraction and cultural fulfilment being the home of the regions many outstanding natural areas, recreation and cultural experience opportunities.

Heretaunga, the home of Ngāti Kahungunu gives us our cultural identity and cultural narratives captured through the following whakatauki and which are embedded in our strategic approach:

- Heretaunga-ara-rau – myriad of pathways and opportunities to be seized
- Heretaunga-haukū-nui – life enriching waters that sustain the region
- Heretaunga-hārō-o-te-kāhu – the beauty of our landscape through the eyes of a hawk
- Heretaunga-raorao-haumako – the fertile landscape which underpins our prosperity

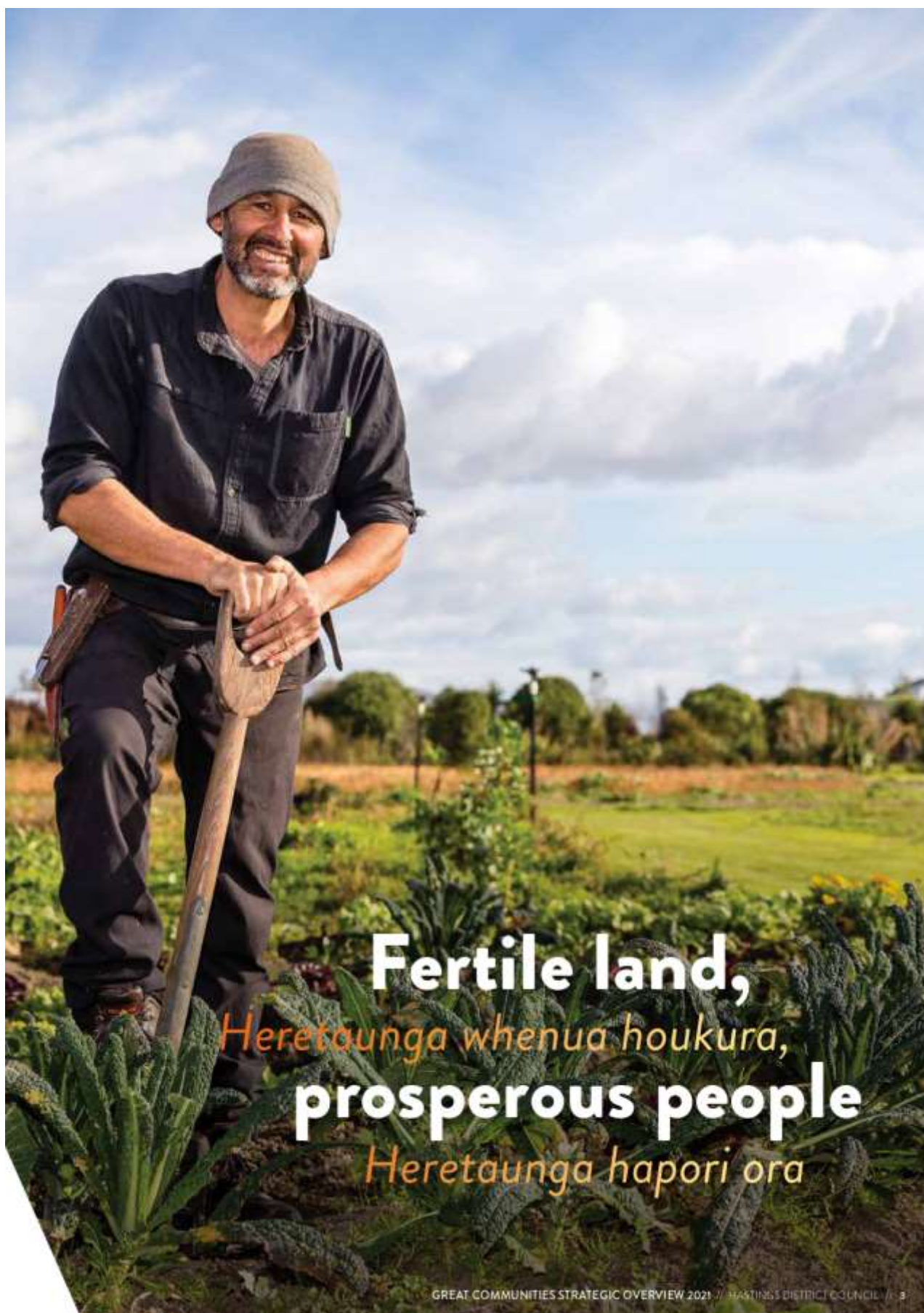
- Heretaunga-ringahora – renowned for warm hospitality and open arms
- Heretaunga takoto noa – strong leadership over the challenges ahead

***We enjoy and treasure our great quality of life.  
It's a great balance that gives us some of the  
bigger city experience without the hassle and cost.***

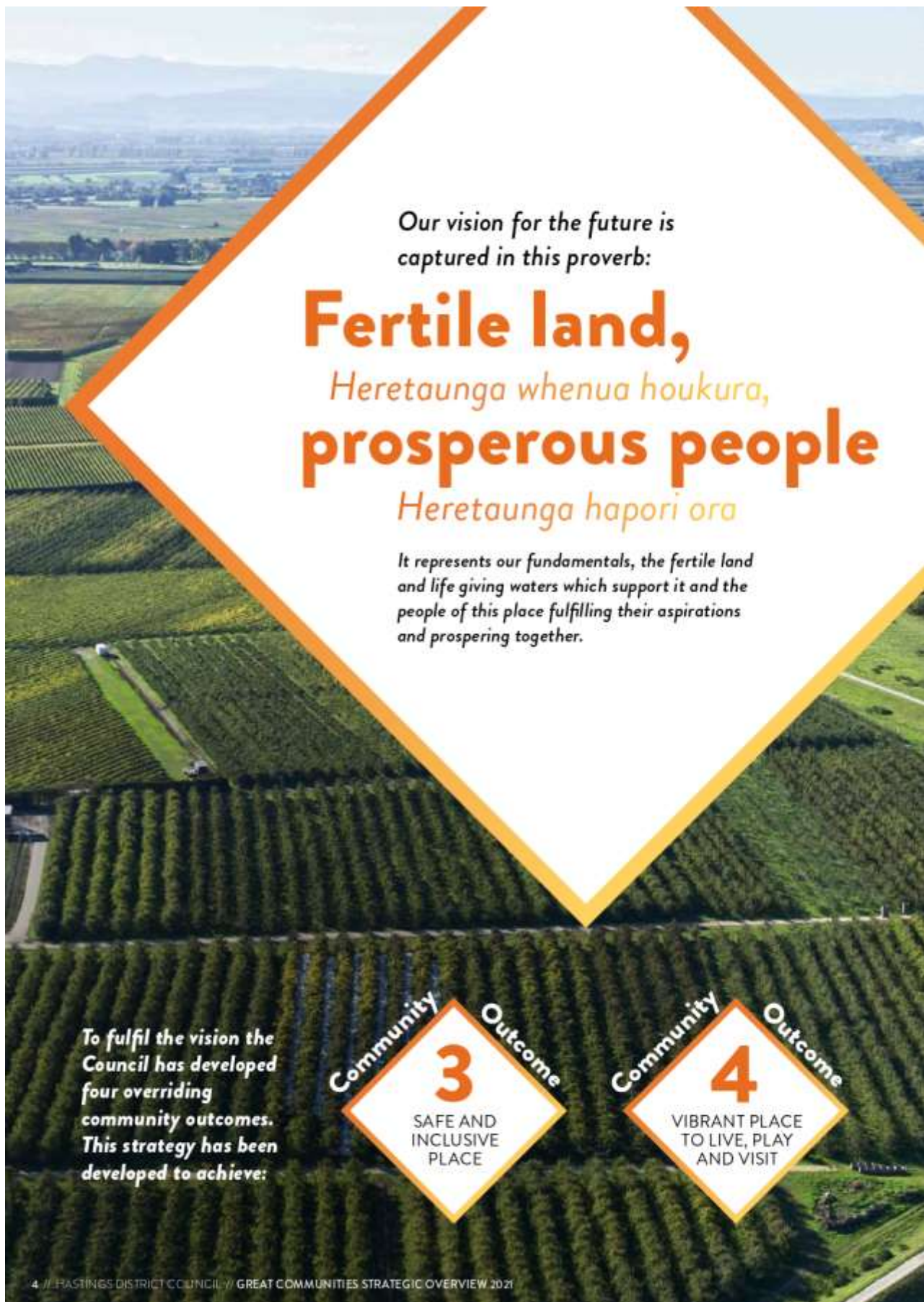
There are however challenges. Hastings District is likely to be a highly desirable place to live for some time and managing how we grow effectively will be important; environmental quality cannot be traded for economic gain. Our economy needs to diversify to shift our reliance on land based production and we need to lead in innovation around the food and beverage sector. Not all our people are engaged with the economy, living prosperous lives and fulfilling their

potential and aspirations. The fruits of this place need to be shared more equitably. Climate change will impact on our community and we need to find the best path to mitigating and adapting to those impacts.









Our vision for the future is captured in this proverb:

**Fertile land,**  
*Heretaunga whenua houkura,*  
**prosperous people**  
*Heretaunga hāpori ora*

It represents our fundamentals, the fertile land and life giving waters which support it and the people of this place fulfilling their aspirations and prospering together.

To fulfil the vision the Council has developed four overriding community outcomes. This strategy has been developed to achieve:

**Community Outcome 3**  
SAFE AND INCLUSIVE PLACE

**Community Outcome 4**  
VIBRANT PLACE TO LIVE, PLAY AND VISIT

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## Council Priorities

The Council have established the following priorities which need to be given effect through strategy:

### *Hastings alive*

- Getting more people into the city
- Enhanced CBD vibrancy through the CBD activation plan
- Growing the youth vibe
- Telling our diverse stories to strengthen our identity

### *Pathways for people*

- Development of a Rangatahi Co-lab
- Connecting people, skills and jobs through our connector programme
- Encouraging youth to stay in school
- Connecting the educational/professional sector link by looking at multiple career pathways
- Improving equity in jobs, income and health outcomes

### *Enhancing where we live*

- Flaxmere Town Centre rejuvenation
- Masterplans for Flaxmere and Camberley
- Working with communities on focused initiatives in neighbourhood uplift areas
- Enhancing community safety
- Planning for coastal settlement futures
- Enabling marae-based settlement development

### *A better way to work*

- Maturing lwi partnerships
- Optimising local collaboration
- Adding to our "open for business" culture
- Central government partnership

*Note: particular references to these priorities are made through this document as appropriate.*



# Great Communities Strategic Overview

**A safe and inclusive place and a vibrant place to live, play and visit are two of four community outcomes for our district.**

*This document has been developed to show how the strategic outcomes will be achieved, through various strategies and action plans.*

## Our aspiration

A district that values its diversity and uses its cultural strength to create a vibrant urban environment where talented people choose to live, work and play. A district that embraces its iwi heritage and partnership. A district with strong diverse communities which are underpinned by a reputation as a safe place to live, work and play. A place of outstanding and varied arts, cultural and recreational opportunities. A place that supports its people to achieve their aspirations and potential.

## Our goals

We will work to make it easy for all Hastings District citizens to connect with each other and to the services, infrastructure, facilities and opportunities that support individual development, health, prosperity and wellbeing, for the greater good of our community as a whole.

The Hastings District will have great places for people with the attractions, recreation, arts and experiences of a bigger city without compromising our lifestyle.

We will build on our growing reputation as a destination of choice for people to work, live and play.

A vibrant, cohesive, diverse, safe and well connected community where every person is given opportunity resulting in equitable outcomes through balanced, sustainable social wellbeing.





# Introduction



As the community grows and changes, Council needs to make sure its services and support networks respond to these changes as they emerge. This means considering diverse needs in the provision of libraries, community centres, cemeteries, arts facilities and the wide range of other community services. Council has an important role in working with community networks to support emerging leaders and to build capacity in communities, empowering and enabling people to take ownership and responsibility for their communities.

Hastings District is made up by a diverse number of communities, both rural and urban, with an increasingly diverse ethnic mix.

Whilst parts of our community thrive and grow the reality is that others are not thriving. Parts of our community underperform in respect of a number of health statistics, crime statistics, education outcomes, levels of income and quality and affordability of housing. These are issues that need to be addressed for our community to reach its potential.

Growing numbers of people are experiencing housing insecurity and demand for housing assistance is increasing. Council's role as a provider and advocate for housing is covered in more detail within the District Development Strategy.

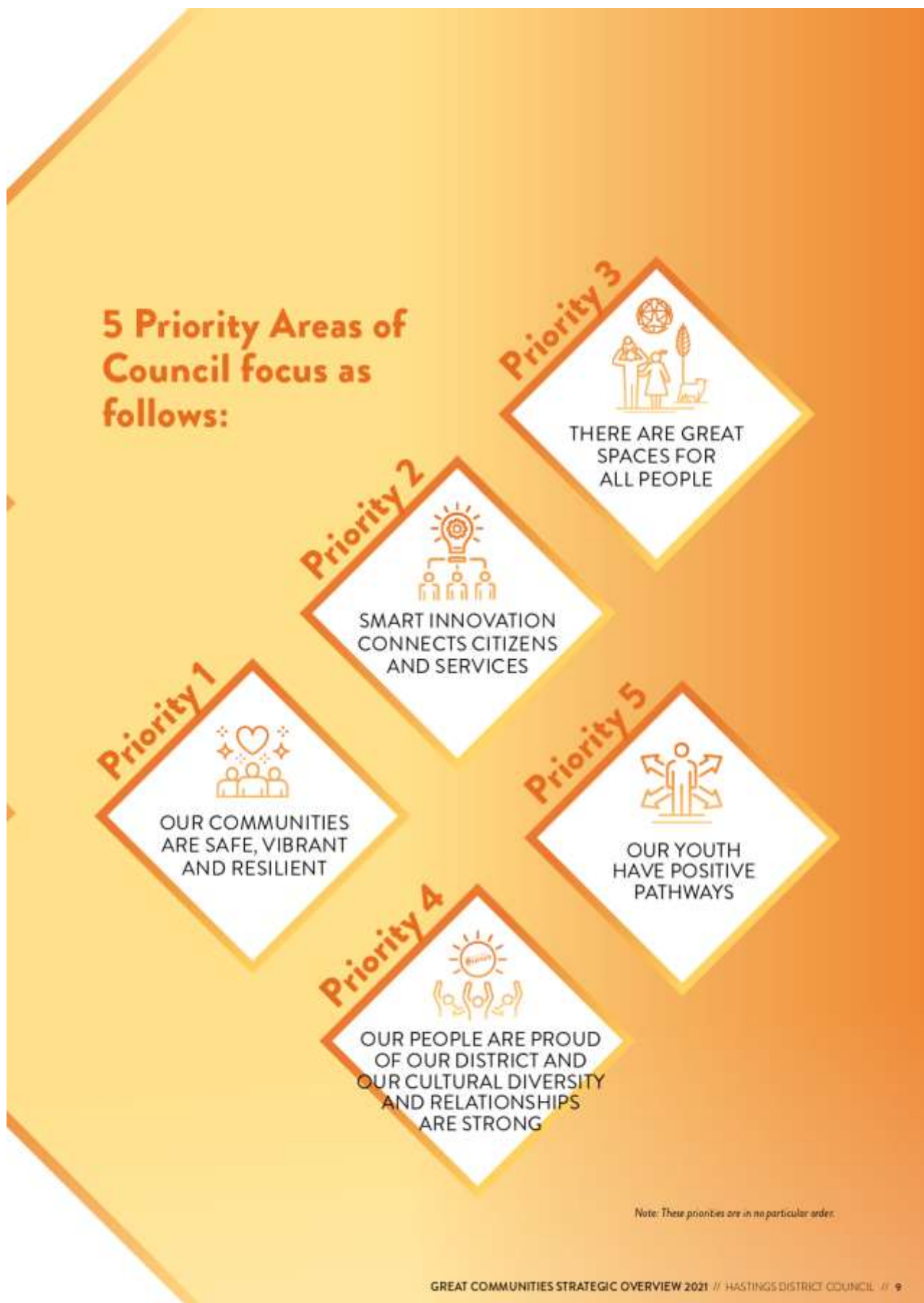
There are an estimated 85,000 residents in the Hastings District. Approximately 22% are under the age of 15, 17% are over the age of 65 and 23% are Māori. There is variation within communities and ethnic groups – for example Flaxmere has 41% under the age of 20, 35% of Māori are under 15 and 40% of Pacific people are under 15.

Looking forward the 65+ age group is projected to increase by 104% by 2043 and the proportion of Māori is projected to increase by 25% by 2045.

The Council along with our partners need to work hard to compete for people, talent and investment, as well as improving how the district is perceived by locals, visitors and potential new citizens and investors. Continued investment in amenity within our community and exciting spaces for people will contribute to making the district a destination of choice.













## Social wellbeing framework – Long Term

Council's Supporting Social Wellbeing Framework 2010 put a stake in the ground to say what Council would focus its resourcing on in order to gain traction in social wellbeing.

The priority areas were identified based on a number of criteria which included severity of any issues, opportunities available for Council to enhance its current input and to partner with central government and the community for greater effectiveness.

Two priorities were identified being the people to focus on, and the issues to address.

- **Our People:** Older and young people, Māori and people living in some areas characterised by high deprivation

### • Focus Areas:

- A safe and secure community
- A community where people are independent, are able to engage in the economy and add to the prosperity of Hastings
- A community that reduces the prevalence of illness and injuries by creating good environment, activity and great life style choices
- Supporting opportunities for recreation and social connection within the community to reduce isolation and vulnerability and improve individual and community wellbeing
- Supporting lifelong learning and activity to enhance individual and community wellbeing and social engagement



## Community Wellbeing Action Plan – Short Term

The COVID-19 pandemic put an immediate focus on community wellbeing recovery. The Community Wellbeing Action Plan was developed to address this and had the following key areas which focused on “Reconnecting” with and “Restoring” our communities.



### Whānau Pounamu

Actions focused on reviewing Community Plans, implementing the Camberley Crime Prevention Project, priorities and escalating our understanding of Homelessness, utilising current facilities to develop opportunities for Wellbeing Hubs and distributing and monitoring the Marae Development Fund. Continue to support Councils Senior Housing residents and Social Connection. Supporting community connection by continuing to provide services, programmes, events and activities that keep people connected with each other.

### Community Vibrancy

Actions focused on development of a Civic Pride, Arts, Culture and Events Recovery Plan and activation of Community Facilities and Public Spaces under COVID-19 alert levels.

### Rural Communities

Then and now actions focused on supporting and advocating on behalf of the Rural Support Networks and Rural Halls community.

### Youth

Actions focused on ensuring the youth voice is heard and supported through Youth Council, Youth Employment, and Youth Potential programmes and networks.

### Safe and Secure Communities

Actions focused on the development of a Safer Hastings Plan in partnership with the Safer Hastings Coalition, utilising the Neighbourhood Support Programme network and Street by Street Programme to support COVID-19 recovery and resilience.

### Community Funding and Grants

Actions focused on developing of a Rapid Relief Fund and reviewing the Community Grants Fund and Operational Budgets to align with COVID-19 recovery objectives. Now the Rapid Relief Fund has ceased and the Community Grants Fund has been reviewed, actions will focus on the implementation of the contestable grants and funding framework.





## Safe Communities

Safety is a fundamental human right – the wellbeing of all people is dependent on being free from harm and from the threat of harm. Perceptions of community safety impact on the way people feel and interact in their community.

Hastings District is an accredited Safe Community, and has processes in place to enable communities, businesses, local government, government agencies and others to work together in a coordinated and collaborative way to improve community safety.

The Council is committed to maintaining its Safe Community accreditation by working collaboratively with its coalition partners to continue making the Hastings District a safe place to live, work and play.

However there are challenges within our community, and some people in the community are most at risk of harm. Whilst Council has most influence in aspects such as the design of public places, neighbourhoods, city streets and readiness for natural disaster, other significant issues require a multi-agency approach. Of particular concern are the impacts of drug and alcohol abuse, and gambling addictions on family/whānau wellbeing, and the escalation and changing face of gang activity.

The Safe Communities action plan looking forward has a focus on building community resilience and strengthening neighbourhoods by connecting communities and agencies.

3 strategic priorities guide the 2021-2023 action plan which took effect from 1 July 2021.

These priorities are:

- Safe where I live
- Safe transport
- Safe in my community



### SAFE WHERE I LIVE

- Decrease in number of injury hospital admission by age
- Fewer fires resulting in property damage
- Decrease in number of Police responses to Family Harm incidents
- Decrease in the number of ACC Falls Claims
- Understanding characteristics, needs and causes of homelessness

### SAFE TRANSPORT

- Reduction in Crashes Resulting in Injury
- Improved driver behaviour
- Improved pedestrian and cyclist safety
- Increased use of child restraints

### SAFE IN MY COMMUNITY

- Reduction in victimisation by assault
- People who are surveyed feel safe in Hastings



## Positive Ageing Strategy

Older people are valuable resources and fulfil a number of important roles within our community; they are volunteers; paid workers; community leaders; mentors and important family members.

It is important that Council understands how it can best support the wellbeing of older people in our community so that they can live a fulfilling and enjoyable life that enables their active participation in both the economy and community; in ways that they choose.

**Key goals of the Positive Ageing Strategy are that services and facilities appropriate to older people are provided, and that older people:**

- are valued and respected
- encounter no barriers to mobility
- fully participate in society
- can be financially secure in their retirement
- feel safe, ageing positively in place
- enjoy an active, healthy lifestyle

This strategy was last reviewed in 2014 so is currently due to be reviewed.



REVIEW EXISTING  
POSITIVE AGING  
STRATEGY AND  
DEVELOP A NEW ONE.





## Connecting Communities – Community Plans

All of our communities are different, with different issues, different aims and different strengths. The things they have in common are their vibrancy and their people's passion for their neighbourhoods.

Council has been working closely with the people in a number of communities to ensure plans for the neighbourhoods reflect them – their needs, their issues and their hopes through community led planning – Community Plans. Supporting and growing capability and capacity within communities to be independent is Council's objective.

There are a number of common themes that come through all plans; safety, jobs, youth and infrastructure projects and each plan is unique to that community's goals and aspirations.

As new communities come on board with Community Planning Council needs to be in a position to best understand if what the community is asking for is a Community Plan, an Action Plan or a Master Plan.

A review of community plan actions was completed post COVID-19 with community plan groups. The aim was to understand the COVID-19 impacts and to integrate and implement initiatives from response to recovery.





Priority 2



SMART INNOVATION  
CONNECTS CITIZENS  
AND SERVICES

## Smart District Services

*'Smart City' - How we can use data and technology to improve the lives of our residents, workers and visitors to our district*

The Council, along with its partners need to provide services and facilities that respond to changing community needs and which embrace the advantages that technological advancement provides.

This will require more innovative and joined up approaches in service delivery and facility development in partnership with others to enhance services. It will require a focus on creating a 'smart city' that leverages off technological advancement in the areas of sensor technology and data analytics.

At the heart of this strategy is how we transform data into information to inform decisions, drive improvements and enable new innovations in service delivery.

The Smart Innovation Strategy focuses on four key themes:

#### Regional Collaboration

- Working together with peer councils
- Pooling resources
- Sharing & learning from each other
  - Shared web services
  - Shared service desk
  - Shared networks
  - Telephony
  - Open Data
  - Shared service models and collaborative consortia e.g. kōtuiti

#### Digital Services

- Enabling a connected community
- Easy access to online digital services
- Enhanced online customer experience and support
  - Online forms
  - Smartview
  - Public wi-fi
  - Library wi-fi

#### Information Intelligence

- Using data to drive insights and decision making
- Integrating disparate data
- Translating data into meaningful information
  - Councillor Dashboard
  - Business Intelligence
  - Integrated data reporting

#### Mobility

- Implementing business solutions to enable mobile working
- Solutions that support workflow efficiencies
  - City Assist
  - Building Inspections
  - Animal Control

There are future opportunities to further explore how innovation can enhance the lives of our residents – 'Smart communities', "We must create knowledge not just data".



## KEY TARGETS

### ONLINE SERVICES

Growth in digital forms and online processing

### PUBLIC WI-FI

Free CBD Wifi – retail boost with increased foot traffic

### COMMUNITY CONNECTEDNESS

Smartview mobile APP connects people to services & information

### INFORMATION INTELLIGENCE

Dashboards to support operational management & governance

### REGIONAL

Expansion in shared services and centres of expertise





## Hastings City Centre

The shape of city centres continues to evolve through new technology and changing retail trends, such as online shopping and big box retail. We need to respond to these trends and to work with others to get the best out of our city centre and create the type of environment where people want to do business and socialise. Our city centre needs to be people-focused.

Along with facilitating new development and jobs in the CBD other key aspects of the City Centre Strategy are:

- Creating defined areas of concentrated activity
- Outdoor dining enhancement
- Civic Square upgrade
- Creating laneways for linkages
- Enabling first floor apartment conversions
- Façade enhancements
- Development of student accommodation
- Greenspace improvements
- Lighting for amenity and security
- Areas for play activity
- City vibrancy action plan

## Hastings City Centre Public Spaces Revitalisation Plan

The goal of the City Centre Revitalisation Plan, together with the City Centre Activation Plan is to develop a 'compact, legible, vibrant, fun, accessible and connected people-centre'. Adopted in 2019, it identifies 23 urban design initiatives to assist with the improvement of the performance, functionality and accessibility of the public spaces in the city centre. These include enhancements to our existing green spaces, including Central Mall and Civic Square, creation of new outdoor public spaces and dining areas and streetscape enhancements.

### Projects already completed include:

- Railway Road corridor improvements,
- Eastbourne Street upgrade, and
- Toitoti entranceway improvements.

### Projects underway are:

- Eat Street,
- Landmarks Square extension,
- Karamū Road street upgrade,
- Warren Street carpark outdoor dining zone, and
- Planning for Albert Square enhancements, Central Mall and Civic Square.



THE COMPLETION OF THE UPGRADE OF THE CITY CENTRE PUBLIC SPACES BY 2022.

## Hastings City Centre Activation Plan

The Hastings City Centre Activation Plan focuses on adding excitement to our city, bringing people into our public spaces to connect, have fun and support our city businesses.

The Activation Plan is put together annually, underpinned by feedback from and collaboration with our iwi partners, residents, business, and the arts community.

Activations can include temporary installations of all sizes, wall art, façade enhancement, performance art and technology that can make our spaces memorable, inclusive and exciting. They can range from small to large; be interactive or static, can tell our stories, historic and contemporary, and bring a sense of fun and surprise and build a sense of connection and belonging.



THE INSTALLATION CAPITAL OF NEW ZEALAND - A NEW ACTIVATION IN THE HASTINGS CITY CENTRE EVERY 8 WEEKS, TO CELEBRATE EVENTS, ENLIVEN OUR CITY AND UPLIFT AND ENTERTAIN OUR COMMUNITY.

**Council  
Priority**

PUTTING PEOPLE  
IN THE CITY



ENHANCING  
CBD VIBRANCY -  
THINGS TO DO



GROWING YOUTH  
PRECINCT VIBE



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## Arts, Culture & Events Recovery Plan

The goal of the Arts, Culture & Events Recovery Plan was to promote community wellbeing by supporting/facilitating events, cultural and artistic activity and practices. Adopted in 2020 post COVID 19 lockdown this plan identified that arts, culture and events could improve social cohesion, community resilience, spirit and pride; develop a stronger identity and sense of place and improve cross cultural awareness and understanding. The Plan was focused on delivering events, performances, installations and exhibitions for our community to enjoy, and feel part of a vibrant and exciting future for Hastings and Hawke's Bay.

### Projects already completed include:

- Titiro Mai (look this way) – a community facility day to encourage engagement in our facilities and our CBD
- Lightboxes – art installations promoting community and arts events.

- Heretaunga Stories – collaboration between Hastings City Art Gallery, Hastings Library and Toitū to showcase local artist's response to living in a diverse community.
- Walking Public Art Tours
- EAST 2020 & Education Programmes at the Library
- Stage Fright – scare tours of the Opera House run over Halloween

### Projects continuing are:

- Augmented Reality – a tour of Heretaunga East – hearing and seeing digital enhanced stories using your mobile device
- Video – valuing visual arts in the community
- Nerdvana – a comic con style event with onsite and virtual activities, workshops and speakers

This recovery plan will be superseded by a new Arts & Culture Strategy that will be developed in 2021. It will encompass the Opera House Strategy, Toitū, Hastings City Art Gallery, the Munciple building and aspects of Toitū.



## Flaxmere

A 2020 Flaxmere Town Centre urban design review guides the Council's future direction, options, and investment choices in respect of rejuvenating the town centre area.

The preliminary development options can be summarised as:

- Enhanced road and pedestrian connections;
- Potential public open spaces, green links using Council land
- Potential 'green social heart' and 'civic heart' using Council land;
- Areas released for housing;
- Options to extend and integrate the Council's pool/library/recreation/community facility complex;
- Potential entrance enhancement at the intersection of Henderson Road and Swansea Road to express the identity of Flaxmere;
- Potential for land exchange with, and development on privately owned parts of the town centre.



A package of change projects and work streams are currently in development broadly around the following themes through various partnership arrangements:

- Vibrant town centre
- Reserves, facilities and services
- Pride in the community
- Homes for our people





## Havelock North

The purpose of the **Havelock North Village Centre: Framework for Future Development** is to guide and manage future growth and development in the Village Centre. The ultimate aim is: 'to create a well-connected Village Centre with a compact form, memorable character and a strong sense of place, a Village which offers a variety of choice, enhances pedestrian experience and promotes creativity and quality design in a collaborative environment.'

The Framework focuses on the commercial areas of Havelock North and the land on its fringes and includes the main shopping area and supermarket, the industrial area including Martin Place and the commercial strip along Havelock Road.

Design Guidelines are an integral part of the Framework which assist Council to manage the design quality of new building development. The intention is to achieve high quality buildings which fit in with and complement the local character of the Village Centre. **This can be achieved by ensuring that new buildings:**

- Are coherently designed and integrate well into their context
- Reinforce valued aspects of the area's local character
- Contribute to an environment that is attractive to all users

- Promote conditions of safety and accessibility
- Enhance the vitality and viability of the Village Centre.

Since 2006 Council has been working in partnership with local businesses to deliver the **Havelock North Streetscapes Programme**. In this time significant improvements have been made including the following areas: - the Havelock North Village Green; St Columba's carpark; Joll Road - stage 1 & 2; Middle and Havelock Roads. **We propose extending this programme for a further 10 years to increase the amenity in the Havelock North Village; street upgrades are being planned for:**

- Treachers Lane footpath upgrade - response to hospitality growth
- Grape climbing frames - additional to hospitality areas - Napier Road
- Joll Road enhancements - to compliment the planned extension to Campbell Street
- Donnelly and Cooper Street - to enhance streets to respond to expanding commercial service and retail uses
- Havelock North Road enhancements
- Miscellaneous enhancements; for e.g. enhanced design elements; lighting; sculpture trail.



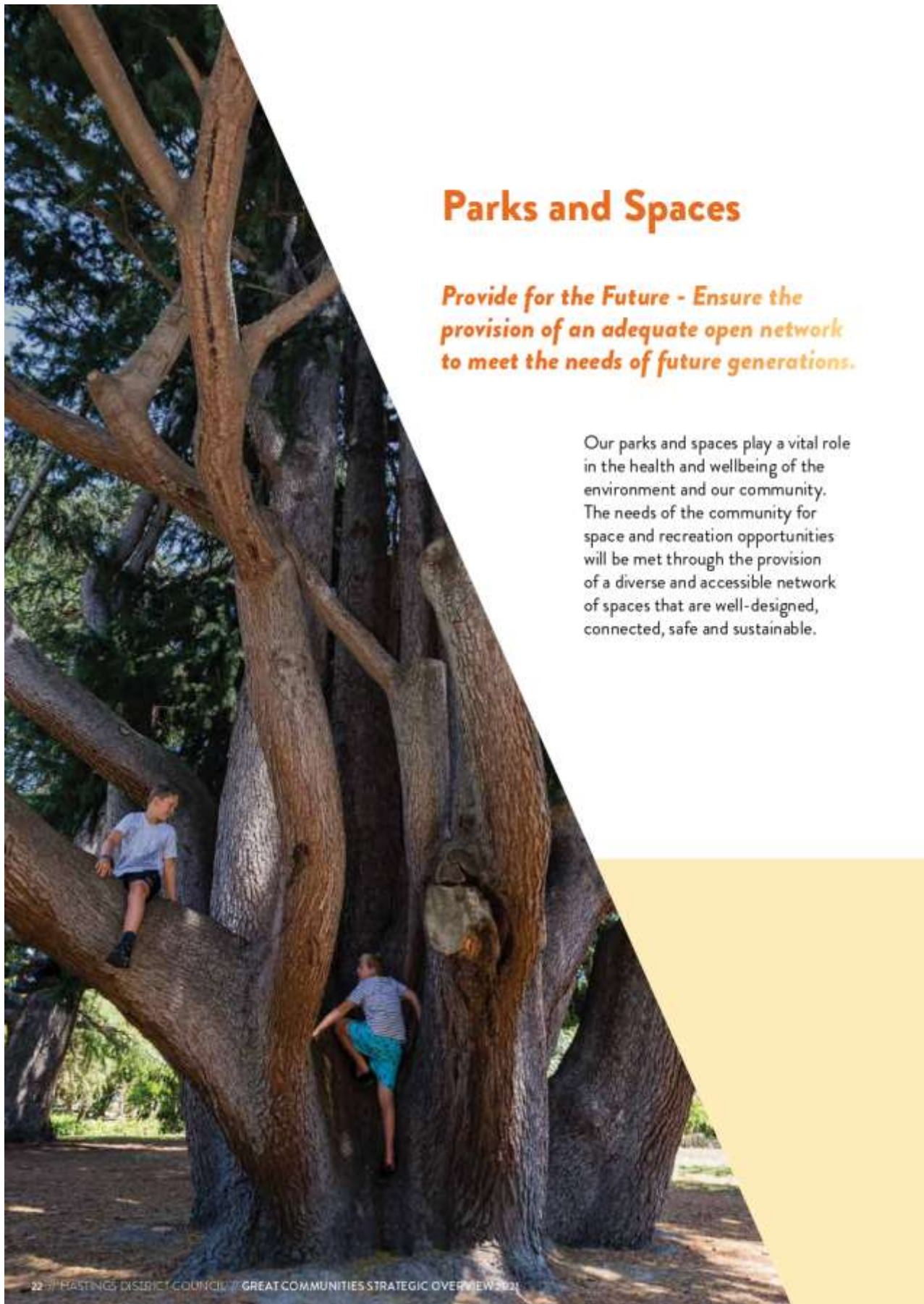
## Camberley Masterplan

The Camberley Masterplan will overarch the Camberley Community Plan and will incorporate the potential for road design, housing development and zoning as well as economic and social trends for the next 20-30 years. Key Drivers for the Masterplan are: delivering on identified/agreed actions from the Hastings Medium and Long-Term Housing Strategy and delivering on the Camberley Community Vision 2020-2050 as contained in the Camberley Community Plan. A spatial plan is being sought for Camberley that:

- Is developed in partnership with the community, key stakeholders and partners
- Supports community needs and addresses wellbeing inequities in the community

- Creates a well-connected, accessible and safe neighbourhood providing a range of places for social interaction
- Contributes to a strong sense of identity, belonging and wellbeing for Camberley residents
- Provides direction to improving residential outcomes for Camberley, that has the agreement of key partners including Kainga Ora
- Embeds Māori values within the project processes and design outcomes
- Includes an implementation plan that sets out timeframes, partners and resourcing.





## Parks and Spaces

*Provide for the Future - Ensure the provision of an adequate open network to meet the needs of future generations.*

Our parks and spaces play a vital role in the health and wellbeing of the environment and our community. The needs of the community for space and recreation opportunities will be met through the provision of a diverse and accessible network of spaces that are well-designed, connected, safe and sustainable.

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Hastings District Council owns or manages 184 reserves, covering over 650 hectares on behalf of the community. The Council's current strategic intent in respect of the provision and management of our parks and open spaces draws from the 2009 Reserves Strategy (under review), the 2009 District Wide Reserves Management Plan, and the individual Reserve Management Plans that have been prepared for specific reserves.

Our focus is on six key themes:

- **Open Space Function** - Provide a diversity of open spaces across the District with different uses, purpose and values
- **Open Space Quantity** - Ensure that there is adequate open space to meet the current needs of the community
- **Open Space Distribution** - Provide a network of open spaces for communities to socialise and engage in physical activity that are easily accessible (within a ten minute walking distance)
- **Open Space Quality** - Manage, develop and upgrade existing open spaces to create quality and safe environments that meet the needs of the local community
- **Open Space Sustainability** - Develop and manage our open spaces efficiently and in a manner that is sustainable

There are key deficit areas primarily in Hastings and Havelock North where there are gaps in reserve provision. Opportunities will be actively considered when they arise, however, there is limited opportunity to significantly increase the provision of open space within the urban environment. Therefore in order to meet deficits and keep pace with population growth, qualitative improvements to existing open spaces can increase capacity, quality, diversity, usability and accessibility through enhancements of the existing network, while taking opportunities to provide additional open space in deficit areas when they arise. Partnerships with private open spaces such as the A&P Society will also be explored.

The key features of the forward work programme are:



#### RESERVE ENHANCEMENT PROGRAMME

Continue completion of programmed actions contained within the Reserve Management Plans for Cornwall Park, Havelock North Village Green, Tainui Reserve, Waimarama Reserves, Cape Coast Reserves and Raureka Reserves.

#### RESERVE MANAGEMENT PLANNING

- Prepare a 2021 Open Spaces Strategy
- Review the 2009 District Wide Reserve Management Plan
- Prepare Individual Reserve Management Plans for Keirunga Gardens; Tainui Reserve; Windsor Park, Frimley Park
- Parks and open spaces have a strong connection with the Eco District Strategy.

#### RESERVE ACQUISITION

94% of residential properties shall be within 500m of a Local Area Park.





## Walking and cycling

Making our great spaces accessible and connecting communities with active transport opportunities is a key strategic focus of the Council. The Hastings District is a leader within New Zealand through its promotion of walking and cycling and development of active transport infrastructure through the iWay programme.

The problem identified by Council is:

Gaps in levels of service and the perception that walking and cycling is unsafe and inconvenient is limiting their uptake, resulting in high car dependency.

The key objectives Council is aiming to achieve are:

- Increase active travel for trips to work, school, and for recreation
- Improve walking and cycling provision
- Reduce walking and cycling crash rate and have zero deaths

The key features of the forward work programme are:

- An interconnected network of cycle lanes and shared paths
- Comprehensive skills and safety training
- On-going promotion and engagement



### ACTIVE TRIPS

(10% annual increase in walking and cycling trips – 2018 baseline 5 600, 2028 target 14,500)



### MODE SHARE

(7% annual increase in walking and cycling share – 2018 baseline 11%, 2028 target 22%)



## Playgrounds

The Council's current strategic intent in respect of playground provision and maintenance draws from the 2004 'Coming out to Play Strategy', which is currently under review. Managing community expectations in respect of playground provision and quality is a key ongoing level of service discussion.

### Provision

There are 42 formal playscapes within the District, which includes 40 formal playgrounds and two standalone skate plazas. The playgrounds are categorised as Premier, Community or Neighbourhood, which determines their size, number of play components and expected features (such as toilets, BBQ's, furniture, shade and pathways). There are 3 premier, 10 community and 29 neighbourhood playgrounds within the District.

### Condition

Regular inspections and maintenance is carried out on our playgrounds, which helps inform renewal prioritisation by condition grading the equipment on a scale of 1-5. The latest condition data

currently shows 24 playgrounds in Excellent or Good condition with 18 playgrounds in Fair or Poor condition that are the priority for renewal or upgrade in the coming years.

### Location

Service provision targets currently state that 56% of residential properties shall be within 500m of a Playground.

Between 2013 and 2018 Census the number of urban properties within 500 metres of a playground reduced for both Hastings (53% to 49%) and Havelock North (59% to 51%); but increased for Flaxmere (88% to 89%). There are several areas within both Hastings and Havelock North that do not live within a ten minute walk of a playground.



### NEIGHBOURHOOD PLAY SPACE

Residents within 500m are likely to visit as a handy place for a quick play; small playground that may have seats and shade from trees.

### COMMUNITY PLAY SPACE

Residents within 800m are likely to visit as there will be enough activities and amenities for a longer stay; medium sized playground that is likely to have toilets, pathways, seats, shade, drinking fountain and carparking.

### DESTINATION PLAY SPACE

A premium playground that attracts residents within 800m, the wider community, visitors and tourists; large playground that will have toilets, pathways, seats, shade sails, drinking fountains and carparking.



REVIEW AND UPDATE THE 'COMING OUT TO PLAY' STRATEGY



## Aquatics

The Council's current strategic intent in respect of aquatics provision draws from the 2009 strategy which has a 30 year planning horizon and definitive actions through to 2022. That strategy recommended retention and upgrade of the four existing pools along with investigation into a new district pool. A total of \$5.5m was committed to the upgrade of the four existing pools at Frimley, Flaxmere, Clive and Havelock North with these works subsequently being completed. A review of pool management also recommended that the management of the district pools be returned in-house and this has also subsequently occurred.



No provision is currently made for a new district pool and this is subject to ongoing discussion at a regional level as to future regional aquatic needs and facility provision especially due to the development of a pool complex at the Mitre 10 Regional Sports Park.



REVIEW AQUATICS PROVISION IN THE REGION TO INFORM FUTURE STRATEGY



## Splash Planet

A 2018 master planning study into splash planet recommended that Council set aside capital funding for reinvestment in Splash Planet, including provision for an indoor aquatics facility and indoor recreation centre, subject to a detailed needs and feasibility analysis.

This matter has not yet been considered by Council, and is contingent on other regional aquatic decisions and a wider strategic review of Windsor Park.

The visitor attraction aspect of splash planet is also noted in the District Development Strategy.



100,000 VISITORS TO SPLASH PLANET PER ANNUM



SPLASH PLANET / WINDSOR PARK CATCHMENT REVIEW

## Hastings Sports Centre

A 2017 review identified the need for a more focused and targeted service delivery model for the Hastings Sports Centre, which focused less on high value (but sometimes high risk) services and concentrated more on providing a venue for the delivery of low or no cost sports-based programmes for the community.

Utilisation of the facility is high and it provides a venue for basketball and other court-based sports, but development of a long term strategy for the centre will ensure it grows as a first class local sports venue.



DEVELOPMENT OF THE HASTINGS SPORTS CENTRE STRATEGY





## Community Centres

Formerly run by a Trust, the **Camberley Community Centre** was taken back under Council management in 2016 and delivers a range of services for the community, with a particular focus on tamariki, rangatahi and older people. Establishment of a community wellbeing hub from the Centre is a priority to bring together a range of providers focused on enhancing whānau and community wellbeing.

Management of the **Flaxmere Community Centre** returned to Council a decade ago. With a strong focus on exercise and health, the centre delivers a range of programmes for the community to build physical and mental wellbeing and to connect with youth.

Long term community needs should be considered in the context of possible redevelopment of the entire complex, including the Library, Community Centre and Pool, in addition to any other agencies. A review of the business model for use of Flaxmere Community Centre spaces would also provide greater transparency and certainty for all parties.



**STRATEGIC PLAN FOR BOTH THE CAMBERLEY AND FLAXMERE COMMUNITY CENTRES TO BE DEVELOPED IN 2021.**

## Hastings District Libraries

Review of its preceding strategic plan showed progress had been made in enabling access to library services and programmes. Community engagement undertaken for the Libraries' Strategic Plan, 2021-2025 however suggests that ageing physical facilities are constraining the ability to plan and deliver modern public library services, particularly at the Hastings site. Delivering the services, programmes and events expected by modern library users are limited by a facility that was not designed with these activities and uses in mind and a plan for future development is now needed. This

is signalled in the Library Strategic Plan 2021-2025.

This has not yet been considered by Council but with a proposal to better connect the Hastings Library and the Art Gallery in the context of Civic Square redevelopment, it is timely to consider the contribution library services make to community wellbeing. Research shows that investment in libraries positively impacts social engagement; supports literacy, lifelong learning and knowledge development; and provides access, spaces and



services to support social inclusion and connection and contribute to vibrant city centres; literate people who have a strong sense of identity and place based connection, stories and culture.



## Hastings City Art Gallery

Te Whare Toi o Heretaunga Hastings City Art Gallery is Hawke's Bay's premier space to engage with contemporary art through exhibitions, programmes, events and a high quality visitor experience. The Gallery ensures the aspirations of tāngata whenua and Te Ao Māori (Māori world view) perspectives are reflected in the Gallery's exhibitions, programmes and activities work in the Gallery's spaces. The exhibitions strategy includes Te Ao Māori and tāngata whenua perspectives and has openings, programmes and activities that support tikanga Māori and other cultural perspectives.

The Hastings City Art Gallery will be part of the Civic Square Redevelopment project.



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## Mana Whenua Partnerships

Ngāti Kahungunu have held mana whenua status across Heretaunga Hastings District since the 16th century migration from the Turanganui Gisborne District of Ngāti Rākahikuroa and Ngāti Ngarengare, and conquest and intermarriage with Ngāti Whatumamao and Rangitāne. These historical events resulted in a complex tributary political system of interconnected hapū kinship groups, and a heritage legacy of more than 1000 years settlement across Te Matau-a-Māui Hawke's Bay.

Mana whenua partnerships today are underpinned by Te Tiriti o Waitangi The Treaty of Waitangi as the founding document of Aotearoa New Zealand. For Ngāti Kahungunu more specifically is the East Coast Sheet of The Treaty, carried by the HMS Herald along the Ngāti Kahungunu coastline over June-July 1840.

Te Kaunihera ā-rohe o Heretaunga Hastings District Council recognise that the Territorial Authority area includes the mandated areas of interest for:

- Ngāti Kahungunu Iwi Inc.
- Te Taiwhenua o Heretaunga
- Te Taiwhenua o Te Whanganui-a-Orotū
- Heretaunga-Tamatea Settlement Trust
- Mana Ahuriri Trust
- Maungaharuru-Tangitū Trust
- Ngāti Pāhauwera Development Trust
- Ngāti Hineuru Iwi Trust
- Takitimu District Māori Council

Mana whenua partnerships and engagement with Council operations are guided by:

- Te Kura Nui Māori Relationships Framework
- Heretaunga Ringahora Māori Engagement Framework
- Heretaunga Ararau Te Reo Māori Strategy
- Te Aranga Cultural Design Guide







## Te Kura Nui Māori Relationships Framework

Te Kaunihera ā-rohe o Heretaunga Hastings District Council mana whenua partnerships are guided by Te Kura Nui Māori Relationships Framework. Te Kura Nui acknowledges that mana whenua have an innate spiritual connection to whenua land and their respective landscapes unique to Heretaunga. This acknowledgement frames the Heretaunga cultural lens through which all things Māori are viewed and worked through alongside Council policies, procedures and legislation. Te Kura Nui becomes the kahu (cloak) that embraces

and guides Council to an understanding of mana whenua aspirations for achieving positive economic, social, environmental and cultural outcomes. Te Kura Nui Māori Relationships Framework lays the foundation for positive trusting partnerships to flourish and thrive as we continue to embrace and uphold the articles of Te Tiriti o Waitangi The Treaty of Waitangi. In this way, the 'kura nui' is viewed as the vessel that houses a philosophy, a kahu cloak, as a way of knowing, of being, and of doing.

### Whakamārama

Te Kura Nui takes its name from the ancient lullaby 'Pinepine Te Kura', composed in the 17th century by the Chief Whatuāpiti for his son Te Umurangi, and the lyrics personify him as the 'little tiny treasure' who came from below Awarua, the noble treasure, the famous treasure, the treasure from afar off, the treasure of Tūhaepō.

## Heretaunga Ringahora – Māori Engagement Framework

A Māori Engagement Framework, Heretaunga Ringahora is being developed to support Council's Te Kura Nui Māori Relationships Framework; it will prescribe how Council and staff should move towards a future where it's best practice to view all Council work through a Māori relationship lens.

The Crown requires local government to meet its Tiriti obligations. Consequently, Council operates under a number of statutory regimes that require either 'consultation or 'engagement' with Māori, and to provide opportunities for participation.

Heretaunga Ringahora will emphasise the importance of engagement with Māori that is early, inclusive and broad.

### Whakamārama

Heretaunga Ringahora refers to the hospitality and kindness that the district is renowned for. Ringahora is a metaphorical representation that symbolises hospitality with open hands and an acknowledgement of the welcome extended by mana whenua to settlers and visitors to Heretaunga since the 1850s.

## Te Aranga Cultural Design Guide

As Heretaunga Hastings District continues to shape and grow, it is of importance to mana whenua that the cultural legacy of 1000 years is maintained and promoted through place-based design practice. The identification, articulation, and integrity of mana whenua cultural heritage in the planning and development of Heretaunga Hastings District is driven by our own Te Aranga Cultural Design Guide.

The guide takes its name from Te Aranga Māori Cultural Landscape Strategy developed at Te Aranga Marae Flaxmere by leading Māori designers, architects, and planners, as the first concerted and cohesive effort by Māori to articulate Māori interests and design aspirations in the built environment.

In the spirit of Te Aranga, the guide will be an online toolkit for residents, planners, designers, builders, schools, artists and creatives to connect with mana whenua narratives and cultural design outcomes. The guide sets the process and expectations of cultural inclusion and collaboration as we work together to articulate and strengthen our sense of belonging and connection to Heretaunga Hastings District.

Te Kaunihera ā-rohe o Heretaunga Hastings District Council, alongside mana whenua, will exemplify and lead the implementation of Te Aranga Cultural Design Guide through Council-led projects to unlock the potential of cultural design outcomes in urban

intensification, CBD development, visitor experience, and District wide spatial planning.

### Whakamārama

*Te Aranga means to arise, to emerge and be made known. Te Aranga design approaches will see the emergence of Māori artform naturally incorporated into buildings, landscape and streetscape design. The emergence of Māori language and artform will become normalised in everyday situations.*

## Heretaunga Ararau – Te Reo Māori Policy

Heretaunga Ararau recognises the importance and significance of the Māori language as an official language of New Zealand, and provides a framework to support and revitalise the language through the Council's actions, both within the organisation and as well as its dealings with the wider community.

The policy reflects the Council's desire to become accustomed to te reo Māori, local Māori aspirations, to form strong relationships and be consistent in its cultural responsiveness to the community.







## Cultural fulfilment

Telling the story of mana whenua in relation to cultural narratives and the arts, alongside those histories of our wider community.

Toitū – Hawkes Bay Arts and Events Centre sits at the cultural heart of Hastings and Hawkes Bay. Recent significant redevelopment now provides the opportunity to bring life back into this iconic facility for culture, community and commercial to come together to create an energetic, busy welcoming hub of activity.

The strategic approach proposes three priorities in the short to medium term focussed on the following:

**Operational Leadership & Sustainability**  
– The focus here is on integrating best practice throughout all operational aspects of the organisation, developing fruitful collaborations and partnerships and providing excellence in customer experience.

**Local Pride** – The focus here is on ensuring tikanga underpins the organisation and cultural awareness is enhanced, ensuring programming reflects the diverse community and supporting the development of a sustainable performing arts and events community.

**Vibrant Hub** – The focus here is on growing conferencing and events at the precinct, ensuring diversity in programming and developing key industry sector networks and relationships.





## Civic Pride

Council continues to undertake an ongoing programme of work to promote civic pride both within the organisation and amongst the community. The key areas of focus can be broken down to four areas: People; Culture; Environment and Heritage as outlined here.



### PEOPLE

- Ambassador
- LMT Challenge
- Staff Awards
- Civic Honours Awards
- Hawke's Bay A&P Show
- Community
- Sports heroes
- Local heroes



### CULTURE

- Ngā Pou o Heretaunga
- Landmarks
- Matariki Celebrations
- Treaty of Waitangi Celebrations
- Lighting of the Osmanthus Gardens
- International Cultures Day
- Art in public places
- Heretaunga themes
- Stories



### ENVIRONMENT

- Parks
- Splash Planet
- Icons Portrait Project
- Te Mata Peak
- Opera House Project
- Streetscape (trees)
- Shrub bed enhancements
- Chorus Cabinets
- Monuments
- Hanging Baskets
- Sculptures
- City Centre Art Installation



### HERITAGE

- Blossom Parade
- ANZAC Day Service
- Poppy Places
- 1931 Earthquake Commemoration
- Architecture/Buildings
- Façade Enhancement
- Industrial history such as Tomoana Freezing works and Watties
- Horticulture and viticulture
- Māori Built Heritage

## Te Rautaki Kākano Maha O Heretaunga – The Hastings District Multicultural Strategy

This strategy was created in response to an increasingly diverse Hastings community and will help ensure our services are accessible to all and that everyone is able to participate in our district's democratic services.

These principles of accessibility and participation underpin this strategy; its vision, goals and proposed actions. The vision of the strategy is "Hastings District is an inclusive, welcoming community where everyone belongs."

### The goals of the strategy are:

- Multiculturalism and diversity is celebrated in the Hastings District
- Hastings district is a welcoming, inclusive and safe place for all
- People of all cultures have equitable access to Council services and resources
- All residents feel empowered to participate in Council decision-making
- Council to be a role model in terms of cultural diversity in the work force.

### Whakamārama

*Te Rautaki Kākano Maha o Heretaunga* - literal meaning refer to the multiple/many/lots of 'seeds' of Heretaunga. Metaphorically this refers to the many different people that reside in Heretaunga.





OUR YOUTH  
HAVE POSITIVE  
PATHWAYS

## Youth Development

Councils approach to Youth Development is delivered through the Youth Strategy 2012; Youth Employment, Youth Council and Youth Potential.

### Youth Employment

The success of the Youth Employment programme has seen further Government investment announced for a further 2 years. The funding has enabled the programme to continue and increase its existing services.

#### KEY INITIATIVE

The opening of the youth employment pop-up in the Hastings CBD in August 2019 has increased our reach into community. In 2020, satellite Youth Employment spaces were opened in both the Flaxmere and Camberley Community Centres. The Government funding also enabled the team to be more mobile with the purchase of a Youth Employment Caravan in 2021. The focus will now be on getting out and about to our rural communities, attending open days, onsite visits with employers and supporting our satellite spaces.

Councils Youth Employment approach is support by the Youth Futures Trust. The vision of the Trust is "100% of young people into education training and employment". The Trust provides a positive platform and a "Whatever It Takes" to Youth Employment.

According to MBIE figures from June 2020 Hawke's Bay has a NEET (Not in Education, Employment or Training) rate of 14%, down from 17.5% in June 2018, in part due to the efforts of council's youth employment team and its partners through He Poutama Rangatahi.



## Youth Council

The Hastings Youth Council plays a vital role in how Council engages with youth. The 2021 Youth Council are strong advocates for youth voice. To this end, they are working hard to ensure that youth representation is across all of Councils' main committees.

### KEY INITIATIVE

Another focus for youth council is the development of a virtual Rangatahi Co-Lab - A one-stop shop for young people.



## Youth Potential

The Vision of the Youth Potential Action Plan is to "Realise the true potential of all youth at risk in the Hastings district".

This is delivered through supporting those organisations who work with young people and provide leadership, mentoring, life skills and positive pathway interventions for young people.



90 RANGATAHI  
ENGAGED OVER  
12 MONTHS



80 RANGATAHI  
INTO EMPLOYMENT  
OVER 12 MONTHS



## Toitoti Strategic Plan and Youth

The strategic plan is focused on enabling community access and participation in performing arts and cultural activities and facilitating opportunities for youth employment, cultural expression and pride. This is achieved by facilitating employment pathways by providing a learning environment which includes inclusive educational programming that authentically reflects our diverse community.

### Key Initiatives:

- Creative Leaders Programme – students from most high schools in Heretaunga who attend regular workshops over the year with art sector professionals and are involved in the HB Arts Festival Ambassador Programme.
- Three apprentices completing the NZ Entertainment Level 4 Entertainment and Event Technology Certificate.
- Gateway students working at Toitoti learning the production aspects of a Technician role.









Our partners are important and success depends on collaborative effort on focused priorities. Key strategic partnerships include:

### **Safer Hastings Coalition**

Has the objective of the prevention of deaths and injuries by accidents, violence, suicide or natural disaster by integrating the way of doing business through partnerships and collaboration.

Partners:

ACC • Age Concern • Best Start Education and Care Centres • Brain Injury Hawke's Bay • Department of Internal Affairs • Directions Youth Health Centre • Emerge Aotearoa • Enliven • Family VIP Services Hawke's Bay • Fire and Emergency NZ • Hastings District Council • Hawke's Bay Civil Defence Emergency Management • Hawke's Bay District Health Board • Health Hawke's Bay • Inland Revenue • Kāinga Ora • Ministry of Social Development • New Zealand Police • New Zealand Red Cross • Plunket • Roadsafe Hawke's Bay • Sport Hawke's Bay • Te Kapenga Houora Ahuriri • Te Puni Kōkiri • Te Rongihoua Oranga Trust • Gambling Recovery Service HB • Te Taiwhenua a Heretaunga • Te Whare Whānau Pūroto Māori Women's Refuge • Volunteering Hawke's Bay • Waka Kotahi NZ Transport Agency • Whānau Trust

### **Youth Development**

Council supports the collaboration of all providers who work with young people.

### **Youth Employment**

Partners:

Ministry of Business Innovation and Employment • Ministry of Social Development • Eastern and Central Community Trust

### **Youth Potential**

Partners:

Whia Te Tika: delivered by Ngahere Trust • Horizons Basketball Academy: delivered by EB Sports • Violins in Schools: Orakohanga Music Trust • Tīhei Heretaunga: delivered by Ngahere Trust • Te Aka Trust

### **Arts and Culture**

We will continue to foster and develop our relationships with key local groups and partners which continue to be aligned with supporting the region's events, creatives and creativity, including:

Partners:

Arts Inc. Heretaunga • Takitimu Performing Arts & Kahurangi Dance Theatre • Ngā Tei Hawke's Bay • Keirunga: The Creative Arts Hub • Eastern Institute of Technology

### **Mana Whenua Partnerships**

Partners:

Ngāti Kahungunu Iwi Inc. • Te Taiwhenua a Heretaunga • Te Taiwhenua a Whanganui-a-Orotū • Heretaunga-Tamatea Settlement Trust • Mana Ahuriri Trust • Maungaharuru-Tangitū Trust • Ngāti Pāhauwera Development Trust • Ngāti Hineaura Iwi Trust • Takitimu District Māori Council





# Plans and supporting strategies

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### Plans and supporting strategies that contribute to the Great Communities Strategy:

- **Matariki – Hawke's Bay Social Inclusion Strategy** was created by iwi, local authorities, business and central government and its goal is to create a vibrant, cohesive, diverse and safe community where every child is given the best start to life and everyone has opportunities that result in equity of outcomes.
- **Supporting Social Wellbeing Strategic Framework** outlines the Council's approach to the promotion of social wellbeing within our district.
- **Community Wellbeing Action Plan** – outlines the specific approach and range of initiatives to address the impact of the Covid-19 Pandemic on our community.
- **Positive Ageing Strategy** – outlines what Council will do to benefit older people and what collaborative work Council is involved in to meet outcomes for older people.
- **Joint Alcohol Strategy** – outlines where Council has influence and where it can work with others to reduce alcohol related harm.
- **Reserves Strategy** provides an overall framework for the acquisition and development of reserve land within the district.
- **Reserve Management Plans** – outline the Council's general intentions for the use, development and maintenance of its key reserves.
- **Aquatics Facilities Strategy** – outlines the Council's approach to the provision and development of aquatics facilities and opportunities throughout the district.
- **Play Strategy** – outlines Council's broad approach to the provision, development and maintenance of playscapes and play opportunities throughout the district.
- **Youth Strategy** – outlines Council's commitment and contribution to youth in the Hastings District and establishes a strategic framework for the achievement of Council's aims and objectives.
- **Hastings Urban Issues and Urban Design Strategy** sets out the framework to coordinate future streams of work as they respond to both current and future urban issues requiring place-based solutions.
- **Hastings City Art Gallery Strategic Plan** – delivers a year round programme of high quality contemporary art exhibitions and associated public and education programmes.
- **Hastings City Centre Strategy and Vibrancy Plan (Hastings Alive)** outlines the range of interventions to meet the overall goal of "A compact, legible, vibrant, fun, accessible and connected people centre".
- **HB Opera House Strategic Plan (Toitū)** – sets out the goals and objectives to be pursued within 3 strategic priority areas (operational leadership & sustainability, Local Pride and a vibrant hub).
- **Flaxmere Town Centre Urban Design Framework** – provides a land use planning framework, guiding decisions on urban form, land use and community projects in and around the Flaxmere Village Centre.
- **Havelock North Village Centre Framework** – guides planning and growth of the village centre in a way that is consistent with sustainable development.
- **Toi Tū** – is a strategic framework to support creatives and creativity in Hawke's Bay. Focus areas are identity, creativity and sustainability with the arts.
- **Library Strategy** – outlines future developments and needs for library services.
- **Multicultural Strategy** – has been developed to recognise that Hastings District is increasingly becoming more culturally diverse. The strategy actions focus on celebrating diversity, equitable access to service and resources, participation in decision making.
- **Community Plans** provide a framework to enable communities to outline their vision and aspirations for their communities along with responses to prioritised challenges and opportunities.
- **Smart Innovation Strategy** – At the heart of this strategy is how we transform data into information to inform decisions, drive improvements and enable new innovations in service delivery.
- **Hastings Medium and Long Term Housing Strategy** – aims to deliver sustainable positive change to build affordable housing, social housing, market housing, Māori housing, senior housing, and RSE accommodation, alongside skills training and employment creation.

**Under a broader community wellbeing approach integration of the Vibrant, Safe, Connected and Inclusive Place outcomes will be important.**

# Subcommittee Responsibilities

The Great Communities Subcommittee will advise the Strategy and Policy committee by:

- providing guidance to council officers in respect of the drafting of Council's community strategies, and providing oversight of any relevant special consultation procedures.
- providing oversight of the implementation of councils community strategies.
- providing oversight of the implementation of councils community plans, Fabulous Flaxmere, Safer Hastings, Civic Pride and Events, Youth Pathways, Keep Hastings Beautiful, Health, Cultural, Education, Sports, Arts and Heritage Strategies.





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# Strategic integration

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Under a broader community wellbeing approach integration of the Vibrant, Safe, Connected and Inclusive Place outcomes will be important.

### Healthy environment and people

(overseen by the Eco District Subcommittee)

- The spaces we design and the buildings we use and upgrade need to embrace low environmental impact design principles and be fit for current and future uses.
- Success will be more likely if we focus our attention not only on the sustainable transport infrastructure, but on working with our people on making it easy to embrace the uptake of these more environmentally friendly modes of transport.
- Our smart city objectives, if successful will make services to citizens more efficient and assist with carbon reduction objectives. Smart watering through sensor technology being one such example.
- Working with our communities via our place based planning approach provides us the opportunity to explore fit for purpose neighbourhood level interventions that contribute to a more environmentally friendly community.

### Sufficient and supportive economy

(overseen by the District Development Subcommittee)

- Business investment and expansion won't happen without other dependent building blocks being in place. This includes attractive urban form, vibrant and multi-functional city centres, a variety of things to do, and a safe environment. We need to be a place where talent want to live.
- Business growth needs to be matched with attaining and developing people locally, and to win the talent war.

Mostly however it is about our people:

- It is people which interact with our environment and that need their aspirations filled;
- It is the people of this district which are undergoing change in ethnic makeup, age and lifestyle preferences;
- It is people that need to meet their educational and skill development needs, and to be able to contribute positively to society and to engage in a growing economy;
- It is people who are our entrepreneurs who will help create economic sufficiency and growth, as well as opportunities for others.

**Te mahi tahi kit e**  
*It is our people who ultimately*  
**mana whenua hei taunaki i**  
*hold the key to our recipe for success*  
**te whanaketanga o te ao māori**



## Success Measures

The success of the Great Communities Subcommittee is through the successful implementation of contributing strategies and action plans. See Great Communities Work plan document.









HASTINGS DISTRICT COUNCIL  
207 Lyndon Road East, Hastings 4122  
Private Bag 9002, Hastings 4156  
[www.hastingsdc.govt.nz](http://www.hastingsdc.govt.nz)  
TE KAUNIHERA Ā-ROHE O HERETAUNGA  
4113021

